

Stuart Goldberg shared the president's report on behalf of Brett Barnes.

- He noted that during the downtown walk-through new city manager, Al Zelinka with the Executive Committee.
- ISA will be in Huntington Beach September 16th-24th The contest is a qualifier for the Olympics.
- Surf City Days is September 17th and 18th
- 'The Impossible Wave' will play on California Surfing Day (September 20th) at Pier Plaza.

3. Treasurer Report-Financials

Financials are not available due to the Labor Day holiday. The September and October financials will be discussed at the October BID meeting.

4. City Updates

Updates on important issues regarding the Downtown Business Improvement District:

- H.B.P.D.
 - Next Friday last day of Beach detail.
 - H.B.P.D. is looking at relocating the substation to another downtown area.
- H.B.F.D supporting the Hemet Fires.
- Marine Safety not in attendance
- City Attorney's Office
 - Mike Vigliotta provided a review of the City Council the process of the HB Downtown Business Improvement District.
 - He noted that the BID executive director, Kriss Casanova and Robert Ramirez did an excellent job coordinating resources for a report. There were a lot of changes to the Annual Report this year to have greater transparency.
 - The next step is to send notice to all business owners that there will be a public hearing at the City Council meeting on October 4th at 6pm. The public hearing is to hear any protests that business owners may have regarding the levying of BID assessments. If the City receives 51% against the BID assessment, then the assessment would not be levied for the next year. Mike Vigliotta noted there were a lot of changes to the BID report and many compliments on it. He noted the report has great transparency.

5. Information: Downtown Dreamin' Update

Kriss Casanova shared that the City has kicked off its outreach efforts on the downtown redesign process through Downtown Dreamin'. Kriss noted that the process generates public involvement in order to create a historic and authentic downtown in Huntington Beach. The City will take the input and create guidelines on motifs, sidewalk and walking areas, lighting, etc. There will be a booth for Downtown Dreamin' at the SCN on Tuesday the 13th.

6. Information: International Surfing Association (ISA)

Molly Uemura provided an update on the ISA (September 17th -September 24th) including HB Downtown Elements.

- ISA Parade of Nations on September 16th at 3pm.
- Surf City Days is September 17th and 18th including a Main Street closure on the 17th from 11 am – 6 pm.

- He'e Nalu Aloha Festival on Pier Plaza on September 17th and 18th.
- The City Surf Contest has moved from September to October 16th and 17th.
- The Surf City 10 will be at Pier Plaza on September 24th and 25th.

7. Information: Pacific Air Show

Molly Uemura shared that the Pacific Air Show is coming September 30th – October 2nd with the build-out beginning September 21st. Jaime Strong shared the additional cleaning and ambassadors will be provided through the HB Downtown.

8. Surf City Days Budget

The Board reviewed and discussed the 2022 Surf City Days Budget.

Sandy Schulz Taylor made the motion to approve the budget with the addition of cleaning added into the budget.

Janice Tugaoen seconded

Passed: 5:0

9. Information: Special Events & Social Media Manager

Sandy Schulz Taylor and Jaime Strong reviewed the rate for the Special Events & Social Media Manager position that was previously approved in May 2022. This is a contracted position recommended to start at \$48,000 year/\$4000 per month. The Board discussed the skill sets needed for the position.

Janice Tugaoen made the motion to change the Special Events & Social Media Manager position to \$3800 a month with the goals and job description to follow.

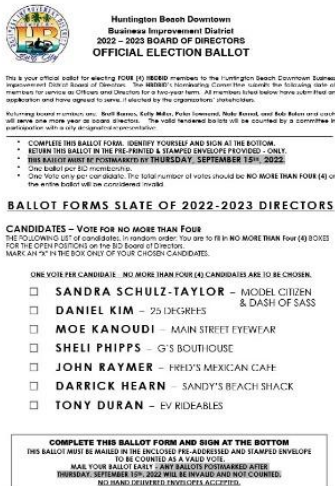
Stuart Goldberg seconded

Passed: 4:1

Abstention Bob Bolen

10. BOD Elections

The 2022-2023 BID Board of Directors Ballot is:



**Huntington Beach Downtown
Business Improvement District
2022 – 2023 BOARD OF DIRECTORS
OFFICIAL ELECTION BALLOT**

This is your official ballot for selecting FOUR (4) BEBID members to the Huntington Beach Downtown Business Improvement District Board of Directors. The BEBID's Governing Committee through the following state of members for service as Officers and Directors for a two-year term. All members listed herein must submit an application and have agreed to serve. If elected by the organization's shareholders.

No money is used in election and: Scott Bessis, Kelly Miller, Peter Townsend, Wade Rowell, and Bob Bolen and each will receive one vote upon an online election. The valid received ballots will be counted by a committee in participation with a city election administrator.

**COMPLETE THIS BALLOT FORM, SIGNIFY YOURSELF AND SIGN AT THE BOTTOM.
RETURN THIS BALLOT IN THE PRE-PRINTED & STAMPED ENVELOPE PROVIDED - ONLY.
THIS BALLOT MUST BE POSTMARKED BY THURSDAY, SEPTEMBER 15th, 2022.**

- One ballot per BID membership.
- One Vote only per corporation. The total number of votes should be NO MORE THAN FOUR (4) or the entire ballot will be considered invalid.

BALLOT FORMS SLATE OF 2022-2023 DIRECTORS

CANDIDATES – VOTE FOR NO MORE THAN FOUR
THE FOLLOWING LIST of candidates in random order. You are to fill in NO MORE THAN FOUR (4) BOXES FOR THE OPEN SPACES on the BID Board of Directors.
MARK AN "X" IN THE BOX NEXT TO YOUR CHOSEN CANDIDATE.

ONE VOTE PER CANDIDATE. NO MORE THAN FOUR (4) CANDIDATES ARE TO BE CHOSEN.

- SANDRA SCHULZ-TAYLOR – MODEL CITIZEN & DASH OF SASS
- DANIEL KIM – 25 DEGREES
- MOE KANOUDI – MAIN STREET EYEWEAR
- SHELI PHIPPS – G'S BOUTHOUSE
- JOHN RAYMER – FREDY'S MEXICAN CAFE
- DARRICK HEARN – SANDY'S BEACH SHACK
- TONY DURAN – EV RIDEABLES

COMPLETE THIS BALLOT FORM AND SIGN AT THE BOTTOM
THIS BALLOT MUST BE MAILED IN THE ENCLOSED PRE-ADDRESSED AND STAMPED ENVELOPE TO BE COUNTED AS A VALID VOTE.
MAIL YOUR BALLOT EARLY (PARTY BALLOTS POSTMARKED AFTER THURSDAY, SEPTEMBER 15th, 2022 WILL BE REPAID AND NOT COUNTED).
NO HAND DELIVERED ENVELOPES ACCEPTED.

Print Your Full Name - REQUIRED Your Signature - REQUIRED

Election Timeline: Ballots will be counted at City Hall on September 28th. The Nominating Committee will also recommend Directors for the Executive Committee. The Board will welcome new Directors at the October 13th meeting.

11. Staff Reports: BID Executive Director – Jaime Strong

Jaime Strong provided an update on HB Downtown matters.

- HB Downtown Cleaning Update
 - MCS resigned from HB Downtown contract at the end of August.
 - Conversations with Malco have been positive and they will restart their contract in September that will include a deep clean on August 31st.
 - The issue with Republic has been addressed. They will now double bad and use a rolling cart.
 - Businesses have noticed a difference in downtown clean up.
 - Public Works has provided new trash cans.
- Annual Report & BID Annual Renewal Process
 - Pages 8-13 show where the \$107,000 go from the collected assessment fees.
- BID Events Update: SCN and SCAF
- Upcoming Stakeholders Meetings (SAVE THE DATES)
 - September 28th: Work Place Safety / Mass Casualty Response Training with HBPD
 - October 11th: International Surfing Museum Tour with PT
- Upcoming Events
 - October 11th: Huntington Beach Fire Department Appreciation Night (SCN).

12. Discussion Topics and Announcements – 5 min. limit per topic

- Bob Bolen discussed looking at wooden benches for the downtown area. The benches have an advertising section where businesses could place an ad. Other local cities have used these benches. Bob Bolen notes that while the homeless have rights and are human beings, but we can make it uncomfortable for the homeless downtown by putting in wooden benches as they are not easy to sleep on.
- New restaurants and businesses opening downtown including Bright Waters Restaurant.
- It was discussed that the space next to the post office is fenced off and want to know how to remove the fencing. Kriss Casanova will follow up.

13. Adjournment

Meeting ended 10:31 am

The next HBDBID Board Meeting is October 13, 2022. In-person and zoom options will be provided.