



**2021-2022
BID BOARD of DIRECTORS AGENDA**

Date: April 14, 2022
Location: Visit Huntington Beach
155 Fifth St., Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

Join Via Zoom:
Topic: BID BOD Meeting
Time: Apr 14, 2022 09:00 AM Pacific Time (US and Canada)

Join Zoom Meeting
<https://us02web.zoom.us/j/85296770298?pwd=NXdDcFlrb3F0WHJIR2FvcndMTnlidz09>

Meeting ID: 852 9677 0298
Passcode: 419440
One tap mobile
+16699006833,,85296770298#,,,,*419440# US (San Jose)

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to hbbidexec@gmail.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00PM Tuesday, April 12, 2022 in order to ensure inclusion into and read during the meeting.

BID Board of Directors **Agenda** **April 14, 2022**

Call to Order

Roll Call

Board Members Present: Brett Barnes, Stuart Goldberg Kelly Miller, Nate Bernal, Bob Bolen, Jim Hall, Peter Townend, Janice Tugaoen, and Sandra Schulz Taylor. Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

Review Meeting Minutes from the March 10, 2022 Board Meeting and March 28, 2022 Special Meeting.

Recommended Action: Record and file meeting minutes from the March 10, 2022 Board Meeting and March 28, 2022 Special Meeting.

2. President's Report

President Brett Barnes will provide an update on Downtown matters.

3. Treasurer Report-Financials

March Financials are not available at this time and will be reviewed at the upcoming May meeting.

4. Information: BID Executive Director

Recommended Action: Discuss and approve Jaime Strong for the BID Executive Director position presented by the hiring task force.

5. City Updates: Representatives from the City of Huntington Beach will provide updates on important issues regarding the Downtown Business Improvement District.

- H.B.P.D
- H.B.F.D
- City Attorney Office
- Economic Development Office (Second Block Cleaning and Main Street Re-Design Update)

6. Information: 4th of July Celebration

Jaime Strong to provide an update on the proposed 4th of July Block Party for Main Street on Thursday, June 30th.

Recommended Action: Discuss and approve the 4th of July Block Party concept

7. Information: Add Sandy Schulz-Taylor as Approved Check Signer

Recommended Action: Discuss and approve adding Sandy Schulz-Taylor to the First Bank main account as a check signer.

8. Information: Surf City Collective Update

Jaime Strong will provide an update on Surf City Collective including the ribbon-cutting ceremony on Friday, April 15th. Jodi McKay will provide an update on the market and Grand Opening Weekend Events.

9. Staff Reports: BID Marketing Manager – Jaime Strong

Jaime Strong to provide an update on BID matters.

- Social Media - @hbdowntown and @hbdowntownevents
- Surf City Nights and update the partner calendar
- Surf City Collective
- BID Mixer Update

10. Discussion Topics and Announcements – 5 min. limit per topic

11. Adjournment

The next HBDBID Board Meeting is May 12, 2022. In-person and zoom options will be provided.