



**2019-2020  
EMERGENCY BID BOARD of DIRECTORS  
MEETING MINUTES**

Date: June 23, 2020  
Location: Virtual Zoom  
538 Main Street  
Huntington Beach, CA 92648

Day: Tuesday  
Time: 9:00 AM

**SPECIAL NOTICE REGARDING COVID-19**

On March 04, 2020 Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Downtown Huntington Beach Business Improvement District Board and or Staff may participate in this meeting telephonically or electronically.

**PUBLIC PARTICIPATION/AUDIO/VIDEO ACCESS TO BOARD MEETINGS:** Pursuant to Executive N-29-20 and given the current health conditions, member to the public are encouraged to access the meeting live on-line at zoom .

**To ensure the public's right to participate in this meeting, please perform the following;**

1. In order to ensure adequate social distancing, the Board will not make a physical location available for the public to observe the meeting or offer public comment in person.
2. **PUBLIC COMMENTS:** Members of the public wishing to participate in the HBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to [bidmanager@hbdowntown.com](mailto:bidmanager@hbdowntown.com). Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received on later than 4:00PM Monday June 22, 2020 in order to ensure inclusion into, and read during the meeting.

<b>1. Call to Order</b>
<b>2. 2019-2020 Board of Director's Roll Call</b> Board Members: Dave Shenkman, Brett Barnes, Mike Williams, Kelly Miller, Kate Leigh, Tony Duran, Stuart Goldberg. Absent: Danny Othman, and Mike Ali. HBDBID Staff: Sarah Kruer, and Jessica LaBrenz

### **3. Public Comments**

*This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.*

#### **No Comments**

### **4. Board Appointment Recommendation**

- a. A discussion was had about replacing the Board vacancy left by Whitney Reimann. Dave presented his recommendation of stakeholders to fill this vacancy. All candidates from the last ballot have been contacted and declined interest. A motion was made by Kate Leigh to fill the vacancy left by Whitney Reimann with Stuart Goldberg from Innocean. This was seconded by Tony Duran. Passed 5-0

### **5. Staff Position**

- a. A discussion was had regarding the recommended position of Event and Social Media Manager with a financial offering not to exceed the fiscal budget for the position. A last-minute application was received by Sue Welfringer for the position. Dave stated it was too late to be received applications and for the long-term benefit of the BID he supports the recommendation of Jaime Strong for the position. Kate asked about Jaime's background. Sarah commented that her background was in event management and social media management for multiple large companies. Sarah was very excited for what Jaime could bring to this position. Stuart offered to help Jaime with social media if she needed it. A discussion was also made about the budget for this position. The budget is \$62,000 a year. Sarah recommended that the contract be written for \$4,000/month thru the end of the fiscal year and it can be renewed at the end of the contract. Dave stated this would eliminate a staff position as she would be a contractor. Brett asked for a job description and Sarah said it had already been sent out but she would resend it along with her resume to anyone who would like to review it.

A motion was made by Mike Williams to execute the employment contract for Jaime Strong as discussed. This was seconded by Stuart Goldberg. Passed 6-0

### **6. President Report**

- a. Dave Shenkman stated that he is still having ongoing discussions with the City. The parklit project is being put on hold till fall. The businesses can apply to extend out their businesses if they choose to. Dave is open for suggestions regarding the rumors that are floating around regarding the parklits and how to make them work. Kelly had a conversation with Moe and Bob Khourey about extending out the 2<sup>nd</sup> block of main on the IHOP side like the longboards side. They estimated it to be \$250K to do this. Kelly thought it would be a good idea to get a meeting together with all the property owners to discuss. Dave thought it was a great idea. Tony stated we are going to be dealing with Covid for a while and we need to do something. Dave stated maybe the bid could facilitate this meeting and have it happen before the next board meeting on July 9. Sarah asked if the city had

<p>confirmed when the Parklit Project would come up for a vote with City Council. Dave stated it would be brought up again in the fall. Kelly stated that being able to have this project done by Labor Day would be ideal. Kelly stated we need to keep this property owners meeting small. Kelly also asked for those with relationships with property owners to reach out.</p>
<p><b>Committee Reports:</b></p>
<p><b>7. Executive Committee</b> a. No meeting</p>
<p><b>8. Budget and Finance Committee</b> a. No meeting</p>
<p><b>9. Special Events Committee</b> a. No meeting</p>
<p><b>Staff Reports:</b></p>
<p><b>10. BID Executive Director – Sarah Kruer</b> a. Dave welcomed Sarah. Sarah stated we have a 1:00pm call today for a meeting regarding safety and cleanliness and cross contamination within the downtown restaurants and businesses. Brett stated we invited Toby Reese from Ola and Mahe to the 1pm meeting. Dave said he would like to invite the Pacific City businesses to the meeting today even though they are not part of the BID currently. Sarah mentioned she has a coffee meeting scheduled with Mr. Mayer and that she had a wonderful first week with John and Jessica.</p>
<p><b>Other:</b></p>
<p><b>11. City of Huntington Beach Update</b> a. Information: A representative from the City of Huntington Beach will report on important issues regarding businesses and new development in the downtown business improvement district. <b>No Report</b></p>
<p><b>12. HBPD Update</b> Information: A representative from H.B.P.D. will report on important issues regarding the downtown business improvement district. <b>No Report</b></p>
<p><b>13. Announcements</b></p>
<p><b>14. Adjournment 9:28am</b> The next HBDBID Board Meeting is Thursday July 09, 2020.</p>

*In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3<sup>rd</sup> Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to staff at [info@hbdowntown.com](mailto:info@hbdowntown.com) or 714-536-8300.*