



## 2019-2020 and 2020-2021 BID BOARD of DIRECTORS AGENDA

Date: November 12, 2020  
Location: Virtual Zoom  
538 Main Street  
Huntington Beach, CA 92648

Day: Thursday  
Time: 9:00 AM

### SPECIAL NOTICE REGARDING COVID-19

On March 04, 2020 Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Downtown Huntington Beach Business Improvement District Board and or Staff may participate in this meeting telephonically or electronically.

PUBLIC PARTICIPATION/AUDIO/VIDEO ACCESS TO BOARD MEETINGS: Pursuant to Executive N-29-20 and given the current health conditions, member to the public are encouraged to access the meeting live on-line at zoom .

Join Zoom Meeting

<https://us02web.zoom.us/j/84512133260?pwd=SHQ3Y3NMcVVKTTdx25NbDBoa1NIUT09>

Meeting ID: 845 1213 3260

Passcode: 315315

### **To ensure the public's right to participate in this meeting, please perform the following:**

In order to ensure adequate social distancing, the Board will not make a physical location available for the public to observe the meeting or offer public comment in person.

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to [bidmanager@hbdowntown.com](mailto:bidmanager@hbdowntown.com). Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received on later than 4:00PM Tuesday November 10, 2020 in order to ensure inclusion into, and read during the meeting.

**Call to Order**

**Roll Call**

Board Members Present: Dave Shenkman, Brett Barnes, Mike Williams, Kelly Miller, Kate Leigh, Stuart Goldberg Tony Duran, Danny Othman, and Mike Ali.

HBDBID Staff: Sarah Kruer, Jaime Strong and Jessica LaBrenz

**Public Comments**

*This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less*

**1. Approve Minutes**

Review Meeting Minutes from October 27, 2020 Emergency Board Meeting

**Recommended Action:** Record and file meeting minutes from October 27, 2020 Emergency BID Board Meeting

**2. Treasurer Report-Financials**

Treasurer Mike Williams will report on the current financial information provided by the CPA.

**Recommended Action:** Record and file October accountants' compilation report for HBDBID.

**3. President's Report**

President Dave Shenkman will introduce Kay Cochran, Director of Sales & Marketing at the Hyatt, as the new Special Advisor to the BOD as well as provide an update on Downtown matters.

**Committee Reports**

**4. Nominating Committee**

Nominating Committee will present BID Board Election Results.

Bob Bolen- 24 votes

Stuart Goldberg- 42 votes

Jim Hall- 49 votes

Janice Tugaeon- 35 votes

Tony Duran- 20 votes

Mark Eikenbary- 29 votes

Susie Smith- 16 votes

Sandra Schultz Taylor- 28 votes

Nominating Committee will present their recommendations for Executive Officers for HBDBID 2020-2021 Board of Directors.

**Recommendation:** Discuss and approve Nominating Committee recommendations for Executive Officers for HBDBID 2020- 2021 Board of Directors.

**5. Adjournment**

2019-2020 Board of Directors Meeting final adjournment

**Call to Order**

**2020-2021 Board of Director's Roll Call**

Board Members: Dave Shenkman, Stuart Goldberg, Mike Williams, Kelly Miller, Danny Othman, Jim Hall, Janice Tugaoen, Mary Eikenbarry and Mike Ali.

**6. President's Report**

Welcome the new 2020-2021 BID Board of Directors

**7. 2nd Block Main Street**

Discuss the recommendation to extend the closure of the 2nd block through Labor Day based on feedback from the businesses.

**OR**

Discuss the recommendation to reopen the 2nd block of Main Street on Monday, Jan. 4th to allow for a smooth transition after the last holiday weekend of the season.

**Recommended Action:** Approve the recommendation to extend the closure of the 2nd block through Labor Day based on feedback from the businesses.

**OR**

Approve the recommendation to reopen the 2nd block of Main Street on Monday, Jan. 4th to allow for a smooth transition after the last holiday weekend of the season.

**8. 3rd Block Main Street - 2 Options**

Discuss the recommendation to extend the closure of the 3rd block of Main Street through Labor Day or until COVID restrictions are lifted to restore indoor dining to 100%.

**OR**

Discuss the recommendation to reopen the 3rd block of Main Street on Monday, Jan. 4th to allow for a smooth transition after the last holiday weekend of the season.

**Recommended Action:** Approve the recommendation to extend the closure of the 3rd block of Main Street through Labor Day or until COVID restrictions are lifted to restore indoor dining to 100%.

**OR**

Approve the recommendation to reopen the 3rd block of Main Street on Monday, Jan. 4th to allow for a smooth transition after the last holiday weekend of the season.

**9. Staff Reports: BID Executive Director -Sarah Kruer and BID Marketing Manager – Jaime Strong**

Sarah Kruer to provide an update on BID business and the growth of the Farmers' Market.

Jaime Strong to provide an update on November BID events and Social Media Update

**10. City of Huntington Beach Update**

A representative from the City of Huntington Beach will provide an update on important issues regarding the Downtown Business Improvement District.

**13. HBPD Update**

A representative from H.B.P.D will provide an update on issues regarding the Downtown Business Improvement District.

**14. Announcements****15. Adjournment**

The Next HBDBID Board Meeting is December 10, 2020. We anticipate having an in-person meeting at The Art Center.