

# HBDBID Events Committee Meeting

## MEETING NOTICE:

Date: Thursday, August 16, 2018

Time: 12 Noon – 1pm

Location: 5<sup>th</sup> & PCH, 155 5<sup>th</sup> Street #111, Huntington Beach, CA 92648

## Meeting Minutes for Aug. 16

1. Call to order: 12:02pm
2. Roll Call: Pat Rogers, Kevin Ashford, Mike Williams, Steve Daniel, and Maxine Daniel. HBDBID staff Marianne Tonjes and Darci Henderson
3. Review Minutes of Events Committee Meeting of March 28th, 2018 – Mike Williams motioned to table until next meeting, Steve Daniel seconded. 5 ayes, 0 noes.
4. Pat Rogers requested everyone provide a proposed mission statement at the next events meeting.
  - a) 2018-19 Events Committee Budget –
    1. Reviewed budget estimates of income & expenses anticipated for 2018 & 2019
  - b) Upcoming 2018 Events – Sponsored by the BID
    1. Halloween Fest – Wednesday, October 31, 2018
      - a. Committee discussed responsibilities to complete for events.
        - b) Steve Daniel explained the history of the event and how it's grown in the last 24 years.
    2. Miracle on Main Street – Saturday, November 17, 2018
      - a. Committee discussed responsibilities to complete for events.
        - b) Due to budget and cost of event the committee discussed having the Boys Choir return. Mike Williams motioned not to have them return, Steve Daniel seconded. 5 ayes, 0 noes.
    3. Surf City Days – Saturday, September 15, 2018
      - a. Kevin Ashford explained the cost to run Old Skool Skate and the need for the BID's continued cost share of this portion of Surf City Days. Darci Henderson explained we currently only have \$2,000 coming in for the event that we are trying to produce for \$7,500. Darci added we are trying to get the other \$5,000. Steve Daniel motioned to give \$1,500 to Kevin Ashford / Enlarge Media for Old Skool Skate for Surf City Days, Mike Williams seconded. 5 ayes, 0 noes.
5. Discuss upcoming 2018 events that include possible partnership with the HBDBID (i.e. post on Website, social media, etc.)
  - a)
    1. He'e Nalu Aloha Festival – Sat., Oct. 6
    2. Surf City Art Fest – Sunday, Oct. 14 (Sponsored by HB Art Center)
    3. Surf-O-Rama & Tiki Fest / International Surfboard Builders Hall of Fame – Sat., Oct. 1
      - a. Committee discussed and will continue discussion when additional members are present.

6. Surf City Nights
  - a) Discussion on responsibilities for Events Committee as it relates to Surf City Nights.
    1. Budget of income and expenses?
    2. Policies, regulations in place
      - a. Reviewed existing budget. Briefly discussed committee's involvement in event. Discussion will continue with more committee members present that wish to be involved in Surf City Nights.
7. Adjourned: 1:19pm
8. NEXT Meeting – Wednesday, September 5<sup>th</sup> @ noon