



## 2022-2023 BID BOARD of DIRECTORS MEETING MINUTES

Date: January 19, 2023  
Location: Visit Huntington Beach  
155 Fifth St., Suite 111  
Huntington Beach, CA 92648

Day: Thursday  
Time: 9:00 AM

**BID Board of Directors**

**Meeting Minutes**

**January 19, 2023**

### **Call to Order: 9:02AM**

### **Roll Call**

BID Board Members: Sandy Taylor, Tony Duran, Moe Kanoudi, Kelly Miller, Nate Bernal, Bob Bolen, Peter Townend, Darrick Hearn

Additional Attendees: Tony Strickland, Gracey Van Der Mark, Michael Gates, Brian Smith and Kriss Casanova

HBDBID Staff: Jaime Strong, Kim-Erin Justice

### **Public Comments**

Bob Bolen, "I would like to thank our courageous new city council members along with the many members of our business improvement District and other members of the Huntington Beach community for their efforts in getting the second block of Main Street open and restored back to the way it was prior to the pandemic mandate. Now with Main Street fully open Main Street will be able to function as a true main street and entrance to our beautiful downtown area. I, along with many other members of our downtown community, believe that this historic vote will benefit all merchants located in downtown along with all the residents of Huntington Beach and not just a select few. I, along with other business and property owners are looking forward to working with the city and the BID to continue to improve the look of our beautiful historic downtown area to attract more visitors and improve sales for everyone"

Jim Hall would like to see Surf City Nights reinstated back to the third block of Main Street. His sales were down 30% compared to previous Tuesday evenings. There is a lack of vendors, and we should consider lowering the booth fee as an incentive. Downtown Ambassadors would like to be kept more in the loop of HB Downtown happenings. They currently feel like they are janitorial staff. They would like a defined outline of their responsibilities.

### **1. Approve Minutes**

Record and file meeting minutes from November 10, 2023, Board Meeting and December 8, 2023 Executive Committee Meeting.

Sandy Taylor motioned to accept the Meeting Minutes from the November 10, 2022, BOD Meeting. Tony Duran seconded.

Moe Kanoudi motioned to accept the Meeting Minutes from the December 8, 2022, BOD Meeting. Sandy Taylor seconded.

Passed: 8:0

## **2. Treasurer Report-Financials**

Treasurer Tony Duran reported on the current financial information provided by the CPA. Record and file accountants' compilation reports for HBDBID.

Tony Duran motioned to record and file the October, November and December financial information provided by the CPA.

Sandy Taylor seconded.

Bob Bolen abstained.

Passed: 7-0

## **3. President's Report**

Vice President Sandy Shultz Taylor presented the president's report in President Brett Barnes's absence.

- This will be the last meeting with Zoom options. We will be transitioning to in-person meetings to align with the City of Huntington Beach.
- The Executive Committee is working with the HBDBID staff on the reopening of Surf City Nights in March 2023.
- A Surf City Nights task force will be created. There will be a separate task force for Surf City Artisan Fair.
- 8 Surf City Artisan Fair dates were canceled due to weather in December – January.
- 2 Surf City Nights dates were canceled due to weather in January.
- Thank you for remembering our Code of Ethics as a board. There will be differences of opinion, and they are all welcome. The hope is to remember to voice them respectfully.

## **4. City Updates:**

Kriss Casanova –

- Main Street redesign is paused to gather more community input starting early February. City Council approved to reopen and removal of extended patios on March 1<sup>st</sup>, 2023.

Lieutenant Brian Smith –

- HBPD, Homeless Taskforce and Be-Well have been working in the Downtown area to increase outreach and visibility.
- There will be a shift change of officers working in the HB Downtown area.
- Municipal Code updates – Currently looking at regulations in the HB Downtown area including signage.

## **5. Kim Kramer v. HB Downtown Business Improvement District**

Michael Gates, Huntington Beach City Attorney, provided the following updates:

- In full disclosure: Madeline Gates, daughter of Michael Gates will be working for Sandbar Restaurant as a Hostess and HBDBID as an Administrative Assistant. Madeleine Gates has been legally financially independent of Michael Gates for 3 years.
- HBDBID functions as an agency of the City of Huntington Beach. It is important for the community to have information about what will be discussed so they can decide to attend and/or speak. Let the record show in the minutes that it is recommended the HBDBID follow the Brown Act Requirements including posting the agenda on the homepage through a prominent, direct link 72 hours in advance. The HB Downtown website was viewed at the meeting.

Kelly Miller makes a motion to allow HBDBID Staff to recommit that we follow all requirements of the Brown Act Rules and Regulations and posting of agendas 72 hours in advance of meetings.

Moe Kanoudi seconded.

Passed: 8-0

Bob Bolen requested a document from the City Attorneys' office on the Brown Act requirements.

#### **6. 2022 Public Records Request for the HB Downtown Business Improvement District**

A document of the 2022 Public Records Requests was provided to the Board of Directors.

#### **7. Review Retreat Agenda**

Sandy Taylor reviewed the 2022-2023 Board of Directors Retreat working agenda.

#### **8. Staff Reports: Executive Director – Jaime Strong**

Jaime Strong to provide an update on BID matters including:

- Distributed the 2023 Schedule of Meeting & Events
- Madi Gates is currently being interviewed to work with the HBDBID as the Admin Assistant
- Surf City Nights – 50 plus vendors will be added to Surf City Nights to relaunch the 3-block format in March.
- Downtown Business Briefing with Visit Huntington Beach on Tuesday, January 31<sup>st</sup>, 2023.

#### **9. Discussion Topics and Announcements – 5 min. limit per topic**

- Kelly Miller requested a possible future discussion topic to look at total revenue sales broken down by each block of Main Street.
- Peter Townend – Reminder that the 4<sup>th</sup> Block of Main Street is expanding with the construction of a new multi-use building.

#### **10. Adjournment**

The next HBDBID Board Meeting will be as follows:

- Board of Directors Retreat scheduled for Thursday, February 2, 2023. The retreat will be in place of the February Board Meeting.

**Meeting Adjourned: 9:57am**