



**2022-2023**  
**BID BOARD of DIRECTORS AGENDA**

Date: June 8, 2023  
Location: Visit Huntington Beach  
155 Fifth Street, Suite 111  
Huntington Beach, CA 92648

Day: Thursday  
Time: 1:00PM

**PUBLIC COMMENTS:** Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to [jaime.strong@hbdowntown.com](mailto:jaime.strong@hbdowntown.com). Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00 PM Wednesday, June 8, 2023, in order to ensure inclusion into and read during the meeting.

**BID Board of Directors** **BOD Agenda** **June 8, 2023**  
**Call to Order**

**Roll Call**

BID Board Members: Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Nate Bernal, Darrick Hearn, Kelly Miller, Peter "PT" Townend

Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong, Kim-Erin Justice, Madeleine Gates

**Public Comments**

*This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meeting) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.*

**1. Approve Minutes**

Review Meeting Minutes from the May Board Meeting.

**Recommended Action:** Record and file meeting minutes from the May Board Meeting.

**2. Treasurer Report-Financials**

May financials are not available from the CPA.

**3. President's Report**

President Brett Barnes will provide an update on Downtown matters.

#### **4. City Updates:**

Representatives from the City of Huntington Beach will provide updates on issues regarding the Downtown Business Improvement District.

- HBPD:
  - Trespassing / Illegal Lodging Letters
  - Post Office Update
- HBFD
  - HBFD Update
- Marine Safety:
  - JR Guards
  - Community Risk Reduction
- Economic Development
  - Milan Kovacev: Downtown Parking Rates

#### **5. HB Downtown Committee Update:**

- Marketing & Events Committee
  - Update from Committee Chair, Peter “PT” Townend
- Stakeholder Relations Committee
  - Update from Committee Chair, Tony Duran

#### **6. July Board Meeting**

Discuss July Board of Directors Meeting.

**Recommended Action:** Discuss and approve format of July Board of Directors meeting.

#### **7. 4<sup>th</sup> of July Celebration Overview**

**Information:** Stacey Newton of Huntington Beach 4<sup>th</sup> of July Celebration, will provide an overview of the HB 4<sup>th</sup> Block Party, Downtown Decorating Contest, and 4<sup>th</sup> of July Celebration.

#### **8. Staff Reports:**

##### **Executive Director – Jaime Strong**

Provide an update on BID matters including:

- Chili at The Beach – June 17<sup>th</sup>

##### **Events & Social Media Manager – Kim-Erin Justice**

Provide an update on BID matters including:

- Surf City Nights
  - April/May Commission
- Social Media

#### **9. Discussion Topics and Announcements – 5 min. limit per topic**

#### **10. Adjournment**

The next HBDBID Board Meeting will be as follows:

- July Board of Directors Meeting – TBD