



2020-2021 BID BOARD OF DIRECTORS MEETING MINUTES

Date: Thursday, June 10, 2021
Time: 9:00am
Location: Visit Huntington Beach

Call to Order: 9:04am

Roll Call

Board Members Present: Kelly Miller, Stuart Goldberg, Danny Othman, Jim Hall, Janice Tugaeon, Mary Eikenbary, Sandra Schulz-Taylor
HBDBID Staff: Sarah Kruer and Jaime Strong
Additional Attendees: Mayor Kim Carr, Natalie Moser, Kriss Cassanova, Robert Ramirez, Steve Holtz, David Dereszynski, Kay Cochran

Public Comments

No Public Comments

1. President's Report

No updates

2. Approve Minutes

Review Meeting Minutes from the May 2021 Board Meeting.

Sandra Schulz-Taylor made a motion to record and file meeting minutes from May 2021 Board Meeting.

Second: Janice Tugaeon

Passed: 7-0

3. Treasurer Report-Financials

Sandra Schulz-Taylor provided an overview of the current financial information provided by the CPA.

Kelly Miller made a motion to record and file May 2021 Budget.

Second: Mary Eikenbary

Passed: 7-0

4. Information: 4th of July Celebration

Steve Clayton and Ryan Heil of SoundSkilz gave an overview of the current plans for the 4th of July celebration.

5. Information: EIDL Loan Increase

Staff provided an overview the current EIDL loan and a new opportunity for eligibility to increase line of credit on your original amount. The funds would be used for additional operating capital including security and opportunities discussed through budget planning.

Action: Jim Hall made a motion to move forward with application to increase the funds on the EIDL loan.

Second: Mary Eikenbary

Approved: 6

Opposed: 1

6. Information: HBDBID conducted an additional survey regarding Main Street block closures in May.

Staff provided an overview of the Downtown surveys. The Board discussed the audience, results and outcome of the surveys.

Action: Janice Tugaeon made a motion to share results with City Council that would include approved commentary.

Second: Kelly Miller

Approved: 7

7. Information: Ambassadors Security Program Funding

Staff provided an overview of new security funding options. The Board discuss and approve continued funding for the Ambassadors Security team at the current level of 240 hours/ month at a cost of \$7,283.00. If the BID obtains either the City grant or increased EIDL loan amount, approve an increase in coverage to 360 hours/ month at a cost of \$10,933.

Action: Kelly Miller made a motion to schedule a four-man team on Friday (7 hours), Saturday (8 hours) and Sunday (8 hours) July through October. The Board will evaluate future programs at the September 2021 meeting.

Second: Janice Tugaeon

Approved: 7

8. Staff Reports:

Sarah Kruer to provide an update on BID business.

- City of HB COVID Relief Grant
- City of HB Downtown RFQ
- Integrated Assessment Invoice

Jaime Strong to provide an update on:

- Surf City Nights
- Surf City Movie Nights
- Enhanced Social Media Program

9. City of Huntington Beach Update

A representative from the City of Huntington Beach provided an update:

- RFP on 21 Main Street (Let's Go Fishing Bait & Tackle)
- New restaurant at the end of the pier opening at the end of the year

10. HBPD Update

A representative from H.B.P.D will provide an update on

- Staffing for 4th of July
- Ambassador program and HBPD partnership

11. Adjournment at 10:27am

The next HBDBID Board Meeting is July 15, 2021. We anticipate an in-person meeting. More details to come.