



**2021-2022
BID BOARD of DIRECTORS AGENDA**

Date: December 9, 2021
Location: Visit Huntington Beach
155 Fifth St., Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

PLEASE REVIEW VHB POLICIES: In order to ensure adequate social distancing, the Board agrees to comply with Visit Huntington Beach's safety requirements: Everyone will be asked a series of screening questions at the front desk before signing in and being escorted straight to the conference room. All attendees must wear their mask the entire time. Chairs can't be moved from their current position. 10 people can fit around the table and up to 8 others can sit in designated seats around the perimeter of the room. We ask that no one congregate outside the conference room before or after the meeting and parking validation isn't included. No food or drink is allowed. In-person attendance is limited. A zoom link is provided for expanded participation.

SPECIAL NOTICE REGARDING COVID-19

On March 04, 2020 Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Downtown Huntington Beach Business Improvement District Board and or Staff may participate in this meeting telephonically or electronically.

PUBLIC PARTICIPATION/AUDIO/VIDEO ACCESS TO BOARD MEETINGS: Pursuant to Executive N-29-20 and given the current health conditions, members of the public are encouraged to access the meeting live on-line at zoom.

Topic: December BOD Meeting
Time: Dec 9, 2021 09:00 AM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/89077841596?pwd=anY5Y1Byc2lLRGNsWjY2eEFPd21WQT09>

Meeting ID: 890 7784 1596

Passcode: 557332

One tap mobile

+16699006833,,89077841596#,,,,*557332# US (San Jose)

+12532158782,,89077841596#,,,,*557332# US (Tacoma)

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to hbbidexec@gmail.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be

received on later than 4:00PM Tuesday, December 7, 2021 in order to ensure inclusion into and read during the meeting.

Call to Order

Roll Call

Board Members: Brett Barnes, Stuart Goldberg, Kelly Miller, Jim Hall, Peter Townend, Bob Bolen, Janice Tugaoen, Mary Eikenbary, and Nate Bernal. Special advisor to the Board: Kay Cochran

HBDBID Staff: Sarah Kruer and Jaime Strong

1. Approve Minutes

Review Meeting Minutes from the November 18, 2021 Board Meeting

Recommended Action: Record and file meeting minutes from November 18, 2021 Board Meeting

2. Treasurer Report-Financials

Treasurer Kelly Miller will report on the current financial information provided by the CPA.

Recommended Action: Record and file November accountants' compilation report for HBDBID.

3. President's Report

President Brett Barnes will provide an update on Downtown matters.

4. Approved Check Signers for BID Accounts at First Bank

Recommended Action: Discuss and approve adding Kelly Miller and Brett Barnes as approved check signers on the BID Accounts at First Bank. Stuart Goldberg is also an approved signer. Remove Mike Williams and Sandy Schulz-Taylor as approved check signers. Direct staff to draft letter on behalf of BID BOD approving these changes as of 12/9/21.

5. Committees and Task Forces

Recommended Action: Discuss and approve qualified candidates to participate on the Finance & Governance and Marketing & Events committees for 2022. A qualified candidate is a BID member in good standing.

Volunteers for Marketing & Events Committee (as of 12/4/21): Rebecca Pate, Bare Bunny Aesthetics, Adam Anastasi, InRetrospect Mid Century Furniture and Décor

Volunteers for Finance & Governance Committee (as of 12/4/21): Sandy Schulz-Taylor, Model Citizen, Tony Duran, EV Rideables, Bob Bolen, HB Realty

6. Surf City Nights Rates for BID Members

The BID seeks to eliminate any confusion about BID member participation in Surf City Nights as it relates to fees, eligibility, and the space immediately in front of their place of business on the City Street.

Recommended Action:

- Discuss and approve standardizing SCN fees for BID members as \$50 plus \$2 market tax per week (a total of \$52/ week).
- Eliminate existing grandfather clause that permits 6 businesses to pay the \$2 market tax only.
- Require that all businesses are current with SCN billings before they can secure a space.

- Reiterate that a business does not “own” or have control over the space on the City street in front of their business; if a BID member elects not to participate, a vendor will be placed in that space.
- BID members must commit to a full month of participation as a SCN vendor at least 30 days in advance and provide notice of non-participation at least 30 days in advance.

7. Policy Consideration for Assessment Fees Refund Request

There is a lack of guidance in the BID ByLaws regarding the protocol, if appropriate, to refund the annual assessment fee when a business closes permanently.

Recommended Action: Discuss and approve an assessment policy whereby if a business closes within 3 months of paying their annual assessment, they may request a pro-rated refund.

8. Discussion: Petition by Downtown Businesses to re-open the 2nd block of Main St. to 2-way traffic

9. Staff Reports: BID Executive Director -Sarah Kruer and BID Marketing Manager – Jaime Strong

10. City of Huntington Beach Update

A representative from the City of Huntington Beach will provide an update on important issues regarding the Downtown Business Improvement District.

11. HBPD Update

A representative from H.B.P.D will provide an update on issues regarding the Downtown Business Improvement District.

12. Announcements

13. Adjournment

The next HBDBID Board Meeting is Thursday, January 13, 2022 at 9:00 a.m. In-person and zoom options will be provided.