



2020-2021 BID BOARD of DIRECTORS AGENDA

Date: September 9, 2021
Location: Visit Huntington Beach
155 Fifth St., Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

PLEASE REVIEW VHB POLICIES: In order to ensure adequate social distancing, the Board agrees to comply with Visit Huntington Beach's safety requirements: Everyone will be asked a series of screening questions at the front desk before signing in and being escorted straight to the conference room. All attendees must wear their mask the entire time. Chairs can't be moved from their current position. 10 people can fit around the table and up to 8 others can sit in designated seats around the perimeter of the room. We ask that no one congregate outside the conference room before or after the meeting and parking validation isn't included. No food or drink is allowed. In-person attendance is limited. A zoom link is provided for expanded participation.

SPECIAL NOTICE REGARDING COVID-19

On March 04, 2020 Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Downtown Huntington Beach Business Improvement District Board and or Staff may participate in this meeting telephonically or electronically.

PUBLIC PARTICIPATION/AUDIO/VIDEO ACCESS TO BOARD MEETINGS: Pursuant to Executive N-29-20 and given the current health conditions, members of the public are encouraged to access the meeting live on-line at zoom.

Topic: BID September BOD Meeting
Time: Sep 9, 2021 09:00 AM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/83004000249?pwd=NFFFYzBtRHlrR1JUNW1CRkZOU2ZsZz09>

Meeting ID: 830 0400 0249

Passcode: 980012

One tap mobile

+16699006833,,83004000249#,,,,*980012# US (San Jose)

+13462487799,,83004000249#,,,,*980012# US (Houston)

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per

person of 300 words to hbbidexec@gmail.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received on later than 4:00PM Tuesday, September 7, 2021 in order to ensure inclusion into and read during the meeting.

BID Board of Directors

Agenda

September 9, 2021

Call to Order

Roll Call

Board Members Present: Dave Shenkman, Mike Williams, Kelly Miller, Stuart Goldberg, Danny Othman, Jim Hall, Janice Tugaeon, Mary Eikenbary, Sandra Schulz-Taylor, Kay Cochran
HBDBID Staff: Sarah Kruer and Jaime Strong

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. President's Report

Dave Shenkman to provide an update on BID business.

2. Approve Minutes

Review Meeting Minutes from the July 15 BID BOD meeting and Special BOD meetings on 7.29.21 and 8.19.21.

Recommended Action: Record and file meeting minutes from July BID Board Meeting and Special BOD meetings on 7.29.21 and 8.19.21.

3. Treasurer Report-Financials

Treasurer Mike Williams will report on the current financial information provided by the CPA.

Recommended Action: Record and file July and August accountants 'compilation report for HBDBID.

4. Information: BOD Elections

The 2021-2022 BID Board of Directors Ballot is:

Huntington Beach Downtown
Business Improvement District
2021 – 2022 BOARD OF DIRECTORS
FINAL OFFICIAL ELECTION BALLOT

This is your official ballot for electing FIVE (5) BID/DID members to the Huntington Beach Downtown Business Improvement District Board of Directors. The BID/DID's Nominating Committee submits the following slate of members for service as Officers and Directors for a two-year term. All members listed below have submitted an application and have agreed to serve, if elected by the organization's stakeholders.

Returning board members are: **Shaft Goldberg, Jim Hill, Mary Ekenberry and Janice Tiggeon** and each will serve one more year as board directors. The voted returned ballots will be counted on or before September 15th, 2021, by a committee in participation with a city designated representative.

- COMPLETE THIS BALLOT FORM, IDENTIFY YOURSELF AND SIGN AT THE BOTTOM.
- RETURN THIS BALLOT IN THE PRE-PRINTED & STAMPED ENVELOPE PROVIDED - ONLY
- THIS BALLOT MUST BE POSTMARKED BY WEDNESDAY, SEPTEMBER 9th, 2021.
- One ballot per BID membership.
- One Vote only per candidate. The total number of votes should be NO MORE THAN FIVE (5) or the entire ballot will be considered invalid.

BALLOT FORMS SLATE OF 2021-2022 DIRECTORS

CANDIDATES – VOTE FOR NO MORE THAN FIVE
THE FOLLOWING LIST of candidates, in random order. You are to fill in NO MORE THAN FIVE (5) BOXES FOR THE OPEN POSITIONS on the BID Board of Directors.
MARK AN "X" IN THE BOX ONLY OF YOUR CHOSEN CANDIDATE.

ONE VOTE PER CANDIDATE – NO MORE THAN FIVE (5) CANDIDATES ARE TO BE CHOSEN

- PETER TOWNEND (PT) – SURF MUSEUM
- WING LAM – WAHOO'S
- SUSIE SMITH – MAKIN WAVES SALON
- KELLY MILLER – VISIT HUNTINGTON BEACH
- BRETT BARNES – DUKE'S
- BOB BOLEN – HB REALTY
- NATE BERNAL – SHARKEEZ
- SANDY SHULTZ-TAYLOR – MODEL CITIZEN
- VANESSA MICHALSKI – ALOHA GRILL
- WILL WALTON – KILLARNEY'S
- JOHN RAYNER – FRED'S

COMPLETE THIS BALLOT FORM AND SIGN AT THE BOTTOM
THIS BALLOT MUST BE MAILED IN THE ENCLOSED PRE-ADDRESSED AND STAMPED ENVELOPE TO BE COUNTED AS A VALID VOTE.
MAIL YOUR BALLOT EARLY – ANY BALLOTS POSTMARKED AFTER WEDNESDAY, SEPTEMBER 9th, 2021 WILL BE INVAID AND NOT COUNTED.
NO HAND DELIVERED ENVELOPES ACCEPTED.

Print Your Full Name - REQUIRED _____
Your Signature - REQUIRED _____

Election Timeline: Ballots will be counted at City Hall on Sept. 15th from 10:30 – 11:30 in room B-7 lower level. New Directors will be notified by the Nominating Committee. The Nominating Committee will also recommend Directors for the Executive Committee. The Board will welcome new Directors at the October 14th meeting.

Recommended Action: Discuss ballot and upcoming election dates to ensure the Board and public are well-informed.

5. Information: BID Board of Directors Mixer, Incoming and Outgoing BOD Members, Open to the Public on Sept. 23rd at 5 p.m. at the Shorebreak Resort

Recommended Action: Discuss and approve BID BOD Mixer.

6. Information: With the change to a new cleaning and maintenance company – from MALCO to MCS – transition invoices for cleaning services to the BID's accounting firm, McGinty, Knudtson & Associates, LLC. Simultaneously, update the MALCO bank account name to Maintenance at First Bank.

Recommended Action: Discuss and approve adjustments to bank account name and maintenance accounting.

7. Information: Creation of hourly events coordinator role.

Recommended Action: Discuss and approve creation of an hourly events coordinator role to support Surf City Nights and Signature Events. Estimate time is week is 10 hours. Recommended rate is \$20/hour.

8. Staff Reports: BID Executive Director -Sarah Kruer and BID Marketing Manager – Jaime Strong
Sarah Kruer to provide an update on BID business.

- Main St.
- New Cleaning Company: MCS. Please see attached maps and schedules.
- Sponsorship for Halloween and Holiday

Jaime Strong to provide an update on marketing and events.

- Surf City Nights
- Surf City Movie Nights, Sept. 4th and Sept. 18th
- Mark Your Calendar: HBFD Appreciation Night Tuesday, Oct. 5th @ 5 p.m.
- Surf City Days, Oct. 9th and 10th

9. City of Huntington Beach Update

A representative from the City of Huntington Beach will provide an update on important issues regarding the Downtown Business Improvement District.

10. HBPD Update

A representative from H.B.P.D will provide an update on issues regarding the Downtown Business Improvement District.

11. Discussion Topics and Announcements – 5 min. limit per topic

12. Adjournment

The next HBDBID Board Meeting is October 14, 2021. We anticipate an in-person meeting. More details to come.