



2022-2023

BID BOARD of DIRECTORS MEETING MINUTES

Date: May 11, 2023
Location: Visit Huntington Beach
155 Fifth Street, Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 1:00PM

PUBLIC COMMENTS

BID Board of Directors **Meeting Minutes** **May 11, 2023**

Call to Order: 1:09PM

Present: Sandy Taylor, Tony Duran, Moe Kanoudi, Nate Bernal, Peter "PT" Townend

Absent: Brett Barnes, Darrick Hearn, Kelly Miller, Bob Bolen

Additional Attendees: Mike Viglotta, Chief Scott Haberle, Captain Gaute Svendsbo, Lieutenant Brian Smith, Kriss Casanova, Michael Romero

HBDBID Staff: Jaime Strong, Kim-Erin Justice, Madeleine Gates

1. Approve Minutes

Record and file meeting minutes from the April 12, 2023, Board Meeting.

A motion was made by Moe Kanoudi, second Nate Bernal to accept the April 12, 2023 board meeting minutes.

Yes: Sandy Taylor, Moe Kanoudi, Peter "PT" Townend, Tony Duran, Nate Bernal

No: None

Absent: Brett Barnes, Darrick Hearn, Kelly Miller, Bob Bolen

2. Treasurer Report-Financials

Treasurer Tony Duran provided an overview of the current financial information provided by the CPA. A motion was made by Sandy Taylor, second Moe Kanoudi to approve the financials for March 2023 and April 2023.

Yes: Sandy Taylor, Moe Kanoudi, Peter "PT" Townend, Tony Duran, Nate Bernal

No: None

Absent: Brett Barnes, Darrick Hearn, Kelly Miller, Bob Bolen

3. President's Report

In President Brett Barnes's absence, Sandy Taylor presents the President's report.

- Mixer with the Mayor - Thank you to Mayor Pro Tem Gracey Van Der Mark for connecting with our stakeholders. Thank you to Killarney's for hosting the event.
- Thank you to the City Huntington Beach for hosting "Delivering World-Class Customer Experience."
- Don't forget to purchase tickets for Visit Huntington Beach's Tourism Summit on June 15th.

4. City Updates:

Representatives from the City of Huntington Beach will provide updates on important issues regarding the Downtown Business Improvement District.

- HBPD:
 - Lieutenant Brian Smith Introduced the Be Well response team and expressed that they are here for the entire community; they are not only a homeless service, they serve everyone.
 - Michael Romero, Be Well Huntington Beach Supervisor, provided an overview of the program.
- HBFD & Marine Safety
 - Chief Scott Haberle provided an update on JR Guards and Community Risk Reduction.
 - Community Risk Reduction
- Economic Development
 - Kriss Casanova provided an update on Pier tenants. Let's Go Fishing is now closed. Bud and Genes is closed and a new restaurant is coming in. More information to follow.

5. HB Downtown Committee Update:

- Marketing & Events Committee
 - Committee Chair, Peter "PT" Townend – no updates
- Stakeholder Relations Committee
 - Committee Chair, Tony Duran – no updates

6. Chili at The Beach

Jaime Strong updated everyone on Chili at the Beach and Dude's Day Out including event budget for approval. A motion was made by Tony Duran, second Moe Kanoudi to approve the Chili at The Beach budget.

Yes: Sandy Taylor, Moe Kanoudi, Peter "PT" Townend, Tony Duran, Nate Bernal

No: None

Absent: Brett Barnes, Darrick Hearn, Kelly Miller, Bob Bolen

Sandy Taylor informed the Board of Directors item #8 would be presented prior to #7.

7. 4th of July Celebration

Molly Uemura from the City of Huntington Beach will provide an overview of the 4th of July Celebration. She thanked the HB Downtown Board of Directors for supporting the HB 4th Block Party. Jaime Strong, Molly Uemura and Lieutenant Smith reviewed the 4th of July Stakeholder Newsletter.

8. HB 4th Block Party

Jaime Strong provided an overview of the HB 4th Block Party including sponsorship opportunities and event costs.

HB 4th Block Party Sponsorship: \$3,000

Additional costs for additional porters and ambassadors: \$600

Total costs for HB Downtown: \$3,600

A motion was made by Moe Kanoudi, second Nate Bernal to approve the sponsorship and additional costs for the HB 4th Block Party.

Yes: Sandy Taylor, Moe Kanoudi, Peter "PT" Townend, Tony Duran, Nate Bernal

No: None

Absent: Brett Barnes, Darrick Hearn, Kelly Miller, Bob Bolen

Moe Kanoudi asked to relook at the 2024 event calendar to balance events in summer.

9. Staff Reports:

Executive Director – Jaime Strong

Provide an update on BID matters including:

- Public Works Open House on May 23, 2023

Events & Social Media Manager – Kim-Erin Justice

Provide an update on BID matters including:

- Surf City Nights Updates

9. Discussion Topics and Announcements – 5 min. limit per topic

Peter "PT" Townend provided updates including: Cancellation of Surfing Sundays in May, Surf "n" Science Night at the International Surfing Museum, Surfscope and NSSA Nationals in July.

Kriss Casanova informed the Board of Directors of the parking meter increase will be discussed at the next City Council meeting.

10. Adjournment

The next HBDBID Board Meeting will be as follows:

- Board of Directors Meeting scheduled for Thursday, June 8, 2023

Adjourned: 1:54PM

