



**2022-2023
BID BOARD of DIRECTORS
MEETING MINUTES**

Date: October 12, 2023
Location: Visit Huntington Beach
155 Fifth Street, Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 1:00PM

BID Board of Directors

Meeting Minutes

October 12, 2023

Call To Order: 1:01PM

Roll Call BID Board Members: Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Nate Bernal, Darrick Hearn, Kelly Miller, Peter "PT" Townend

Additional Attendees: Mayor Tony Strickland, Mayor Pro Tem Gracey Van Der Mark, Division Chief Marty Ortiz, City Attorney Michael Gates, Kriss Casanova, Molly Uemura, Dave Shenkman

HBDBID Staff: Jaime Strong, Kim-Erin Justice, Madeleine Gates

Public Comments: No Public Comments

1. Approve Minutes

Action: Review Meeting Minutes from September 14, 2023.

A motion was made by Kelly Miller, second Sandy Taylor, to accept the September 14, 2023 BOD Meeting Minutes.

Yes: Brett Barnes, Sandy Taylor, Moe Kanoudi, Tony Duran, Darrick Hearn, Kelly Miller, Bob Bolen, Nate Bernal, Peter "PT" Townend

2. Treasurer Report-Financials

Action: Record and file accountants' compilation reports for HBDBID. Treasurer, Tony Duran, provided an overview of the August 2023 financials.

A motion was made by Sandy Taylor, second Kelly Miller, to approve the August 2023 financials.

Yes: Brett Barnes, Sandy Taylor, Moe Kanoudi, Tony Duran, Darrick Hearn, Kelly Miller, Bob Bolen, Nate Bernal, Peter "PT" Townend



3. President's Report

President Brett Barnes provided an update:

- He thanked Nate Bernal for his service to the board.
- He thanked Kelly Miller for serving four years on the HB Downtown Board of Directors.
- He thanked the Fire Department, Police Department, Marine Safety, the City Attorney, Kriss Casanova, and the City of Huntington Beach for being present and giving their support.

4. Nominating Committee:

Action: Discuss and approve the Nominating Committee recommendations for the Executive Officers of HB Downtown 2023-2024 Board of Directors.

Dave Shenkman presented on behalf of the Nominating Committee recommendations for the Executive Committee.

- President: Brett Barnes
- Vice President: Sandy Taylor
- Treasurer: Tony Duran
- Secretary: Moe Kanoudi

A motion was made by Moe Kanoudi, second Darrick Hearn, to approve the Nominating Committee recommendations for the Executive Officers of HB Downtown 2023-2024 Board of Directors

Yes: Brett Barnes, Sandy Taylor, Moe Kanoudi, Tony Duran, Darrick Hearn, Kelly Miller, Nate Bernal, Peter "PT" Townend

Abstained: Bob Bolen

5. Adjournment: 1:10PM

2023-2024 BID BOARD of DIRECTORS MEETING MINUTES

6. Call to Order: 1:10PM

Roll Call 2023-2024 BID Board Members: Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Darrick Hearn, Nicole Llido, Peter "PT" Townend, Susie Smith

Absent: Nicole Llido (phoned in- no vote), Susie Smith



Additional Attendees: Mayor Tony Strickland, Mayor Pro Tem Gracey Van Der Mark, Division Chief Marty Ortiz, City Attorney Michael Gates, Kriss Casanova, Molly Uemura, Dave Shenkman

HBDBID Staff: Jaime Strong, Kim-Erin Justice, Madeleine Gates

Public Comments: No Public Comments

7. City Updates:

Representatives from the City of Huntington Beach provided updates on important issues regarding the Downtown Business Improvement District.

- City Attorney's Office – Michael Gates
 - Provided an update on the three lawsuits with Kim Kramer. The City has prevailed on two of the lawsuits, one is still in litigation.
- HBPD- Lieutenant Brian Smith
 - No updates
- HBFD – Division Chief Marty Ortiz
 - Presented a September Downtown Recap
 - Introduced Rachel Augin- HBFD Admin Staff Data Analyst
- Marine Safety – Battalion Chief Trevor McDonald
 - Division Chief Marty Ortiz provided a September Downtown Recap on Battalion Chief Trevor McDonald's behalf.
- Economic Development – Kriss Casanova, Economic Development Manager
 - No updates
- Community & Library Services – Molly Uemura, Specific Events Supervisor
 - Provided City Event Updates for October and November: Surf Board Builders Hall of Fame, Cars and Copters, World Beach Ultimate Championships, ISA Para Surfing Championship (Parade of Nations on November 5th), and Big Dark Waves Concert.
 - Moe Kanoudi- Suggested survey on Airshow to gather feedback from Stakeholders.



8. HB Downtown Committee Updates:

- Marketing and Events Committee
 - Committee Chair, Peter “PT” Townend provided an update
 - New Logo is still in progress
- Stakeholder Relations Committee
 - Committee Chair Tony Duran provided an update
 - Continued progress is being made-the committee will need additional help since Nate Bernal is no long on the BOD
 - Committee is planning on reaching out to stakeholders who submitted protests

9. Approval of Annual Renewal

Information: Kriss Casanova provided an update on the Approval of Annual Renewal including highlights from the October 3rd City Council meeting, protests, etc.

- 9% of Assessment budget was protested which is under the threshold.
- Rezoning can be revisited in terms of assessments as a potential solution.

10. Code of Ethics

Information: The 2023-2024 Board of Directors received a copy of the City of Huntington Beach Code of ethics, reviewed, and signed them.

11. Malco Rate Increase

Action: Discuss and approve current monthly cleaning increase from \$16,500.00 to \$17,702.00 starting in October 2023.

- The increase is about \$1200 a month. HB Downtown can find a new company in budget or money can be reallocated in the budget to cover the Malco rate increase.
- The BOD asked staff to request a locked rate (2-5 years) with Malco and vote pending that conversation.

A motion was made by Moe Kanoudi, second Bob Bolen, to approve the payment of October 2023 with the increase, preceding a renegotiation with Malco for a fixed rate.

Yes: Brett Barnes, Sandy Taylor, Moe Kanoudi, Tony Duran, Darrick Hearn, Bob Bolen, Peter “PT” Townend

Absent: Nicole Llido, Susie Smith

12. Magic on Main Street (Tree Lighting)

Action: Select November 14th or November 28th for annual Tree Lighting event.

A motion was made by Moe Kanoudi, second Bob Bolen, to select November 14th, 2023 for the Tree Lighting date.

Yes: Brett Barnes, Sandy Taylor, Moe Kanoudi, Tony Duran, Darrick Hearn, Bob Bolen, Peter “PT” Townend

Absent: Nicole Llido, Susie Smith



13. Staff Reports

Executive Director- Jaime Strong

Provided an update on BID matters including:

- Communications: Newsletter and Email Campaigns
- Surf City Days: Final Budget Review will be discussed the January Retreat
- SCAF Monthly Updated Recap

Events and Social Media Manager- Kim-Erin Justice

Provided an update on BID matters including;

- Surf City Nights
- Social Media

14. Discussion Topics and Announcements- 5min. limit per topic

- Mayor Tony Strickland- Announced his Mayor's Ball to the BOD, located at the Waterfront Beach Resort on November 17th. Invited members to buy a table and come to the event.

15. Adjournment: 2:10PM

The next HBDBID Board Meeting will be as follows:

- Board of Directors Meeting scheduled for Thursday, November 9, 2023.