



2019-2020 BID BOARD of DIRECTORS AGENDA

Date: September 10, 2020
Location: Virtual Zoom
538 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

SPECIAL NOTICE REGARDING COVID-19

On March 04, 2020 Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Downtown Huntington Beach Business Improvement District Board and or Staff may participate in this meeting telephonically or electronically.

PUBLIC PARTICIPATION/AUDIO/VIDEO ACCESS TO BOARD MEETINGS: Pursuant to Executive N-29-20 and given the current health conditions, member to the public are encouraged to access the meeting live on-line at zoom .

Join Zoom Meeting

<https://us02web.zoom.us/j/81465398985?pwd=WEw3ZFBSVG1MaWQvTTZEeGNEd0hOUT09>

Meeting ID: 814 6539 8985
Passcode: 9102020

To ensure the public's right to participate in this meeting, please perform the following:

In order to ensure adequate social distancing, the Board will not make a physical location available for the public to observe the meeting or offer public comment in person.

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to bidmanager@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received on later than 4:00PM Tuesday September 8, 2020 in order to ensure inclusion into, and read during the meeting.

Call to Order

Roll Call

Board Members Present: Dave Shenkman, Brett Barnes, Mike Williams, Kelly Miller, Kate Leigh, Stuart Goldberg Tony Duran, Danny Othman, and Mike Ali.

HBDBID Staff: Sarah Kruer, Jaime Strong and Jessica LaBrenz

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less

1. Approve Minutes

Review Meeting Minutes from August 27, 2020 Emergency BID Board Meeting

Recommended Action: Record and file meeting minutes from August 27, 2020 Emergency BID Board Meeting

2. Treasurer Report-Financials

Treasurer Mike Williams will report on the current financial information provided by the CPA.

Recommended Action: Record and file August accountants' compilation report for HBDBID.

3. Farmer's Market

New rates for farmer's market vendors

Recommended Action: Discuss and approve new rates for farmers' market vendors

4. Halloween

HB Annual Halloween Event

Recommended Action: Discuss and approve cancelling the 2020 Halloween event

5. Holiday Beautification

HB Annual Beautification Program

Recommended Action: Discuss and approve a modified holiday beautification program

6. New Events

Tip-A-Cop Event

Recommended Action: Discuss and approve development of a downtown Tip-A-Cop event pending the City's feedback

7. New Events

Surf-themed Event

Recommended Action: Discuss and approve development of a fall downtown surf-themed event pending the City's feedback.

8. BOD Elections

Recommended Action: Direct staff to begin process with Nomination Committee and delay voting for one month, to November BOD meeting.

9. Presidents Report

Dave Shenkman will provide an update on the 2nd and 3rd Block per the City Council Meeting and other BID updates.

10. Staff Reports: Bid Executive Director -Sarah Kruer

Sarah Kruer to provide an update on BID business and the growth of the Farmers' Market.
Social Media Update

11. City of Huntington Beach Update

A representative from the City of Huntington Beach will provide an update on important issues regarding the Downtown Business Improvement District.

12. HBPD Update

A representative from H.B.P.D will provide an update on issues regarding the Downtown Business Improvement District.

13. Announcements

14. Adjournment

The Next HBDBID Board Meeting is October 8, 2020