



Date: September 14
Location: Visit Huntington Beach
155 Fifth Street, Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 1:00PM

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to jaime.strong@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00 PM Wednesday, September 13, 2023, in order to ensure inclusion into and read during the meeting.

BID Board of Directors

BOD Agenda

September 14, 2023

Call to Order

Roll Call

BID Board Members: Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Nate Bernal, Darrick Hearn, Kelly Miller, Peter "PT" Townend

Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong, Kim-Erin Justice, Madeleine Gates

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meeting) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

Review Meeting Minutes from the August 17, 2023.

Recommended Action: Record and file meeting minutes from the August 17, 2023 Board Meeting.

2. Treasurer Report-Financials

Treasurer Tony Duran will report on the current financial information provided by the CPA.

Recommended Action: Record and file accountants' compilation reports for HBDBID.

3. President's Report

President Brett Barnes will provide an update on Downtown matters.



4. City Updates:

Representatives from the City of Huntington Beach will provide updates on important issues regarding the Downtown Business Improvement District.

- HBPD – Lieutenant Brian Smith
 - No Updates
- HBFD – Division Chief Marty Ortiz
 - August Downtown Recap
- Marine Safety –
 - No Updates
- Economic Development – Kriss Casanova, Economic Development Manager
 - Sociable City Update
- Community & Library Services – Molly Uemura, Specific Events Supervisor
 - Surf City 10 (September 17)
 - Pacific Airshow (September 29-October 1)

5. HB Downtown Committee Update:

- Nominating Committee
 - Update from Committee Chair, Dave Shenkman
- Marketing & Events Committee
 - Update from Committee Chair, Peter “PT” Townend
- Stakeholder Relations Committee
 - Update from Committee Chair, Tony Duran

6. Annual Assessment Update

Information: Kriss Casanova and Jaime Strong to provide an update on the Annual Assessment Update including September 5th and October 3rd Council Meetings.

7. 2023 Summer Survey

Staff and the Stakeholder Relations Committee to create a Downtown Survey to gather feedback regarding summer including business traffic, events, etc. to be shared with stakeholders and partners.

Recommended Action: Discuss and approve the creation of a 2023 Summer Survey.

8. December BOD Meeting

Recommended Action: Discuss and approve to cancel the December BOD Meeting.

9. Staff Reports:

Executive Director – Jaime Strong

Provide an update on BID matters including:

- Popsicles with the Police – Tuesday, September 26
- Surf City Days Event Recap
 - Financial recap will be provided at the October BOD meeting.



- Mayors Roundtable

Events & Social Media Manager – Kim-Erin Justice

Provide an update on BID matters including:

- August Surf City Nights
- August Social Media

9. Discussion Topics and Announcements – 5 min. limit per topic

10. Adjournment

The next HBDBID Board Meeting will be as follows:

- Board of Directors Meeting scheduled for Thursday, October 12th at 1pm