

## 2018-2019

### BID EXECUTIVE BOARD SPECIAL MEETING MINUTES

Date: October 08, 2019

Location: BID Office

315 3<sup>rd</sup> St., Suite E

Huntington Beach, CA 92648

Day: Tuesday

Time: 9:30 AM

#### 1. Call to Order: 9:30 am

#### 2. 2018-2019 Executive Board Roll Call

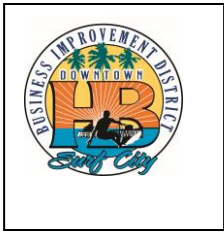
Executive Board Members Present: Dave Shenkman, Brett Barnes, Moe Kanoudi  
Executive Board members absent Kate Leigh.  
HBDBID Staff Present: John Gilbert

#### 3. Public Comments

a. No public comments.

#### 4. Executive Director presentation on 5-Year Planning Priorities

- a. John Gilbert presented a 5-year forecast for BID financials
- Preview of expected losses for the next 5 years at current business levels
  - Greatest cost increases in the last several years related to Security.
  - Future costs will increase greater than current projected income
  - Goal will be to establish BID in a profitable financial environment
- b. Review of BID Business priorities for the foreseeable future
- Return to the City, Capital Services to Benefit Downtown
    - i. Security
    - ii. Cleanliness
  - Need to explore Ad-hoc committee for restaurant and bar operations
  - Return to the City, Capital Resources to Benefit Downtown
    - i. Lighting
    - ii. Sound
    - iii. Signage
    - iv. Beautification
  - Annual Calendar of events which draw patrons Downtown
    - i. Surf City Nights
      - 1. Must Maximize Revenues immediately
      - 2. All vendors to pay month in full at beginning of every month
    - ii. Surf City Days – Need to settle on dates
      - 1. Event may move into October
    - iii. Chili Cookoff
      - 1. Event may move into late September
- Need to explore Ad-hoc Special Events committee with Events Manager
- Sponsor Civic events promoting downtown
    - Halloween
    - Miracle on Main



- Propose to Board “Discover Downtown” event for local residents
  - Determine participation and sponsorship responsibilities
  - Water bill flyer with City

#### **5. Announcements**

No announcements.

#### **6. Adjournment**

Brett motioned to adjourn; Moe seconded. Vote passed 3-0  
Meeting adjourned at 10:30 am.

*In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3<sup>rd</sup> Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to staff at [info@hbdowntown.com](mailto:info@hbdowntown.com) or 714-536-8300.*