

2021-2022 BID BOARD of DIRECTORS AGENDA

Day: Thursday

Time: 9:00 AM

Date: June 9 Location: Visit Huntington Beach

155 Fifth St., Suite 111 Huntington Beach, CA 92648

Jaime Strong is inviting you to a scheduled Zoom meeting.

Topic: BID BOD Meeting

Time: Jun 9, 2022 09:00 AM Pacific Time (US and Canada)

Join Zoom Meeting

https://us02web.zoom.us/j/86191702047?pwd=UWQ3YzVCSTJHUjlQTk84VzNNcXBJQT09

Meeting ID: 861 9170 2047

Passcode: 083246 One tap mobile

+16699006833,,86191702047#,,,,*083246# US (San Jose)

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to hbbidexec@gmail.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00PM Tuesday, June 7, 2022 in order to ensure inclusion into and read during the meeting.

BID Board of Directors Agenda June 9, 2022

Call to Order

Roll Call

Board Members Present: Brett Barnes, Stuart Goldberg Kelly Miller, Janice Tugaoen, Nate Bernal, Bob Bolen, Jim Hall, Sandra Schulz Taylor, and Peter Townend.

Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

Review Meeting Minutes from the May 12, 2022 Board Meeting and May 26, 2022 Special Meeting.

Recommended Action: Record and file meeting minutes from the May 12, 2022 Board Meeting and May 26, 2022 Special Meeting.

2. President's Report

President Brett Barnes will provide an update on Downtown matters.

3. Treasurer Report-Financials

Treasurer Kelly Miller will report on the current financial information provided by the CPA. **Recommended Action:** Record and file May accountants' compilation report for HBDBID.

4. City Updates

Representatives from the City of Huntington Beach will provide updates on important issues regarding the Downtown Business Improvement District.

- H.B.P.D
- H.B.F.D
- City Attorney Office
- Economic Development Office

5. Information: 4th of July Celebration

Jaime Strong will provide an update on the 4^{th} of July Block Party on Thursday, June 30^{th} and Molly Uemura will provide an update on 4^{th} of July Celebration.

Recommended Action: Review and discuss the 4th of Celebration.

6. Information: Event Survey Questions

Discuss the survey questions provided by staff to gather feedback on the events produced by HRDRID

Recommended Action: Review and discuss the event survey questions.

7. Jodi McKay's Contract

Review and discuss Jodi McKay's contract as the event operator for Surf City Artisan Fair.

Recommended Action: Review and approve Jodi McKay's contract.

8. Donation to the Boys & Girls Club of Huntington Valley

Brett Barnes to provide an update on the meeting with the Boys & Girls Club of Huntington Valley.

Recommended Action: Review and approve the donation amount to the Boys & Girls Club of Huntington Valley.

9. Staff Reports: BID Marketing Manager - Jaime Strong

Jaime Strong to provide an update on BID matters.

- Downtown Meeting with HBPD at Hyatt on Tuesday, June 21st.
- Recap of May Stakeholder Meeting & Updates on June Partner Meeting with VHB on Thursday, June 23rd.
- Surf City Nights Community & Library Services on Tuesday, June 28th

10. Discussion Topics and Announcements – 5 min. limit per topic

11. Adjournment

The next HBDBID Board Meeting is July 14, 2022. In-person and zoom options will be provided.