

Huntington Beach Downtown Business Improvement District www.hbdowntown.com

2018-2019 HBDBID EXECUTIVE COMMITTEE SPECIAL MEETING MINUTES

Date: March 14, 2019 Day: Thursday Location: HB Art Center Time: 10:00 am

538 Main Street

Huntington Beach, CA 92648

1. Call to order: 10:20 am

2. Roll Call: Present: Dave Shenkman, Brett Barnes, Kate Leigh, and Moe Kanoudi

3. Public Comments: None

4. Approve Minutes

a. Darci Henderson explained she couldn't locate the minutes from the last meeting taken by Marianne Tonjes and asked for them to be tabled.

i. Brett Barnes motioned to table the minutes for the November 28, 2018 meeting, Kate Leigh seconded. Vote 4-0.

5. HBDBID Director Position

- a. Information: The Executive Committee will discuss and review prior BID Manager scope of work. Discuss goal and objectives for BID Director position. Discuss salary range.
 - i. Committee discussed and reviewed prior BID Manager scope of work.
 - ii. Dave Shenkman stated the BID needs to follow the IDA recommendation of the 100k Executive Director for new leadership. Dave added we need leadership with BID experience.
 - iii. Moe Kanoudi added if we get that level of professional, they will find the additional income.
 - iv. Dave added Visit Huntington Beach may be able to help with security funding to free up the budget.

Recommendation: Establish new scope of work, salary range, and personnel task force to recommend to the BID BOD.

- Dave Shenkman stated the CEO of the Long Beach can help with the scope of work.
- ii. Committee will recommend the personnel task force be the Executive Board.



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6. Mike Daniel with SBDC (Small Business Development Center)

- a. Information: Dave Shenkman and Moe Kanoudi will share information obtained from meeting with Mike Daniel. Discuss consulting with Mike Daniel from SBDC to bring resources to BID members.
 - i. Committee discussed the value SBDC and Mike Daniel can bring to the BID members. Committee will try to set up meeting with Mike next Thursday.

7. Announcements

a. Kate Leigh stated 5th and PCH has not sold and not to believe the rumor mill.

8. Adjournment

a. Moe Kanoudi motioned to adjourn the meeting, Brett Barnes seconded. Vote 4-0. Meeting adjourned at 10:52 am.

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