

downtown cleaning

- Thanks to SST for spear heading 2022-23 annual budget
- Executive director has been working with city officials and MCS regarding cleaning of sidewalks
- Thanked Shelbi Ortiz for interning with the HB Downtown Business Improvement District
- Thanked HBPD for support during the 4th of July including the block party hosted on Main Street
- President announced the nominating committee for the new BID Board. The nominating committee will be chosen by Dave Shenkman past president.

3. Treasurer Report-Financials

Treasurer Kelly Miller reported on the current financial information from accountant.

Nate Bernal made motion to record and file financial information for HB Downtown Business Improvement District.

PT Townend seconded motion

Passed: 9:0

4. City Updates

Representative from the City of Huntington Beach provided updates on important issues regarding the HB Downtown Business Improvement District.

- City Attorney Office Mike Vigliotti provided updates

5. Information: Main Street Redesign Project

Ursula Luna Reynosa provided an update on the Main Street Redesign Project. Updates included:

- The redesign project is looking at sidewalk, pavement, lighting to ensure cohesiveness
- There will be a community wide on-line survey ensuring all have a voice
- There will be stakeholder meetings including a booth on August 23rd during Surf City Nights.
- Studio 111 will have surveyors downtown by end of the month
- By late summer/early fall an online survey will be completed and then shared with City Hall
- Shared the importance of inclusivity of all the businesses

6. City of HB and HB Downtown Business Improvement District Agreement

Mike Vigliotta provided an overview and discussed the agreement provided at meeting between the City of HB and HB Downtown Business Improvement District.

- Mike shared that the California Streets and Highway code allows states to have Business Improvement Districts
- Mike shared about the Brown Act and Public Records Requests

7. Annual Budget 2022-2023

Sandra Schulz Taylor provided an overview of the 2022-2023 annual budget.

Kelly Miller made motion to approve the budget

Stuart Goldberg seconded

Passed: 9:0

Annual Report: Executive director reviewed the draft of the 2022-2023 HB Downtown Business Improvement District Report:

- Noted the importance of member engagement, value of the Board of Directors, and HB Downtown Business Improvement District branding

8. Surf City Artisan Fair Operator Agreement

Board discussed the Surf City Artisan Fair operator agreement with requested additions from the June 2022 BOD Meeting.

Sandra Schultz Taylor made motion to approve Surf City Artisan Fair operator agreement

Stuart Goldberg seconded

Passed 9-0

9. BID Member Event Participation

Include the following verbiage on event applications for HB Downtown Business Improvement District Members. HB Downtown Business Improvement District members must be in good standing to participate in HB Downtown Business Improvement District produced events. This includes but is not limited to assessment fees and HB Downtown Business Improvement District event fees including Surf City Nights.

Sandra Schulz Taylor made motion to approve verbiage to be include for BID events

Seconded Stuart Goldberg

Passed 9-0

10. Staff Reports: BID Marketing Manager – Jaime Strong

Jaime Strong provided an update on HB Downtown Business Improvement District matters.

- Reviewed June 30th Block Party went well with the concert
- Next Stakeholder Meeting: Active Shooter with HBPD (date TBD)
 - 12 “0” 27 they can do training for businesses
- Surf City Days Update
 - Surf City Surf Contest moved to October 15 and 16
 - Official Rockin Fig day in the city is September 17th
- On August 9th the new city manager will join the HB Downtown Business Improvement District executive committee during Surf City Nights

11. Discussion Topics and Announcements – 5 min. limit per topic

12. Adjournment 10:10 am,

The next HB Downtown Business Improvement District Board Meeting is August 11, 2022. In-person and zoom options will be provided.