

# 2019-2020 EMERGENCY BID BOARD of DIRECTORS MINUTES

Date: October 27, 2020 Location: Virtual Zoom 315 3<sup>rd</sup> Street STE E Huntington Beach, CA 92648

Day: Tuesday Time: 11:00 AM

### SPECIAL NOTICE REGARDING COVID-19

On March 04, 2020 Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings vie teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Downtown Huntington Beach Business Improvement District Board and or Staff may participate in this meeting telephonically or electronically.

PUBLIC PARTICIPATION/AUDIO/VIDEO ACCESS TO BOARD MEETINGS: Pursuant to Executive N-29-20 and given the current health conditions, member to the public are encouraged to access the meeting live on-line at zoom

Join Zoom Meeting https://us02web.zoom.us/j/81026069571?pwd=L0htcW53d3JBR1Q1L2ticDc4TXZUZz09

Meeting ID: 810 2606 9571 Passcode: 315315

## To ensure the public's right to participate in this meeting, please perform the following:

In order to ensure adequate social distancing, the Board will not make a physical location available for the public to observe the meeting or offer public comment in person.

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to bidmanager@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received on later than 4:00PM Monday October 26, 2020 in order to ensure inclusion into, and read during the meeting.

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### Call to Order: 11:01am

**Roll Call** 

Board Members Present: Dave Shenkman, Mike Williams, Kelly Miller, Kate Leigh, Stuart Goldberg Tony Duran.

Absent: Brett Barnes, Danny Othman, Mike Ali HBDBID Staff: Sarah Kruer, Jaime Strong and Jessica LaBrenz

### **Public Comments**

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less

#### **1. Approve Minutes**

Reviewed Meeting Minutes from October 08, 2020 BID Board Meeting. Motion to record and file the minutes with correction of Darah to Sarah in item 11 made by Kelly Miller and Seconded by Kate Leigh. Passed 6-0

### 2. SBA EIDL Loan

Discussion regarding SBA EIDL Loan was had. The BID is challenged for revenue. Even if we were given the approval for Surf City Nights to return with COVID restrictions we would only be at 50% capacity which is not enough. This loan would be a good stop gap to provide cash flow to work on current events and expand. This would also be a good source of cash flow for the winter months. We can apply for up to \$150K for a 30 year term. \$10K is immediately forgiven. Kate suggested we also reach out to the city to see if we are able to receive any additional grants. Dave stated we do not want to base our decision on any kind of forgiveness. Dave believes the first payment would not be due for 12 months. Kate asked if there were any restrictions on what the funds needed to be used for and Dave said there were no restrictions. Mike Williams said he is in favor of this loan. Kelly Miller said their may be a logistical hiccup as our bank is not listed in there system and so we would need to work with the bank to complete the application.

Dave Shenkman made a motion to approve the BID moving forward with the application for an SBA EIDL Loan. with an interest rate of 2.75%. Stuart Goldberg seconded it. Passed 6-0

#### 3. Announcements

Sarah stated due to poor air quality the Farmers Market for today 10.27.20 was cancelled. Also, the Farmers Market on 11.3.20 election night would be cancelled as well. Sarah added that we have added additional security for 10.31.20 as it is Halloween and there is a MAGA rally planned for that day. The PD has doubled their staff for Halloween.

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Stuart brought up the LA Times article. Sarah was going to respond to the LA Times as there is a noticeable biased as to how Huntington Beach is presented in the media.

# 4. Adjournment

The Next HBDBID Board Meeting is November 12, 2020