



2020-2021 BID BOARD of DIRECTORS AGENDA

Date: December 10, 2020
Location: Virtual Zoom
538 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

SPECIAL NOTICE REGARDING COVID-19

On March 04, 2020 Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Downtown Huntington Beach Business Improvement District Board and or Staff may participate in this meeting telephonically or electronically.

PUBLIC PARTICIPATION/AUDIO/VIDEO ACCESS TO BOARD MEETINGS: Pursuant to Executive N-29-20 and given the current health conditions, member to the public are encouraged to access the meeting live on-line at zoom .

Join Zoom Meeting

<https://us02web.zoom.us/j/89883292972?pwd=YWNIOHFDNmptSmI0RHpsM04wZF10dz09>

Meeting ID: 898 8329 2972

Passcode: 315315

To ensure the public's right to participate in this meeting, please perform the following:

In order to ensure adequate social distancing, the Board will not make a physical location available for the public to observe the meeting or offer public comment in person.

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to bidmanager@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received on later than 4:00PM Tuesday December 08, 2020 in order to ensure inclusion into, and read during the meeting.

Call to Order

Roll Call

Board Members Present: Dave Shenkman, Mike Williams, Kelly Miller, Stuart Goldberg, Danny Othman, Jim Hall, Janice Tugaeon, Mary Eikenbary, Sandra Schultz-Taylor
HBDBID Staff: Sarah Kruer, Jaime Strong and Jessica LaBrenz

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less

1. Approve Minutes

Review Meeting Minutes from November 12, 2020 Board Meeting

Recommended Action: Record and file meeting minutes from November 12, 2020 BID Board Meeting

2. Treasurer Report-Financials

Treasurer Mike Williams will report on the current financial information provided by the CPA.

Recommended Action: Record and file November accountants' compilation report for HBDBID.

3. Update Check Signers

Discuss updating check signers to our bank account.

Recommended Action: Approve removing Kate Leigh a check signer and adding Stuart Goldberg as authorized signer for BID checks

4. Revenue Generation Task Force

Recommended Action: Discuss formation of a 90-day Task Force focused on revenue generation

5. Brown Act Policies

Discussion of Brown Act policies by Mike Vigliotta

6. President's Report

Dave Shenkman will provide a general update

9. Staff Reports: BID Executive Director -Sarah Kruer and BID Marketing Manager – Jaime Strong

Sarah Kruer to provide an update on BID business

Jaime Strong to provide an update on December BID events and Social Media Update

10. City of Huntington Beach Update

A representative from the City of Huntington Beach will provide an update on important issues regarding the Downtown Business Improvement District.

13. HBPD Update

A representative from H.B.P.D will provide an update on issues regarding the Downtown Business Improvement District.

14. Announcements

15. Adjournment

The Next HBDBID Board Meeting is January 14, 2021.