



**HUNTINGTON BEACH DOWNTOWN
BUSINESS IMPROVEMENT DISTRICT**

www.hbdowntown.com

MARKETING COMMITTEE AGENDA

Date: January 18, 2018 Day: Wednesday
Location: Kimpton Shorebreak Hotel Time: 9 am
500 Pacific Coats Hwy
Huntington Beach, CA 92648

- I. **Call to Order:**
- II. **Roll Call:**
- III. **Public Comments:**
- IV. **Approval of minutes:**
- V. **Wrap up holiday project -**
 - a. What businesses still have painted windows?
 - b. Discuss improvements and adjustments for 2018.
- VI. **Update on BID Member contact list and database update.**
- VII. **Updates on bids regarding redesign of HB Downtown website.**
- VIII. **Establish Mission Statement.**
- IX. **Adjournment:**
 - a. Next meeting Thursday, February 15th @ 9am.