



2021-2022 BID BOARD of DIRECTORS AGENDA

Date: October 13
Location: Visit Huntington Beach
155 Fifth St., Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

Zoom Link:
Topic: BID BOD Meeting
Time: Oct 13, 2022 09:00 AM Pacific Time (US and Canada)

Join Zoom Meeting
<https://us02web.zoom.us/j/84007626665?pwd=WGs3dklaUGFhNlZsRmlPWXhwSVQxdz09>

Meeting ID: 840 0762 6665
Passcode: 643898
One tap mobile
+16699006833,,84007626665#,,,,*643898# US (San Jose)

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to jaime.strong@hbdownatown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00PM Wednesday, October 12, 2022 in order to ensure inclusion into and read during the meeting.

BID Board of Directors **Agenda** **October 13, 2022**

Call to Order

Roll Call

Board Members Present: Brett Barnes, Stuart Goldberg Kelly Miller, Janice Tugaoen, Nate Bernal, Bob Bolen, Jim Hall, Sandra Schulz Taylor, and Peter Townend

Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong, Kim-Erin Justice, Denise Mac Allister

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors

may not enter into discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

Review Meeting Minutes from the September 8, 2022 BOD Meeting.

Recommended Action: Record and file meeting minutes from the September 8, 2022 BOD Meeting.

2. President's Report

President Brett Barnes will provide an update on Downtown matters.

3. Treasurer Report-Financials

September Financials are not available at this time and will be reviewed at the November 2022 meeting.

4. Outgoing BOD Comments and Feedback

5. Nominating Committee

Nominating Committee will present their recommendations for Executive Officers for HBDBID 2022-2023 Board of Directors.

Recommendation: Discuss and approve Nominating Committee recommendations for Executive Officers for HBDBID 2022-2023 Board of Directors.

6. Adjournment

Call to Order

7. 2022-2023 Board of Director's Roll Call

Board Members Present: Brett Barnes, Kelly Miller, Nate Bernal, Bob Bolen, Sandra Schulz Taylor, Peter Townend, Moe Kanoudi, Tony Duran, and Darrick Hearn

8. City Updates

Representatives from the City of Huntington Beach will provide updates on important issues regarding the Downtown Business Improvement District.

- H.B.P.D
- H.B.F.D
- Marine Safety
- Economic Development

6. Information: City Council Approval of Annual Assessment

Tony Duran and Jaime Strong will provide recap and review of October 4, 2022 City Council Meeting.

7. CRM (Customer Relationship Management)

Jaime Strong to provide an update for CRM software including options and costs.

Recommendation: Discuss and approve CRM software for HB Downtown.

8. Information: Surfrider Donation

Surfrider has requested a donation of \$700.00 to the “Hold On To Your Butt” program. The donation would replace and repair damaged canisters located in Downtown and HBDBID branding for canisters.

Recommendation: Discuss and approve \$700.00 donation for “Hold On To Your Butt” program.

7. Information: Surf City Artisan Fair

Jaime Strong will provide an update on Surf City Artisan Fair.

9. Staff Reports:

Jaime Strong – Executive Director

- BID 2022-2023 Board of Directors Election Recap
- Upcoming BID Board of Directors Retreat
 - Save the Date: Friday, November 4th
- Stakeholder Events
 - Date TBD: International Surfing Museum Tour with PT
- Upcoming Events
 - Halloween

Kim-Erin Justice – Special Events & Social Media Manager

- Surf City Nights Review
- Social Media Update

12. Discussion Topics and Announcements – 5 min. limit per topic

13. Adjournment

The next HBDBID Board Meeting is November 10, 2022. In-person and zoom options will be provided.