



2021-2022 BID BOARD of DIRECTORS AGENDA

Date: May 12, 2022
Location: Visit Huntington Beach
155 Fifth St., Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

Join Zoom Meeting:

<https://us02web.zoom.us/j/83250691019?pwd=U2ljU3FIZEpHOUYzUkNpRmV4bUgvQT09>

Meeting ID: 832 5069 1019

Passcode: 324717

One tap mobile

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PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to marketingmanager@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00 PM Tuesday, May 10, 2022 in order to ensure inclusion into and read during the meeting.

BID Board of Directors

Agenda

May 12, 2022

Call to Order

Roll Call

BID Board Members: Brett Barnes, Stuart Goldberg Kelly Miller, Nate Bernal, Bob Bolen, Jim Hall, Peter Townend, Janice Tugaeon, and Sandra Schulz Taylor.

Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong, Denise Mac Callister

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

Review Meeting Minutes from the April 14, 2022 Board Meeting.

Recommended Action: Record and file meeting minutes from April 14, 2022 BID Board Meeting.

2. President's Report

President Brett Barnes will provide an update on Downtown matters.

3. Treasurer Report-Financials

Treasurer Kelly Miller will report on the current financial information provided by the CPA.

Recommended Action: Record and file March and April accountants' compilation reports for HBDBID.

4. City Updates: Representatives from the City of Huntington Beach will provide updates on important issues regarding the Downtown Business Improvement District.

- H.B.P.D
- H.B.F.D
- City Attorney Office
- Economic Development Office

5. 4th of July Main Street Block Party

Information: BID Staff, the City of Huntington Beach, and SoundSkilz will provide an update on the 4th of July Main Street Block Party.

6. Renaming of Artisan Fair at Pier Plaza (Surf City Collective)

BID Staff and Chief Assistant City Attorney, Mike Vigliotta, will provide an update on the event name Surf City Collective. BID Staff will provide alternative names and financial request from the HBDBID.

Recommended Action: Discuss and approve the new name and additional budget needs for the Artisan Fair at Pier Plaza.

7. Special Events & Social Media Manager

Review job description, rate, and hiring timeline of Special Events & Social Media Manager.

Recommended Action: Discuss and approve the position of Special Events & Social Media Manager to support the needs of the HBDBID.

8. HBDBID Event Survey

Create an Event Survey to get feedback from our members on HBDBID events on the impact on Downtown.

Recommended Action: Discuss and direct staff to create survey questions to be reviewed at the June 9th meeting.

9. Staff Reports: BID Marketing Manager – Jaime Strong

Jaime Strong to provide an update on BID matters including:

- Surf City Nights – Vendor Update, Public Works Night Update, and Community Partner Update
- Artisan Fair at Pier Plaza
- Stakeholder Meeting on Tuesday, May 24th at 4pm

10. Discussion Topics and Announcements – 5 min. limit per topic

11. Adjournment

The next HBDBID Board Meeting is June 9, 2022. In-person and zoom options will be provided.