



2021-2022 BID BOARD of DIRECTORS AGENDA

Date: February 10, 2022
Location: Visit Huntington Beach
155 Fifth St., Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

PLEASE REVIEW VHB POLICIES: In order to ensure adequate social distancing, the Board agrees to comply with Visit Huntington Beach's safety requirements: Everyone will be asked a series of screening questions at the front desk before signing in and being escorted straight to the conference room. All attendees must wear their mask the entire time. Chairs can't be moved from their current position. 10 people can fit around the table and up to 8 others can sit in designated seats around the perimeter of the room. We ask that no one congregate outside the conference room before or after the meeting and parking validation isn't included. No food or drink is allowed. In-person attendance is limited. A zoom link is provided for expanded participation.

SPECIAL NOTICE REGARDING COVID-19

On March 04, 2020 Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Downtown Huntington Beach Business Improvement District Board and or Staff may participate in this meeting telephonically or electronically.

PUBLIC PARTICIPATION/AUDIO/VIDEO ACCESS TO BOARD MEETINGS: Pursuant to Executive N-29-20 and given the current health conditions, members of the public are encouraged to access the meeting live on-line at zoom.

Topic: BID BOARD of DIRECTORS AGENDA
Time: Feb 10, 2022 09:00 AM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/81595878233?pwd=L1M2Y05ic200TDBIMzZWdU1lcEF0QT09>

Meeting ID: 815 9587 8233

Passcode: 757357

One tap mobile

+16699006833,,81595878233#,,,,*757357# US (San Jose)

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to hbbidexec@gmail.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received on later than 4:00PM Tuesday, February 8, 2022 in order to ensure inclusion into and read during the meeting.

Call to Order

Roll Call

Board Members Present: Brett Barnes, Stuart Goldberg Kelly Miller, Nate Bernal, Bob Bolen, Mary Eikenbary, Jim Hall, Peter Townend, Janice Tugaeon and Sandra Schulz Taylor. Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

Review Meeting Minutes from the January 13, 2022 Board Meeting and the Emergency Executive Committee Meeting on January 27, 2022

Recommended Action: Record and file meeting minutes from January 13, 2022 Board Meeting and the Emergency Executive Committee Meeting on January 27, 2022.

2. President's Report

President Brett Barnes will provide an update on Downtown matters.

3. Approve Minutes

Review Meeting Minutes from the January 13, 2022 Board Meeting.

Recommended Action: Record and file meeting minutes from January 13, 2022 Board Meeting.

4. Treasurer Report-Financials

Treasurer Kelly Miller will report on the current financial information provided by the CPA.

Recommended Action: Record and file January accountants' compilation report for HBDBID.

5. Interim Executive Director

Recommended Action: Discuss and approve the position of Interim BID Executive Director.

6. Office Administrator

Recommended Action: Discuss and approve the creation of an hourly office administrator role to support the HBDBID. An estimate of 10 hours a week with a recommended rate of \$25/hour based on business needs.

7. Event & Marketing Coordinator

Recommended Action: Discuss and approve the creation of an hourly coordinator role to support event & marketing needs for the HBDBID. An estimate of 10 hours a week with a recommended rate of \$23.50/hour based on business needs.

8. Surf City Collective Contract

Recommended Action: Review and discuss the Surf City Collective contract between the City of Huntington Beach, HBDBID, and Event Fusion. Discussion to include how managing SCC could impact HBDBID hourly and contract employees.

9. BID Member rate at Surf City Collective

Recommend Action:

- Discuss and approve a BID member rate of \$50 for Surf City Collective.
- A maximum of (3) BID members per day can participate in Surf City Collective.
- BID members must be in good standing with current BID events to participate.

10. Open BID BOD Position

Mary Eikenbery has resigned from the BID BOD effective Tuesday, February 8th. Brett Barnes is appointing Sandy Schulz Taylor, Model Citizen and Dash of Sass, to the BID BOD.

Recommended Action: Discuss and approve Sandy Schulz Taylor to the BID BOD effective Thursday, February 10, 2022.

11. Staff Reports: BID Marketing Manager – Jaime Strong

Jaime Strong to provide an update on BID matters.

12. City of Huntington Beach Update

A representative from the City of Huntington Beach will provide an update on important issues regarding the Downtown Business Improvement District.

13. HBPD Update

A representative from H.B.P.D will provide an update on issues regarding the Downtown Business Improvement District.

14. Discussion Topics and Announcements – 5 min. limit per topic

15. Adjournment

The next HBDBID Board Meeting is March 10, 2022. In-person and zoom options will be provided.