



2021-2022
BID BOARD of DIRECTORS AGENDA

Date: September 8
Location: Visit Huntington Beach
155 Fifth St., Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

Zoom Link:

Topic: BID Board of Directors Meeting
Time: Sep 8, 2022 09:00 AM Pacific Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/89362416317?pwd=L2lUTUlzOHRVenVWR2s4NWdJeHovQT09>

Meeting ID: 893 6241 6317

Passcode: 070741

One tap mobile

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PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to jaime.strong@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00PM Wednesday, September 7, 2022 in order to ensure inclusion into and read during the meeting.

BID Board of Directors

Agenda

September 8, 2022

Call to Order

Roll Call

Board Members Present: Brett Barnes, Stuart Goldberg Kelly Miller, Janice Tugaoen, Nate Bernal, Bob Bolen, Jim Hall, Sandra Schulz Taylor, and Peter Townend

Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong, Denise Mac Allister

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

Review Meeting Minutes from the August 11, 2022 BOD Meeting.

Recommended Action: Record and file meeting minutes from the August 11, 2022 BOD Meeting.

2. President's Report

President Brett Barnes will provide an update on Downtown matters.

3. Treasurer Report-Financials

Treasurer Kelly Miller will report on the current financial information provided by the CPA.

Recommended Action: Record and file the August accountants' compilation report for HBDBID.

4. City Updates

Representatives from the City of Huntington Beach will provide updates on important issues regarding the Downtown Business Improvement District.

- H.B.P.D
- H.B.F.D
- Marine Safety
- City Attorney Office

5. Information: Downtown Dreamin' Update

Kriss Casanova will provide an update on Downtown Dreamin'

6. Information: International Surfing Association

Molly Uemura will provide an update on the ISA (September 17th -September 24th) including HB Downtown Elements. Kelly Miller and Jaime Strong will provide additional details and information if needed.

7. Information: Pacific Air Show

Molly Uemura will provide an update on the Pacific Air Show (September 30th – October 2nd) including HB Downtown Elements. Jaime Strong will provide the plan for additional cleaning and ambassadors.

8. Surf City Days Budget

Review and discuss the 2022 Surf City Days Budget.

Recommended Action: Discuss and approve the 2022 Surf City Days Budget.

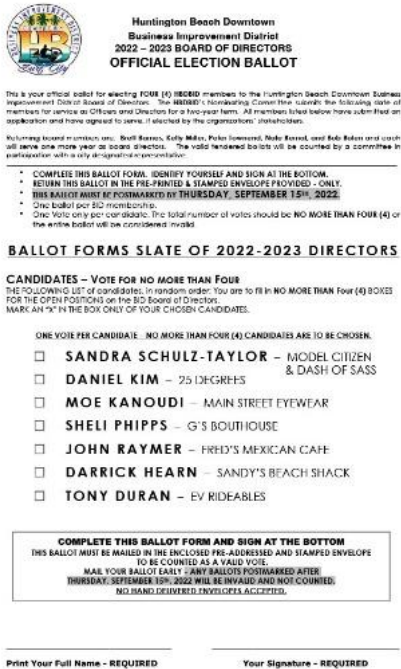
9. Information: Special Events & Social Media Manager

Review and discuss the rate for the Special Events & Social Media Manager previously approved in May 2022. Sandra Schulz-Taylor will provide additional details.

Recommended Action: Discuss and approve the rate for the Special Events & Social Media Manager.

10. BOD Elections

The 2022-2023 BID Board of Directors Ballot is:



**Huntington Beach Downtown
Business Improvement District
2022 - 2023 BOARD OF DIRECTORS
OFFICIAL ELECTION BALLOT**

This is your official ballot for electing FOUR (4) HBDBID members to the Huntington Beach Downtown Business Improvement District Board of Directors. The HBDBID's Nominating Committee (above) the following date of members for service as Officers and Directors for a two-year term. All members listed below have submitted an application and have agreed to serve. It is elected by the organization's stakeholders.

Returning ballot number one: Brett Bates, Kelly Mills, Peter Townsend, Mike Kessel, and Rob Rosen and each will serve one more year as board directors. The vote returned ballots will be counted by a committee in participation with city department representation.

- COMPLETE THIS BALLOT FORM: IDENTIFY YOURSELF AND SIGN AT THE BOTTOM.
- RETURN THIS BALLOT IN THE PRE-PRINTED & STAMPED ENVELOPE PROVIDED - ONLY.
- THIS BALLOT MUST BE POSTMARKED BY THURSDAY, SEPTEMBER 15th, 2022.
- One ballot per BID member/office.
- One Vote only per candidate. The total number of votes should be NO MORE THAN FOUR (4) or the entire ballot will be considered invalid.

BALLOT FORMS SLATE OF 2022-2023 DIRECTORS

CANDIDATES – VOTE FOR NO MORE THAN FOUR
THE FOLLOWING LIST of candidates, in random order. You are to fill in NO MORE THAN FOUR (4) BOXES FOR THE OPEN POSITIONS on the BID Board of Directors.
MARK AN "X" IN THE BOX ONLY OF YOUR CHOSEN CANDIDATE.

ONE VOTE PER CANDIDATE. NO MORE THAN FOUR (4) CANDIDATES ARE TO BE CHOSEN.

- SANDRA SCHULZ-TAYLOR – MODEL CITIZEN & DASH OF SASS
- DANIEL KIM – 75 DFGREYS
- MOE KANOUDI – MAIN STREET EYEWEAR
- SHELI PHIPPS – G'S BOUTIQUE
- JOHN RAYMER – FRED'S MEXICAN CAFE
- DARRICK HEARN – SANDY'S BEACH SHACK
- TONY DURAN – EV RIDEABLES

COMPLETE THIS BALLOT FORM AND SIGN AT THE BOTTOM
THIS BALLOT MUST BE MAILED IN THE ENCLOSED PRE-ADDRESSED AND STAMPED ENVELOPE TO BE COUNTED AS A VALID VOTE.
MAIL YOUR BALLOT EARLY - ANY BALLOTS POSTMARKED AFTER THURSDAY, SEPTEMBER 15th, 2022 WILL BE INVALID AND NOT COUNTED.
NO HAND DELIVERED ENVELOPES ACCEPTED.

Print Your Full Name - REQUIRED Your Signature - REQUIRED

Election Timeline: Ballots will be counted at City Hall on September 28th. New Directors will be notified by the Nominating Committee. The Nominating Committee will also recommend Directors for the Executive Committee. The Board will welcome new Directors at the October 13th meeting.

Recommended Action: Discuss ballot and upcoming election dates to ensure the Board and public are well-informed.

11. Staff Reports: BID Executive Director – Jaime Strong

Jaime Strong to provide an update on BID matters.

- Downtown Cleaning Update
- Annual Report & BID Annual Renewal Process
- BID Events Update: SCN and SCAF
- Upcoming Stakeholders Meetings (SAVE THE DATES)
 - September 28th: Work Place Safety / Mass Casualty Response Training with HBPD
 - October 11th: International Surfing Museum Tour with PT
- Upcoming Events
 - October 11th: Huntington Beach Fire Department Appreciation Night (SCN)

12. Discussion Topics and Announcements – 5 min. limit per topic

13. Adjournment

The next HBDBID Board Meeting is October 13, 2022. In-person and zoom options will be provided.