



2019-2020 BID BOARD of DIRECTORS MINUTES

Date: October 08, 2020
Location: Virtual Zoom
315 3rd Street STE E
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

SPECIAL NOTICE REGARDING COVID-19

On March 04, 2020 Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Downtown Huntington Beach Business Improvement District Board and or Staff may participate in this meeting telephonically or electronically.

PUBLIC PARTICIPATION/AUDIO/VIDEO ACCESS TO BOARD MEETINGS: Pursuant to Executive N-29-20 and given the current health conditions, member to the public are encouraged to access the meeting live on-line at zoom .

Join Zoom Meeting

<https://us02web.zoom.us/j/87667270730?pwd=MzNKMFhMYlJxNWWhKZ3ErVis4Y0ptZz09>

Meeting ID: 876 6727 0730
Passcode: 10820

To ensure the public's right to participate in this meeting, please perform the following:

In order to ensure adequate social distancing, the Board will not make a physical location available for the public to observe the meeting or offer public comment in person.

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to bidmanager@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received on later than 4:00PM Tuesday October 6, 2020 in order to ensure inclusion into and read during the meeting.

Call to Order: 9:02a

Roll Call

Board Members Present: Dave Shenkman, Brett Barnes, Kelly Miller, Kate Leigh, Stuart Goldberg Tony Duran. Absent: Mike Williams, Danny Othman, and Mike Ali
HBDBID Staff: Sarah Kruer, Jaime Strong and Jessica LaBrenz
Additional Attendees: Robert Ramirez, Lieutenant Derezynski

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less

1. Approve Minutes

Reviewed Meeting Minutes from September 10, 2020 BID Board Meeting . Motion was made by Kate Leigh to record and file minutes from September 10, 2020 BID Board Meeting. Seconded by Tony Duran. Passed 6-0

2. Approve Minutes

Review Meeting Minutes from September 29, 2020 Emergency BID Board Meeting. Motion was made by Dave Shenkman to record and file minutes from September 29, 2020 Emergency BID Board with amended date to stakeholder meeting to read October 8, 2020. Seconded by Tony Duran. Passed 6-0

3. Treasurer Report-Financials

Treasurer Mike Williams reported on the current financial information provided by the CPA. \$121k in liabilities. Motion was made to record and file September accountants' compilation report for HBDBID by Kate Leigh. Seconded by Brett Barnes. Passed 6-0

4. Nominating Committee

Add two members to the nominating committee
Motion was made to approve adding Nate Bernal and Bob Hoxsie to the nominating committee by Dave Shenkman. Seconded by Tony Duran. Passed 6-0

5. Halloween

Sarah present Halloween Plan

Recommended Action: Discuss and approve modified Halloween plan

6. Holiday Decor

Present Holiday Decor Proposal

Recommended Action: Discuss and approve modified Holiday decor proposal

Bid Board of Directors

Agenda

October 08, 2020

7. Marketing Manager

Marketing Manager Contract Discussion

Recommended Action: Discuss and approve modified job description and contract extension through June 2021

8. Surf City Marketplace

Surf City Marketplace

Recommended Action: Discuss and approve Standard Operating Procedure and projected Fall Calendar

9. Surf City Farmer's Market

Surf City Farmer's Market Hours

Recommended Action: Discuss and approve modification of winter operating hours 5-8pm with no change in cost for vendors.

10. Rockin Fig Surf Festival

1st Annual Rockin Fig Vintage Surf Festival

Recommended Action: Discuss and approve event format and COVID safety guidelines

11. Special Advisor to the Board

Special Advisor to the BOD

Recommended Action: Discuss and approve addition of a Special Advisor to the BOD from the Resort District

12. Presidents Report

Dave Shenkman will provide a general update

13. Staff Reports: Bid Executive Director -Sarah Kruer

Sarah Kruer to provide an update on BID business and the growth of the Farmers' Market, Surf City Marketplace, Security and Social Media Update

14. City of Huntington Beach Update

A representative from the City of Huntington Beach will provide on update on important issues regarding the Downtown Business Improvement District.

15. HBPD Update

A representative from H.B.P.D will provide an update on issues regarding the Downtown Business Improvement District.

16. Announcements

17. Adjournment

The Next HBDBID Board Meeting is November 12, 2020