



## 2021-2022 BID BOARD of DIRECTORS AGENDA

Date: July 14  
Location: Visit Huntington Beach  
155 Fifth St., Suite 111  
Huntington Beach, CA 92648

Day: Thursday  
Time: 9:00 AM

Join Zoom Meeting

<https://us02web.zoom.us/j/86835149968?pwd=ZXNJU0RJTnlwWW1MdXMxdUJPdIUrUT09>

Meeting ID: 868 3514 9968

Passcode: 769994

One tap mobile

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**PUBLIC COMMENTS:** Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to [hbbidexec@gmail.com](mailto:hbbidexec@gmail.com). Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00PM Tuesday, June 7, 2022 in order to ensure inclusion into and read during the meeting.

**BID Board of Directors**

**Agenda**

**July 14, 2022**

**Call to Order**

**Roll Call**

Board Members Present: Brett Barnes, Stuart Goldberg Kelly Miller, Janice Tugaoen, Nate Bernal, Bob Bolen, Jim Hall, Sandra Schulz Taylor, and Peter Townend.

Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong, Denise MacAllister

**Public Comments**

*This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.*

**1. Approve Minutes**

Review Meeting Minutes from the June 9, 2022 Board Meeting.

**Recommended Action:** Record and file meeting minutes from the June 9, 2022 Board Meeting.

## **2. President's Report**

President Brett Barnes will provide an update on Downtown matters.

## **3. Treasurer Report-Financials**

Treasurer Kelly Miller will report on the current financial information provided by the CPA.

**Recommended Action:** Record and file June accountants' compilation report for HBDBID.

## **4. City Updates**

Representatives from the City of Huntington Beach will provide updates on important issues regarding the Downtown Business Improvement District.

- H.B.P.D
- H.B.F.D
- City Attorney Office
- Economic Development Office

## **5. Information: Main Street Redesign Project**

Ursula Luna Reynosa will provide an update on the Main Street Redesign Project.

## **6. City of HB and HB Downtown Business Improvement District Agreement**

Mike Vigliotta will provide an overview and discuss the agreement between the City of HB and HB Downtown Business Improvement District.

**Recommended Action:** Discuss the agreement between City of HB and the HB Downtown Business Improvement District.

## **7. Annual Budget 2022-2023**

Review the 2022-2023 annual report and budget to be submitted on behalf of the HBDBID to the City of Huntington Beach.

**Recommended Action:** Discuss and approve the annual report and budget including approval for the ED to make changes to both documents.

## **8. Surf City Artisan Fair Operator Agreement**

Review and discuss Surf City Artisan Fair operator agreement with requested additions from the June 2022 BOD Meeting.

**Recommended Action:** Review and approve Surf City Artisan Fair operator agreement.

## **9. BID Member Event Participation**

Include the following verbiage on event applications for BID Members. HBDBID members must be in good standing to participate in BID-produced events. This includes but is not limited to assessment fees and BID event fees including Surf City Nights.

**Recommended Action:** Review and approve verbiage to be included for BID events.

## **9. Staff Reports: BID Marketing Manager – Jaime Strong**

Jaime Strong to provide an update on BID matters.

- Review June 30<sup>th</sup> Block Party
- Next Stakeholder Meeting: Active Shooter with HBPD (date TBD)
- Surf City Days Update

**10. Discussion Topics and Announcements – 5 min. limit per topic**

**11. Adjournment**

The next HBDBID Board Meeting is August 11, 2022. In-person and zoom options will be provided.