



Date: October 12, 2023
Location: Visit Huntington Beach
155 Fifth Street, Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 1:00PM

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to jaimestrone@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00 PM Wednesday, October 11, 2023, in order to ensure inclusion into and read during the meeting.

BID Board of Directors **BOD Agenda** **October 12, 2023**
Call to Order

Roll Call

BID Board Members: Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Nate Bernal, Darrick Hearn, Kelly Miller, Peter "PT" Townend

Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong, Kim-Erin Justice, Madeleine Gates

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meeting) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

Review Meeting Minutes from September 14, 2023 Board Meeting and October 2, 2023 Executive Committee Meeting.

Recommended Action: Record and file meeting minutes from the September 14, 2023 Board Meeting and October 2, 2023 Executive Committee Meeting.

2. Treasurer Report-Financials

Treasurer Tony Duran will report on the financial information provided by the CPA.

Recommended Action: Record and file accountants' compilation reports for HBDBID.

3. President's Report

President Brett Barnes will provide an update on Downtown matters.



4. Nominating Committee

The Nominating Committee will present their recommendations for Executive Officers for HB Downtown 2023-2024 Board of Directors.

Recommendation: Discuss and approve Nominating Committee recommendations for the Executive Officers for HB Downtown 2023-2024 Board of Directors.

Please see the Election Recap at the end of the Agenda.

5. Adjournment

Call to Order

6. 2023-2024 Board of Director's Roll Call

7. City Updates

Representatives from the City of Huntington Beach will provide updates on important issues regarding the Downtown Business Improvement District.

- City Attorney's Office – Michael Gates & Nadin Said
 - Updates on Kim Kramer Lawsuit
- HBPD – Lieutenant Brian Smith
 - No Updates
- HBFD – Division Chief Marty Ortiz
 - September Downtown Recap
- Marine Safety –
 - September Downtown Recap
- Economic Development – Kriss Casanova, Economic Development Manager
 - No Updates
- Community & Library Services – Molly Uemura, Specific Events Supervisor
 - October & November City Event Updates

8. HB Downtown Committee Update:

- Marketing & Events Committee
 - Update from Committee Chair, Peter "PT" Townend
- Stakeholder Relations Committee
 - Update from Committee Chair, Tony Duran

9. Approval of Annual Renewal

Information: Kriss Casanova to provide an update on the Approval of Annual Renewal including highlights from the October 3rd City Council meeting, protests, etc.



10. Code of Ethics

Information: 2023-2024 Board of Directors will receive a copy of the City of Huntington Beach Code of Ethics to sign.

11. Malco Rate Increase

Recommended Action: Discuss and approve current monthly cleaning increase from \$16,500.00 to \$17,702.00 starting in October 2023.

12. Magic on Main Street (Tree Lighting)

Information: Select November 14th or November 28th for annual Tree Lighting event.

13. Staff Reports:

Executive Director – Jaime Strong

Provide an update on BID matters including:

- Communication: Newsletter & Email Campaigns
- Surf City Days: Final Budget Review
- SCAF Monthly Event Recap

Events & Social Media Manager – Kim-Erin Justice

Provide an update on BID matters including:

- Surf City Nights
- Social Media

14. Discussion Topics and Announcements – 5 min. limit per topic

15. Adjournment

The next HBDBID Board Meeting will be as follows:

- Board of Directors Meeting scheduled for Thursday, November 9, 2023.

BID 2023-2024 Board of Directors Elections Recap

Participants at the ballot counting on 9/14/22: Steven Aguilar, Kriss Casanova, Dave Shenkman, Stephanie Wilson, Madeleine Gates and Jaime Strong

-223 Total Votes

-6 Invalid ballots: 1 not postmarked, 2 postmarked after 9/7, and 3 ballots with no signature

Candidates Numbers:



Peter Townend - 35
Justin Deyle -21
Susie Smith -24
Bob-Bolen - 21
Jeff Mauldin -13
Rebekah Havard -13
Kari Ivey -11
Adam Schell - 17
John Raymer - 11
Nicole Llido - 28
Brett Barnes - 29

Results:

1. Peter "PT" Townend
2. Brett Barnes
3. Nicole Llido
4. Susie Smith
5. Bob Bolen

Note: There was a tie between Bob Bolen and Justin Deyle. Bob Bolen name was pulled by Steven Aguilar to acquire the 5th seat on the board.

Ballot counters: All four counters had matching numbers per candidate within the first round of the count. These numbers are reflected above under "Candidate Numbers"