

Property Overview

Property:



Surf City Nights

200 Main St, Huntington Beach, CA 92648

Jul 30 - Aug 7, 2022



Surf City Nights

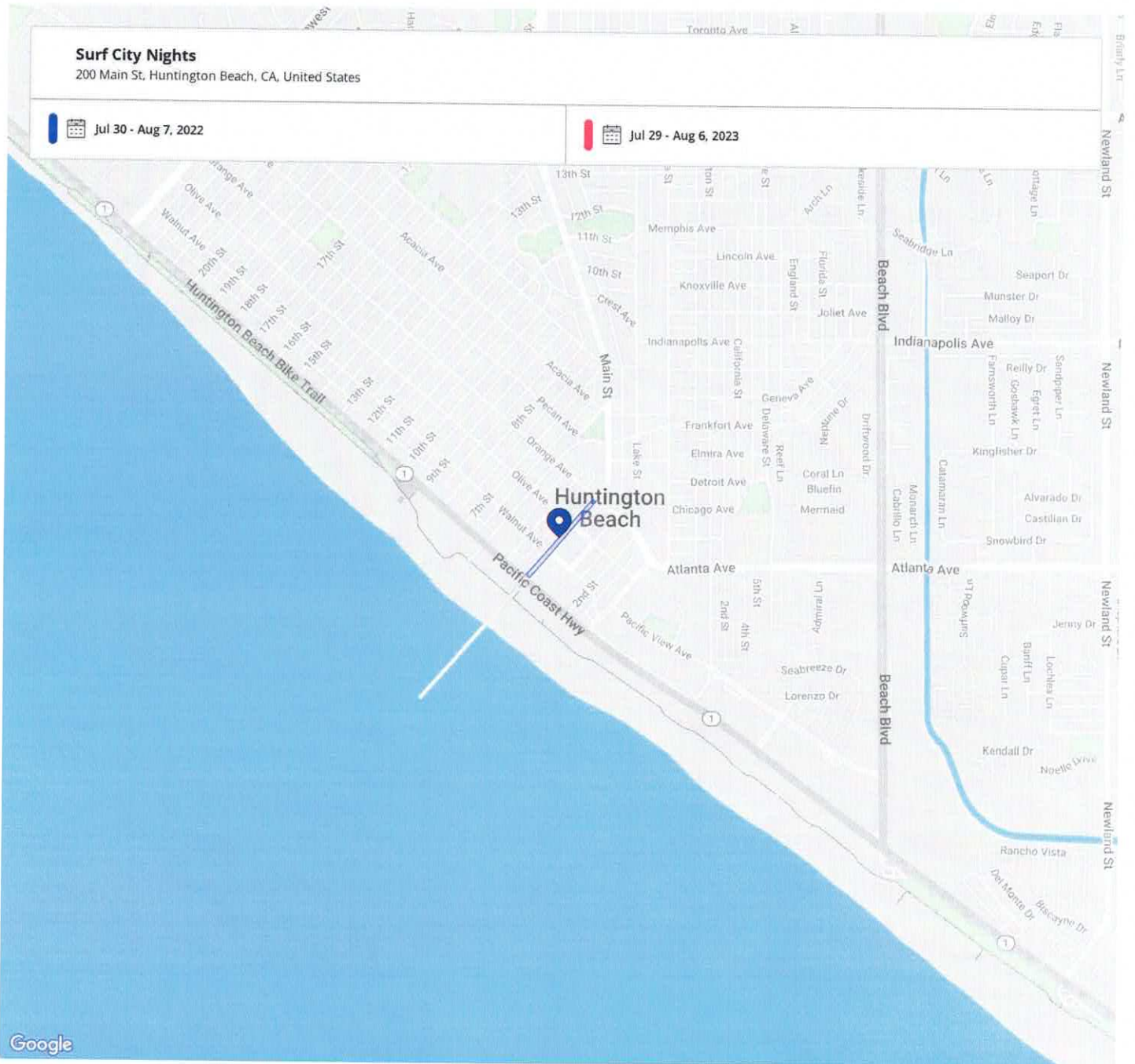
200 Main St, Huntington Beach, CA 92648

Jul 29 - Aug 6, 2023



Property Overview

Time Compare



Property Overview

Time Compare



Metrics

Metric Name	Surf City Nights Main St, Huntington Beach, CA	Surf City Nights Main St, Huntington Beach, CA
Visits	85K	88.7K
Visitors	78.4K	82K
Visit Frequency	1.08	1.08
Avg. Dwell Time	68 min	62 min
Panel Visits	1.9K	2.3K
Visits YoY	-13.2%	+7.2%
Visits Yo2Y	+33.5%	-5.1%
Visits Yo3Y	-2.4%	+43.4%

Surf City Nights - Jul 30th, 2022 - Aug 7th, 2022
Surf City Nights - Jul 29th, 2023 - Aug 6th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)

