



2022-2023
BID BOARD of DIRECTORS AGENDA

Date: July 13th, 2023
Location: Main Street Library
525 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 1:00PM

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to jaime.strong@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00 PM Wednesday, July 12, 2023, in order to ensure inclusion into and read during the meeting.

BID Board of Directors **BOD Agenda** **July 13, 2023**

Call to Order

Roll Call

BID Board Members: Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Nate Bernal, Darrick Hearn, Kelly Miller, Peter "PT" Townend

Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong, Kim-Erin Justice, Madeleine Gates

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meeting) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

Review Meeting Minutes from the June 8, 2023 Board Meeting and the June 19, 2023 Executive Committee Special Meeting.

Recommended Action: Record and file meeting minutes from the June 8, 2023 Board Meeting and the June 19, 2023 Executive Committee Special Meeting.

2. Treasurer Report-Financials

Treasurer Tony Duran will report on the current financial information provided by the CPA.

Recommended Action: Record and file accountants' compilation reports for HBDBID.

3. President's Report

President Brett Barnes will provide an update on Downtown matters.

4. City Updates:

Representatives from the City of Huntington Beach will provide updates on issues regarding the Downtown Business Improvement District.

- 4th of July Recap
 - Molly Uemura: Event Recap
 - Kriss Casanova: Placer Reports
 - Lieutenant Brian Smith: Enforcement Recap
 - Division Chief Marty Ortiz: Fire Department Recap

- Community & Library Services Department- Molly Uemura
 - U.S. Open of Surfing, Surfing Walk of Fame

- City Liaison- Kriss Casanova
 - Surf City Nights & Surf City Artisan Fair Placer Reports

- Marine Safety:
 - Elizabeth Lovat

5. HB Downtown Committee Update:

- Marketing & Events Committee
 - Update from Committee Chair, Peter “PT” Townend
- Stakeholder Relations Committee
 - Update from Committee Chair, Tony Duran
- Nominating Committee
 - Update from President, Brett Barnes

6. Review and Approve 2023-2024 Budget

The Executive Director will present the 2023-2024 HB Downtown Budget for the Annual Report.

Recommended Action: Discuss and approve the 2023-2024 HB Downtown Budget.

7. Review and Approve 2023-2024 Improvements and Activities

The Executive Director will present the 2023-2024 Improvements and Activities for the Annual Report.

Recommended Action: Discuss and approve the 2023-2024 Improvements and Activities.

8. Surf City Days

The Executive Director will provide an overview of Surf City Days and the event budget.

Recommended Action: Discuss and approve the 2023 Surf City Days event budget.

9. Staff Reports:

Executive Director – Jaime Strong

Provide an update on BID matters including:

- Chili at the Beach Recap
- HB4th Block Party and 4th of July Recap

Events & Social Media Manager – Kim-Erin Justice

Provide an update on BID matters including:

- Surf City Nights
- Social Media Update

10. Discussion Topics and Announcements – 5 min. limit per topic

11. Adjournment

The next HBDBID Board Meeting will be as follows:

- Board of Directors Meeting scheduled for Thursday, August 10, 2023