



2022-2023 BID BOARD of DIRECTORS MINUTES

Date: November 10, 2022
Location: Visit Huntington Beach
155 Fifth St., Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

Call to Order: 9:00 am

Roll Call

BID Board Members: Brett Barnes, Sandy Taylor Schulz, Tony Duran, Moe Kanoudi, Kelly Miller, Nate Bernal, Bob Bolen, Peter Townend and Darrick Hearn

Special advisor to the Board: Kay Cochran is not in attendance

Additional Attendees: Natalie Moser, Kim Carr, Scott Haberle, Marty Ortiz, Janice Van Mullen, Brian Smith, Kriss Cassanova, and Molly Uemura

Attendees Via Zoom: Kim Kramer

HBDBID Staff: Jaime Strong, Kim-Erin Justice, Denise Mac Allister

Public Comments

Bob Bolen shared a public comment

- Shared concerns that Downtown may become like 3rd Street in Santa Monica
- Asked about parking downtown on the street

Kim Kramer shared a public comment

- Asked where the executive director posted the agenda.
- Asked why the executive director did not post the meeting agenda on the website.
- Asked the executive director of BID intended to record meetings and make them public per the public records act.
- Asked for a copy of the meeting recording.

1. Approve Minutes

BOD reviewed meeting minutes from the October 13, 2022 Board Meeting. President noted that the header on minutes would be changed to 2022-23.

Kelly Miller motioned to record and file meeting minutes from October 13, 2022 BID Board Meeting.

Sandy Taylor Schulz seconded

Passed: 9:0

BOD reviewed meeting minutes from the Special Board Meeting on October 13, 2022.

Kelly Miller motioned to record and file meeting minutes from the October 13, 2022 Special BID Board Meeting.

Nate Bernal seconded.

Passed: 9:0

2. President's Report

Present Brett Barnes on behalf of the BID presented the Local Hero award to Chief Scott Haberle, Janice Van Mullen, Marty Ortiz and the Huntington Beach Fire Department. The Fire Department was commended on their support of the City and HB Downtown.

Chief Haberle shared that he and his department are proud of the community risk reduction due to training of the community. He shared that Surf City Nights is a great partnership and collaboration with the Department.

President Brett Barnes provided an update on Downtown matters:

- December 8, 2022 BID meeting will be for the executive committee with no board meeting.
- January 12, 2023 is the tentative BOD retreat.
- Board thanked Kim-Erin for the great Halloween event which included a fun-filled family Halloween Costume Contest and the Main Street Monster March.
- Sur Coffee opened recently open in HB Downtown.
- Thanked the City Council for their support of the BID and downtown and recognized that the redevelopment proposal is an excellent start to redeveloping downtown

3. HB Downtown Business Improvement District celebrates the Huntington Beach Fire Department

Local Hero award shared with Fire Department -see #2

4. Treasurer Report-Financials

Treasurer Tony Duran reported on the current financial information provided by the CPA.

Executive Director shared that the Surf City Artisan Fair was not included in the 2021-2022 budget however this issue has been updated for 2022-2023 budget.

Kelly Miller motioned to record and file August and September accountants' compilation reports for HBDBID.

Sandy Taylor Schulz seconded

Passed: 8:1 with Bob Bolen abstaining. Bob Bolen requested more information regarding the budget update.

5. City Updates:

H.B.P.D. -Lieutenant Smith:

- ABC grant has supported operations with focus on downtown business district area.
- Impact Operation combined resources of Be Well and task forces to do large outreach and support our homeless population with 2 people housed at the navigation center.
- Noted that Halloween was uneventful with few calls. Lieutenant Smith shared that this was a testament to responsible business owners and their activities so that people feel safe downtown.
- Noted that there are 4 officers dedicated to downtown.

H.B.F.D-Chief Ortiz

- Shared this time of year that we may see an uptick in fires due to the use of heaters and fireplaces.
- Bob Bolen gave kudos to Fire Department for their quick response to putting out a fire next to his home.

Economic Development Office: Kris Casanova

- Shared that the downtown 711 market did not renew lease .
- November 18th is the Grand Opening for the Pier Plaza Ice Rink

- Entertainment includes: December 3rd is DUCKS day, DJ on weekends, partnerships with Cruisers, Shorebreak, HBFD and HBPD.
- The goal is to support community and business Downtown

Kelly Miller thanked the Fire, Police and Marine Safety, and the City. Noted that there is a great collaboration also with City to keep Downtown and beaches safe and clean.

6. Kim Kramer v. HB Downtown Business Improvement District

Mike Vigliotta asked to move item #12 to combine with item #6. Board agreed.

Mike Vigliotta provided a training on the Brown Act and the history of the Brown Act.

Mike Vigliotta shared that Kim Kramer sued the City and BID alleging that the BID and City both violated the Public Records Act by not responding in a timely manner. Mike Vigliotta shared that Mr. Kramer indicated he is willing to settle the lawsuit if BID would record future meetings, keep them for 7 years, and distribute the agenda to the BID members 72 hours before the meeting.

Mike Vigliotta asked the Board if they were willing to settle the lawsuit or if it requires more discussion we can table it. Reiterated what the Board would need to do to settle the lawsuit:

- Agree to zoom record
- Post on the website
- Send out in advance notice of the agenda and relevant meeting documents

Kelly Miller made a motion to table a vote on the settlement to get more information on the lawsuit.

Nate Bernal seconded

PASSED 9:0

7. Downtown Redesign Project

Information: Kriss Casanova updated the Downtown Redesign project including highlights from the November 4th City Council Meeting.

- Very flexible Main Street redesign-could remain open to traffic with the goal is to promoting foot traffic for businesses. The plan is conceptual and not a final plan.
- The plan was approved by City Council 6-1 at an approximate cost of \$16 million.
- Proposal for additional restrooms, storage for bikes and maybe a Golden Bear-type stage.
- Board members suggested meeting with the landlords, business owners, and City staff to meet and discuss.
- Bob Bolen and Moe Kanoudi suggested more communication with downtown as business and property owners.

8. Approve Check Signers for BID Accounts at First Bank

Discussed and approved adding Tony Duran and Moe Kanoudi as approved check signers on the BID Accounts at First Bank. Remove Stuart Goldberg and Kelly Miller as approved check signers.

Sandy made a motion to add Tony Duran and Moe Kanoudi as approved check signers on the BID First Bank account

PT seconded

Passed: 9:0

9. 2023 Downtown Ambassador Schedule

Discussed the 2023 Ambassador Schedule.

Lieutenant Smith noted that the Ambassadors are a great resource to police and businesses downtown when needed.

Bob Bolen made a motion to accept the 2023 Ambassador Schedule

Sandy Schulz Taylor seconded

Passed: 9-0

10. Surf City Nights

HBDBID Staff provided a Surf City Nights update including Magic of Main Street activities and changes in the event footprint for January-March. Discussed keeping the current programming in November and December.

- Focus on SCN and keep it fun and exciting and engaging and keep the community coming down to the Farmers Market which is going strong.
- SCN will have 8 new vendors in the next two weeks and is branded as a holiday market.
- There was a discussed having SCN on the first block January and February only.
- Revenue for Surf City Nights will be down due to the time of year and holidays.

Bob Bolen made a motion to accept the event footprint for January - March

Darrick Hearn seconded

Passed: 9:0

11. Staff Reports: Executive Director – Jaime Strong

Jaime Strong to provide an update on BID matters including:

- Shared handout of board member information for BID notebook.
- Surf City Spooktacular (Halloween) was a huge success. Kim-Erin successfully held a fun family event which included a Halloween Costume Contest and a Main Street Monster March.

12. Board of Directors Brown Act Training

This training was done earlier in meeting in #6

13. Discussion Topics and Announcements – 5 min. limit per topic

- November 18th Pier Plaza Ice Rink open
- November 18th International Surf Museum Art and Wine Night opening: 5-9pm.
- Moe Kanoudi thanked Kim Carr for her support over the last 4 years.
- Bob Bolen noted he feels the BID should get involved in the downtown district and that the City needs to come to the merchants regarding redevelopment.

14. Adjournment 10:26am

The next HBDBID Board Meeting will be as follows:

- Executive Committee Meeting on Tuesday, December 8, 2022
- Board of Directors Retreat scheduled for Tuesday, January 12, 2023