



Date: March 6, 2024

Location: Memorial Hall, 1718 Orange Ave, HB, Ca 92648

Day: Wednesday

Time: 4:00PM

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to info@hbdownatown.com Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00 PM Monday, March 5, 2024, to ensure inclusion into and read during the meeting.

BID Executive Board of Directors

BOD Agenda (Revised)

March 6, 2024

Roll Call

BID Board Members: Susie Smith, Tony Duran, Sandy Taylor, Moe Kanoudi, Bob Bolen, Nicole Lido, Darrick Hearn, Peter "PT" Townend

HBDBID Staff:

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meeting) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

- Review meeting minutes from February 8, 2024 board meeting

Recommended action: Record and file meeting minutes from the February 8, 2024 board meeting.

2. Nominate & vote on Adam Schell, Owner/Operator of Cruisers Pizza Bar Grill for vacant board position

Recommended action: Vote to approve Adam Schell to The HBDBID Board of Directors

3. Treasurer Report-Financials

- Treasurer Sandy Schulz-Taylor will report on the financial information provided by the CPA
- December, January, February financials
- Bank statements will be attached to financials
- Petty cash

Recommended action: Record and file accountants compilation reports for HBDBID.

4. Presidents Report

- Office lease
- City Contract
- 66k owed to city for JCL
- Office furniture/supplies
- Jodie Goble/SCN music



- Google Docs
- Apple one – Margaret

5. City Updates:

Representatives from the City of Huntington Beach will provide updates on issues regarding the Downtown Business Improvement District.

- Community and Library services Department – Molly Uemera
- City Liaison – Kriss Cassanova
- HBPD
- HBFD
- Marine Safety

6. HB Downtown Committee Updates:

- Marketing & Events chair, PT Peter Townend
- Stakeholder Relations chair Tony Duran

7. HB Downtown Task forces:

- SCN chair Susie Smith
- BOD handbook/orientation Nicole Lido

8. Create & assign/update chairs for new & mandatory committees

Recommended action: vote to accept committees and chairs.

- Events
- SCN
- SCAF
- Marketing
- Stakeholder outreach
- Beautification
- Bylaw
- Nominating (bylaws)
- Executive (bylaws)
- Budget & finance (bylaws)
 - Contracts

9. Discuss options for recording BID meetings

Recommended action: vote on system and funding

10. Discuss budget for stenographer to take minutes at board meetings

Recommended action: Vote to approve budget for a stenographer.

11. Discuss and approve SCN contract with Mary Ann Senske

Recommended action: vote approve contract with Mary Ann Senske

12. Discuss Executive Director position

13. Discuss transition in office staff assistance with Jamie Strong, Kim-Erin Justice, Madeline Gates

Recommended action: vote and approve financial amount to spend on assistance



14. Social media contractor

Recommended action: vote on financial amount

15. Storage garage lease

Recommended action: Vote and approve renewing lease.

16. Discussion Topics and Announcements – 5 min. limit per topic

17. Old Business

- Jamie Strong & Kim Erin Justice exit checks

18. New Business

19. Adjournment

The next HBDBID Board Meeting will be as follows:

- Board of Directors Meeting scheduled for Wednesday, April 3, 2024