



2022-2023 BID BOARD of DIRECTORS AGENDA

Date: March 9, 2023
Location: Visit Huntington Beach
155 Fifth St., Suite 111
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

Topic: BOD Board of Directors Meeting
Time: Mar 9, 2023 09:00 AM Pacific Time (US and Canada)

Join Zoom Meeting
<https://us02web.zoom.us/j/83745594151?pwd=RWRkTXNNZ3EvSW5lL0xKOWFiQytWQT09>

Meeting ID: 837 4559 4151
Passcode: 435367
One tap mobile
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+16694449171,,83745594151#,,,,*435367# US

PUBLIC COMMENTS: Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to jaime.strong@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received by 4:00 PM Wednesday, March 8, 2023 in order to ensure inclusion into and read during the meeting.

BID Board of Directors **Agenda** **March 9, 2023**

Call to Order

Roll Call

BID Board Members: Brett Barnes, Sandy Taylor, Tony Duran, Moe Kanoudi, Nate Bernal, Bob Bolen, Darrick Hearn, Kelly Miller, Peter Townend

Special advisor to the Board: Kay Cochran

HBDBID Staff: Jaime Strong, Kim-Erin Justice, Madeleine Gates

Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors

may not enter discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

1. Approve Minutes

Review Meeting Minutes from the February 2, 2023 Board Retreat and February 16, 2023 Special Meeting.

Recommended Action: Record and file meeting minutes from the February 2, 2023 Board Retreat and February 16, 2023 Special Meeting.

2. Treasurer Report-Financials

Treasurer Tony Duran will report on the current financial information provided by the CPA.

Recommended Action: Record and file accountants' compilation reports for HBDBID.

3. President's Report

President Brett Barnes will provide an update on Downtown matters.

4. City Updates:

Representatives from the City of Huntington Beach will provide updates on important issues regarding the Downtown Business Improvement District.

- Lieutenant Brain Smith
 - Main Promenade Parking Structure Municipal Code Update
 - Misdemeanor Arrest Procedures and the Court Process
 - Incident Trend analysis as requested by Board of Director member Kelly Miller
- Kriss Casanova
 - Main Street Redevelopment Project Update
- Molly Uemura
 - 2023 Event Calendar

5. Meeting Time

Change the BOD Meeting time.

Recommended Action: Review and discuss the BOD Meeting time on the second Thursday of each month from 9am to 1pm.

6. Updating HB Downtown Business Improvement District ByLaws

Review Civitas Advisors, Inc. proposal to update the HB Downtown Business Improvement District ByLaws.

Recommended Action: Discuss and approve the contract for Civitas Advisors to update the HB Downtown Business Improvement District ByLaws.

7. 2023 SWOT Analysis Review

Information: Review and discuss the 2022-2023 SWOT Analysis from the BOD Retreat.

8. HB Downtown Committees: Marketing & Events Committee and Stakeholder Relations Committee

Information: Announce the members of the Marketing & Events Committee and Stakeholder Relations Committee.

9. Staff Reports:

Executive Director – Jaime Strong

Provide an update on BID matters including:

- Upcoming Stakeholder Meetings

Events & Social Media Manager – Kim-Erin Justice

Provide an update on BID matters including:

- Present Surf City Nights Spring Grand Opening

9. Discussion Topics and Announcements – 5 min. limit per topic

10. Adjournment

The next HBDBID Board Meeting will be as follows:

- Board of Directors Retreat scheduled for Thursday, April 13, 2023.