



2022-2023 BID BOARD of DIRECTORS AGENDA

Date: August 17, 2023
Location: Visit Huntington Beach
155 Fifth Street, Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 1:00PM

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to jaime.strong@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00 PM Wednesday, August 16, 2023, in order to ensure inclusion into and read during the meeting.

BID Board of Directors

BOD Agenda

August 17, 2023

Call to Order

Roll Call

BID Board Members: Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Nate Bernal, Darrick Hearn, Kelly Miller, Peter "PT" Townend

Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong, Kim-Erin Justice, Madeleine Gates

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meeting) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

Review Meeting Minutes from the June 19, 2023 Executive Committee Meeting and July 13, 2023 Board Meeting.

Recommended Action: Record and file meeting minutes from the June 19, 2023 Executive Committee Meeting and July 13, 2023 Board Meeting.

2. Treasurer Report-Financials

Treasurer Tony Duran will report on the current financial information provided by the CPA.

Recommended Action: Record and file accountants' compilation reports for HBDBID.

3. Vice-President's Report

Vice-President Sandy Taylor will provide an update on Downtown matters.

4. City Updates:

Representatives from the City of Huntington Beach will provide updates on issues regarding the Downtown Business Improvement District.

- HBPD – Lieutenant, Brian Smith
 - Illegal Lodging Letter Update
- HBFD – Division Chief, Marty Ortiz
 - July Downtown Recap
- Marine Safety
 - Summer Update
- City Liaison – Economic Development Manager, Kriss Casanova
 - Annual Renewal Process for FY 23/24
- Public Works – Chau Vu, Deputy Director of Public Works
 - Downtown Bus Benches
 - Circuit Update
- Community & Library Services Department- Specific Events Supervisor, Molly Uemura
 - U.S. Open of Surfing Recap

5. HB Downtown Committee Update:

- Marketing & Events Committee
 - Update from Committee Chair, Peter “PT” Townend
- Stakeholder Relations Committee
 - Update from Committee Chair, Tony Duran
- Nominating Committee
 - Update from Committee Chair, Dave Shenkman

6. Surf City Nights Taskforce

Information: Sandy Taylor to provide an update on the Surf City Nights from the final meeting of the Taskforce.

7. Staff Reports:

Executive Director – Jaime Strong

Provide an update on BID matters including:

- Annual Report
- Surf City Days Event Overview

Events & Social Media Manager – Kim-Erin Justice

Provide an update on BID matters including:

- Surf City Nights
- Social Media Update

8. Discussion Topics and Announcements – 5 min. limit per topic

9. Adjournment

The next HBDBID Board Meeting will be as follows:

- Board of Directors Meeting scheduled for Thursday, September 14, 2023