



**MARKETING COMMITTEE  
MEETING AGENDA**

Date: February 22, 2018  
Location: Kimpton Shorebreak Hotel  
500 Pacific Coats Hwy  
Huntington Beach, CA 92648

Day: Thursday  
Time: 9 am

- I. **Call to Order:**
- II. **Roll Call:**
- III. **Public Comments:**
- IV. **Approval of minutes:**
- V. **Update on BID Member list and database update.**
- VI. **Update on redesign of HB Downtown website bids.**
- VII. **Establish Mission Statement.**
- VIII. **Adjournment:**
  - a. Next meeting Thursday, March 15<sup>th</sup> @ 9am.