

HUNTINGTON BEACH DOWNTOWN BUSINESS IMPROVEMENT DISTRICT

www.hbdowntown.com

MARKETING COMMITTEE SPECIAL MEETING AGENDA

Date: February 3, 2017 Day: Friday

Location: Legends Surf City Time: 9:30 AM

301 Main Street

- I. Call to Order/Roll Call
- II. Public Comments
- III. Review and make recommendations for the market plan
- IV. Brainstorm ideas regarding marketing HB Downtown
- V. BID Manager to provide updates regarding events in downtown.
- VI. Determine next meeting date
- VII. Adjourn