



- Be in good standing with assessments & event fees
- Space must have a full activation with staffing for the duration of the event each week
- BID Members must let the marketing manager know (1) a month in advance
- Any violations of these conditions will result in a verbal warning, followed by a written warning. Upon the 3rd violation, your “rent free” status will be revoked

#### BID Member Rate Option #2

- BID Member Rate: Complimentary 10x10 space
- (10) spaces available for BID Members
- Adhere to Surf City Nights Rules & Regulations and BID Member Requirements
- Pay CA Farmers Market Tax of \$2.00 each week
- Be in good standing with assessments & event fees
- Minimum setup of A-Frame with Surf City Nights Special (no staffing required)
- BID Members must let the marketing manager know (1) a month in advance
- Any violations of these conditions will result in a verbal warning, followed by a written warning. Upon the 3rd violation, your “rent free” status will be revoked

A motion was made by Kelly Miller, second Kanoudi to accept Surf City Nights BID Member Vendor Option #1

Yes – Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Kelly Miller and Peter Townend  
 No – 0  
 Absent – Nate Bernal

### **3. Reinstate Hot Food Booth & Rate**

Discuss and approve the return of Hot Prepared Food Booths with the following rate structure: Peak \$192.50, Mid Peak \$146.25, Off Peak \$100. The booths would be setup on Olive Avenue in front of the post office and would include tables.

A motion was made by Sandy Taylor, second Townend to approve Hot Prepared Foods Booths and Rate at Surf City Nights.

Yes – Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Kelly Miller and Peter Townend  
 No – 0  
 Absent – Nate Bernal

### **4. Downtown Partner Rate**

Discuss and approve a Downtown Partner Rate of \$50.00 per week, plus \$2.00 CA Farmers Market Tax. There would be (5) spots per week for the Downtown Partner Rate based on availability.

A motion was made by Kelly Miller, second Barnes to approve a Downtown Partner Rate.  
 Yes – Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Kelly Miller and Peter Townend  
 No – 0

Absent – Nate Bernal

#### **5. Surf City Night Vendor Referral Program**

Discuss a vendor referral program for current Surf City Nights vendors that includes 2 weeks free for referring a new vendor that has not been a part of our market in the past. The 2 weeks will be shown as a credit after the new vendor has been a part of the market for 90 days.

A motion was made by Sandy Taylor, second Kanoudi to approve a Surf City Nights Vendor Referral Program

Yes – Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Kelly Miller and Peter Townend

No – 0

Absent – Nate Bernal

#### **6. Special Events & Social Media Manager Rate**

Approve increasing the monthly rate for Special Events & Social Media Manager from \$3,800.00 per month to \$5,600.00 per month.

A motion was made by Moe Kanoudi, second Miller to approve Special Events & Social Media Manager Rate.

Yes – Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Kelly Miller and Peter Townend

No – 0

Absent – Nate Bernal

#### **7. Administrative Assistant Hours**

Approve increased weekly office hours for the Administrative Assistant from 15-20 a week to 25-30 hours a week at the rate of \$25.00 per hour.

A motion was made by Moe Kanoudi, second Miller to approve an Administrative Assistant up to 35 hours a week at the rate of \$25.00 per hour.

Yes – Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Kelly Miller and Peter Townend

No – 0

Absent – Nate Bernal

#### **8. Surf City Night Marketing Budget**

Discuss and approve the Surf City Nights Marketing Budget of \$7,350.00 to cover reopening marketing and event costs.

A motion was made by Moe Kanoudi, second Miller to approve of a reopening marketing budget for Surf City Nights.

Yes – Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Bob Bolen, Kelly Miller and Peter Townend

No – 0

Absent – Nate Bernal

#### **9. Discussion Topics and Announcements – 5 min. limit per topic**

- Moe Kanoudi requested the BOD Meeting time to change from 9am to 1pm.

**10. Adjournment: 2:01pm**

The next HBDBID Board Meeting will be as follows:

- Board of Directors Board Meeting scheduled for Thursday, March 9, 2023