



## 2021-2022 BID BOARD of DIRECTORS AGENDA

Date: March 10, 2022  
Location: Visit Huntington Beach  
155 Fifth St., Suite 111  
Huntington Beach, CA 92648

Day: Thursday  
Time: 9:00 AM

Join via Zoom:  
Topic: BID BOARD of DIRECTORS AGENDA  
Time: March 10, 2022 09:00 AM Pacific Time (US and Canada)

Join Zoom Meeting  
<https://us02web.zoom.us/j/81595878233?pwd=L1M2Y05ic200TDBIMzZWdU1lcEF0QT09>  
Meeting ID: 815 9587 8233  
Passcode: 757357  
One tap mobile  
+16699006833,,81595878233#,,,,\*757357# US (San Jose)

**PUBLIC COMMENTS:** Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to [hbbidexec@gmail.com](mailto:hbbidexec@gmail.com). Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00PM Tuesday, March 8, 2022 in order to ensure inclusion into and read during the meeting.

**BID Board of Directors**

**Agenda**

**March 10, 2022**

### Call to Order

### Roll Call

Board Members Present: Brett Barnes, Stuart Goldberg Kelly Miller, Nate Bernal, Bob Bolen, Jim Hall, Peter Townend, Janice Tugaeon and Sandra Schulz Taylor. Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong

### Public Comments

*This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.*

### 1. Approve Minutes

Review Meeting Minutes from the February 10, 2022 Board Meeting.

**Recommended Action:** Record and file meeting minutes from the February 10, 2022 BID Board Meeting.

## **2. President's Report**

President Brett Barnes will provide an update on Downtown matters.

## **3. Treasurer Report-Financials**

Treasurer Kelly Miller will report on the current financial information provided by the CPA.

**Recommended Action:** Record and file February accountants' compilation report for HBDBID.

## **4. 4<sup>th</sup> of July Celebration**

Chris Cole and Molly Uemura from the City of Huntington Beach and Ryan Heil from Soundskilz will provide an overview of the 4<sup>th</sup> of July Celebration including the Main Street parade and other logistics.

**Recommended Action:** Discuss current plans for the 4<sup>th</sup> of July Celebration.

## **5. 4<sup>th</sup> of July Main Street Block**

The BID staff to propose a 4<sup>th</sup> of July Block Party for the first and second block of Main Street on Thursday, June 30th.

**Recommended Action:** Discuss and approve the 4<sup>th</sup> of July Block Party concept.

## **6. Surf City Collective Concept and Budget**

Review Surf City Collective concept and 2022 budget.

**Recommended Action:** Review Surf City Collective concept and approve the Surf City Collective 2022 budget.

## **7. Surf City Collective Loan Request**

**Recommended Action:** Discuss and approve a \$7,500.00 loan from the reserve fund to support the opening costs of Surf City Collective to be returned by the beginning of the Fourth Quarter.

## **8. Stakeholder Mixer**

**Recommended Action:** Discuss and approve a stakeholder mixer to be held in March/April 2022.

## **9. Second Block Cleaning**

**Information:** BID Staff is working with the City of HB Public Works to schedule cleaning of the Second Block of Main Street in March 2022 and June 2022 (prior to 4<sup>th</sup> of July).

## **10. Staff Reports: BID Marketing Manager – Jaime Strong**

Jaime Strong to provide an update on BID matters.

- Update on BID Staff
- Social Media
- Surf City Nights

## **11. City of Huntington Beach Update**

A representative from the City of Huntington Beach will provide an update on important issues regarding the Downtown Business Improvement District.

**12. HBPD Update**

A representative from H.B.P.D will provide an update on issues regarding the Downtown Business Improvement District.

**14. HBFD Update**

A representative from H.B.F.D will provide an update on issues regarding the Downtown Business Improvement District.

**15. Discussion Topics and Announcements – 5 min. limit per topic**

**16. Adjournment**

The next HBDBID Board Meeting is April 14, 2022. In-person and zoom options will be provided.