

- Molly Uemura will join the next meeting to discuss the Pacific Air Show (September 30th – October 2nd)
- The Board Elections have started with the support of the City of HB. Stuart Goldberg, Janice Tugaen, Sandy Schulz-Taylor, and Jim Hall have termed out creating four open positions.

3. Treasurer Report-Financials

Treasurer Kelly Miller reported on the current financial information provided by the CPA.

Stuart Goldberg motioned to record and file the July financial information provided by the CPA.

Peter Townend seconded

Passed: 8-0

4. City Updates

- City of Huntington Beach: There is a big effort on cleaning downtown. Letters have been sent to restaurants regarding patio cleaning and maintenance. Code enforcement will be issuing warnings and citations as needed.
- H.B.P.D.: Absent
- H.B.F.D.: Captain Marty Ortiz and Engineer Cain Johnson introduced the H.B.F.D. peer support team member, Kingman. He is the first peer support dog at a Fire Department in Orange County. The program is a priority for First Responders. Kingman and his handler, Cain Johnson, were trained to support first responders.
 - Kingman is ½ husky ½ lab and rescue from Kingman, Arizona.
 - He is under the therapy dog umbrella so he must be invited to be a support
 - Follow Kingman the Firedog on Instagram
<https://www.instagram.com/kingmanthefiredog/>

5. Information: Tucker Small Claims Matter

Nadin Said from the City Attorney's office provided an update regarding the Tucker Small Claims Matter. The matter is resolved. The City of HB is issuing the payment on behalf of HBDBID. An agreement was signed, and a notice of the settlement to court will be completed.

6. Information: Main Street Redesign Project Update

Kriss Casanova provided an update on the Main Street Redesign Project. Outreach and stakeholder meetings are currently being organized. Outreach is scheduled schedule is being put together as well as stakeholder meetings. Survey work is complete, and they are not in the process of creating a model of Main Street.

7. Updated Annual Budget

Jaime Strong, executive director reviewed and discussed the adjustments to the 2022-2023 budget.

- MOU includes power washing and daily porter service with no cushion to cover holiday weekends and major events in HB Downtown. The budget was reviewed to support these important events.
- There will be an event coordinator for Surf City Nights-20 hours and the BID will bring on a coordinator per other events ie: Chili at the Beach and Halloween.
- HB Downtown website is being updated with a focus on showcasing downtown businesses.
- BID staff will put together a one-pager highlighting the changes made to the budget as requested by Bob Bolen. It will be reviewed at the next HBDBID Board Meeting.

Stuart Goldberg made motion to approve the updated 2022-2023 annual budget

Peter Townend seconded

Passed: 8:0

8. Information: Annual Report

Jaime Strong reviewed the updated HB Downtown Business Improvement District 2022-2023 Annual Report. BID Board will have 72 hours to review updates. A Special zoom meeting call for discussion the on annual report will be held as needed.

9. Staff Reports: BID Executive Director – Jaime Strong

Jaime Strong provided an update on BID matters.

- Downtown Cleaning Update
 - MCS has resigned effective August 31, 2022.
 - The BID is working with Public Works on the project. Sean Crumby, Denny Bacon, and the team have been very supportive and responsive.
 - BID is in the process of interviewing cleaning companies with a September 1st start date.
- BID Events Update: SCN and SCAF
 - Surf City Nights (SCN): Three new vendors will be starting next week
 - Surf City Artisan Fair (SCAF) was dark for the last two weekends due to US OPEN
- Surf City Days
 - HSS Demo Days, Rockin Fig Vintage Surf Festival (September 17)
 - He'e Nalu Aloha Pier Festival (September 17 & 18)

10. Discussion Topics and Announcements – 5 min. limit per topic

- Brett Barnes: BID executive committee walked Surf City Nights with new city manager, Al Zelinka.
- Junior Guard graduation is tomorrow. Over half of the Junior Guard are Sand Crab which starts at 8 years of age. This shows continued growth to the program.
- ISA: 9/16-9/24
- Bob Bolen noted kudos to the executive director for cleaning up weeds on 3rd Block.

11. Adjournment: 10:08am

The next HBDBID Board Meeting is September 8, 2022. In-person and zoom options will be provided.