

Property Overview

Property:



Surf City Nights

200 Main St, Huntington Beach, CA 92648

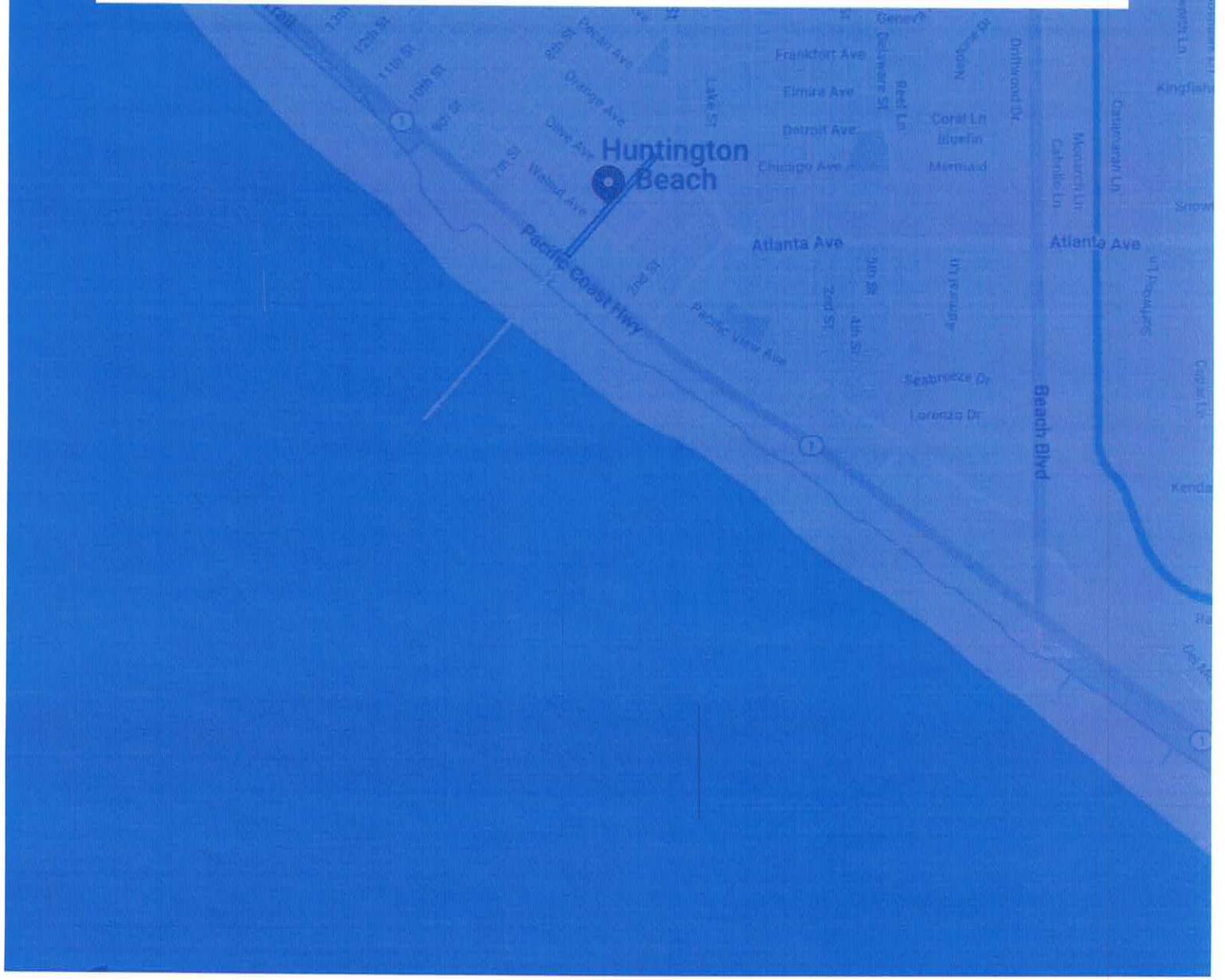
Jul 8 - Jul 16, 2023



Surf City Nights

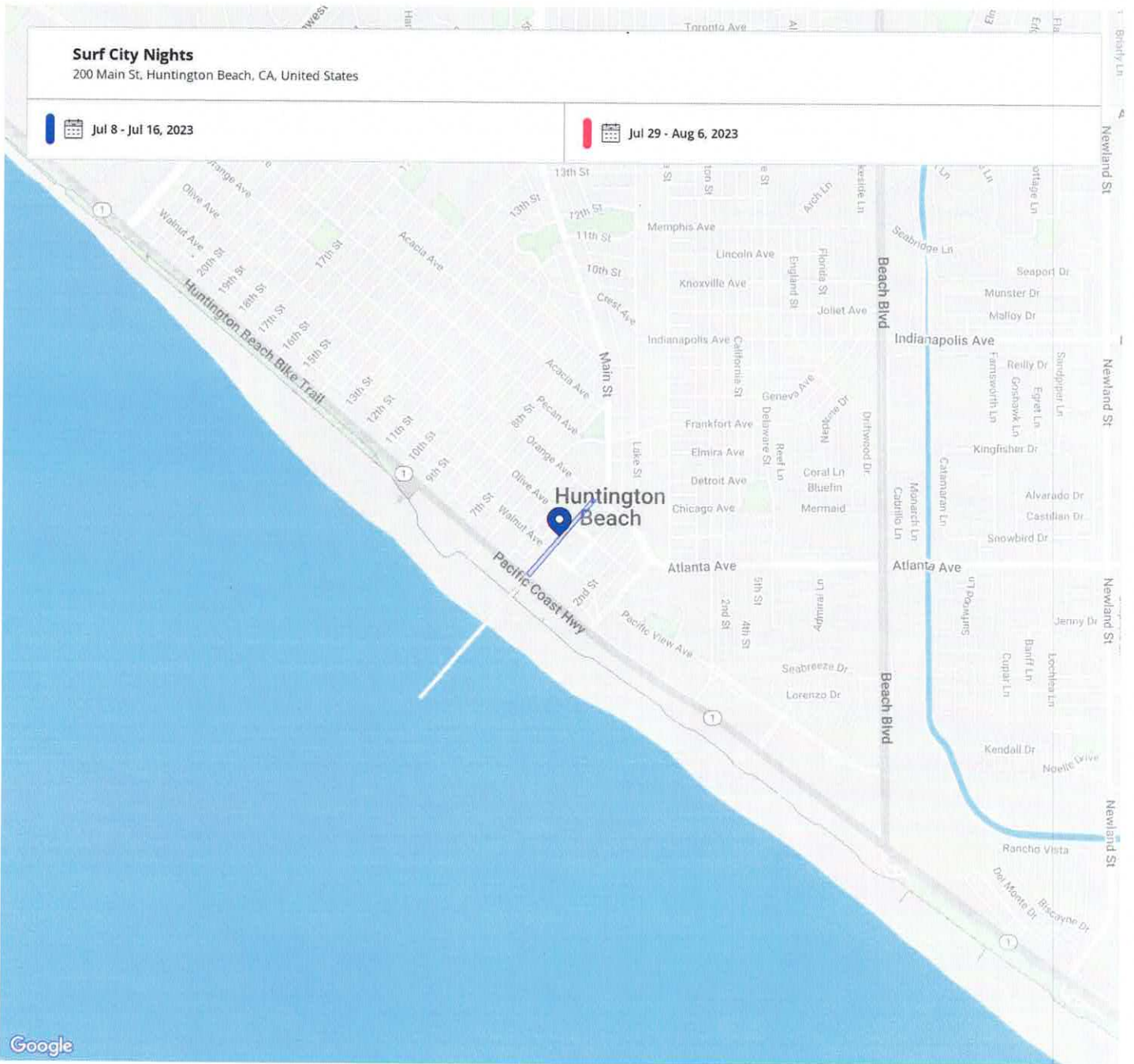
200 Main St, Huntington Beach, CA 92648

Jul 29 - Aug 6, 2023



Property Overview

Time Compare



Property Overview

Time Compare



Metrics

Metric Name	Surf City Nights Main St, Huntington Beach, CA	Surf City Nights Main St, Huntington Beach, CA
Visits	88.5K	88.7K
Visitors	82.1K	82K
Visit Frequency	1.08	1.08
Avg. Dwell Time	62 min	62 min
Panel Visits	2.3K	2.3K
Visits YoY	+10.9%	+7.2%
Visits Yo2Y	+1.3%	-5.1%
Visits Yo3Y	+50.5%	+43.4%

Surf City Nights - Jul 8th, 2023 - Jul 16th, 2023
Surf City Nights - Jul 29th, 2023 - Aug 6th, 2023
Data provided by Placer Labs Inc. (www.placer.ai)

