



**2022-2023
BID BOARD of DIRECTORS
Meeting Minutes**

Date: June 8, 2023
Location: Visit Huntington Beach
155 Fifth Street, Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 1:00PM

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to jaime.strong@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00 PM Wednesday, June 8, 2023, in order to ensure inclusion into and read during the meeting.

BID Board of Directors

Meeting Minutes

June 8, 2023

Call to Order: 1:02pm

Roll Call

Present: Brett Barnes, Sandy Taylor, Moe Kanoudi, Tony Duran, Kelly Miller, Bob Bolen, Nate Bernal, Peter "PT" Townend

Absent: Darrick Hearn

Additional Attendees: Kriss Casanova, Lt. Brian Smith, Trevor McDonald, Stacey Newton, Captain Hamborg, Milan Kovacev

HBBID Staff: Jaime Strong, Kim-Erin Justice, Madeleine Gates

Public Comments

Steve Clayton with Soundskilz: Introduces himself and provided an overview of the 4th of July. Thanked the HB Downtown BOD for sponsoring the 2nd Annual Block Party.

1. Approve Minutes

Record and file meeting minutes from May 11, 2023, Board Meeting.

A motion was made by Kelly Miller, second Sandy Taylor to accept the May 11th, 2023, board meeting minutes.

Yes: Brett Barnes, Sandy Taylor, Moe Kanoudi, Tony Duran, Kelly Miller, Bob Bolen, Nate Bernal, Peter "PT" Townend

No: None

Absent: Darrick Hearn

2. Treasurer Report-Financials

May financials are not available from the CPA.

3. President's Report

President Brett Barnes will provide an update on Downtown matters.

- Tourism Summit June 15th at 2pm.

City Updates:

Representatives from the City of Huntington Beach will provide updates on issues regarding the Downtown Business Improvement District.

- HBPD:
 - Lieutenant Brian Smith asked for businesses to support the illegal lodging letters and provided an update on the park near the Post Office.
- HBFD
 - HBFD provided no updates.
- Economic Development:
 - Milan Kovacev: Provided an update on the increase of Downtown Parking Rates which the City Council approved on May 2nd.
- Marine Safety:
 - JR Guards
 - Community Risk Reductio
 - Trevor McDonald- Introduces the captain Hamborg and informs BOD that the water safety event will take place on June 18th at Pier Plaza
 - Captain Hamborg- Provided an update on the Junior Guards program which will have more than 1200 kids attending.

4. HB Downtown Committee Update:

- Marketing & Events Committee
 - Committee Chair, Peter "PT" Townend informed the BOD the first meeting will be next week.
- Stakeholder Relations Committee
 - Committee Chair, Tony Duran informed the BOD that the first meeting will be next week and that they have three key objectives.

5. July Board Meeting

Recommended Action: Discuss and approve format of July Board of Directors will be a regular Board Meeting.

A motion was made by Nate Bernal, second Kelly Miller to approve format July board meeting.

Yes: Brett Barnes, Sandy Taylor, Moe Kanoudi, Tony Duran, Kelly Miller, Bob Bolen, Nate Bernal, Peter "PT" Townend

No: None

Absent: Darrick Hearn

6. 4th of July Celebration Overview

Information: Stacey Newton of Huntington Beach 4th of July Celebration, provided an overview of the HB 4th Block Party, Downtown Decorating Contest, and 4th of July Celebration.

7. Staff Reports:

Executive Director – Jaime Strong

Provide an update on BID matters including:

- Update for Chili at The Beach on June 17th

Events & Social Media Manager – Kim-Erin Justice

Provide an update on BID matters including:

- Reviewed Surf City Nights including commission update.
- Update on Social Media

8. Discussion Topics and Announcements – 5 min. limit per topic

PT- There is a new exhibit that will go into the museum in July- mural for the exhibit called Duke's Dream Come True.

9. Adjournment: 1:42pm

The next HBDBID Board Meeting will be as follows:

- July Board of Directors Meeting: July 13, 2023