



**2019-2020
BID BOARD of DIRECTORS MEETING MINUTES**

Date: February 13, 2020
Location: HB Art Center
538 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

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| 1. Call to Order: 9:00AM |
| 2. 2019-2020 Board of Director's Roll Call Board Members Present: Brett Barnes, Mike Williams, Kelly Miller, Kate Leigh, and Tony Duran. Absent: Dave Shenkman, Danny Othman, Mike Ali, and Whitney Reimann. HBDBID Staff: John Gilbert, Darci Henderson, and Jessica LaBrenz. |
| 3. Public Comments <i>This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed three minutes, and time may not be donated to another speaker.</i> |
| 4. Approve Minutes a. Reviewed Meeting Minutes from the January 23, 2019 Special BID Board Meeting. Mike Williams made a motion to record and file Meeting Minutes from the January 23, 2019 Special BID Board Meeting. Kelly Miller Seconded. Passed 5-0 |
| 5. Treasurer Report – Financials a. Treasurer Mike Williams reported on the current financial information provided by the CPA. Revenue is up due to timing. No reserve transfers made in January. Kate Leigh motioned to record and file the January 2019 accountants' compilation report for the HBDBID. Tony Duran seconded. Passed 5-0 b. Treasurer Mike Williams presented the 2019 HBDBID taxes as prepared by our accountant. Mike motioned to Approve the 2019 HBDBID taxes as prepared by our accountant. Kelly Miller seconded. Passed 5-0 |
| 6. President Report a. None |
| Committee Reports: |
| 7. Executive Committee a. None |
| 8. Governance and Finance Committee a. None |
| 9. Special Events Committee a. Darci presented on the Discover Downtown event to take place on Saturday April 11, 2020. The event will include a scavenger hunt, kid friendly activities and discounts offered by the Downtown businesses for locals. 5 th street will be doing their annual Pet Expo and dog adoption at the same time as well as an artisan craft fair. Street Closure will take place on the 1 st and 2 nd block. \$2,000 in seed money will be needed to get this event going. Mike Williams mad a motion to approve this event pending budget being submitted to Finance Committee meeting. Kelly Miller Seconded. Passed 5-0 |

Taskforce Reports:

10. Surf City Nights Taskforce

a. Met 3 times. Discussion was had on the changes needed to the rules and regulations, proposed new rates and the grandfathered bid member policy. A discussion was had about possibly activating 5th street on Tuesdays. March 3 would be the date that the farmers would be moving to Walnut Ave. and other vendors would be moved to fill the open spaces from the farmers move. We are now accepting online payments for SCN.

Kelly Miller motioned to approve the new Surf City Nights Rules & Regulations and rate structure with amendments. Kate Leigh seconded. Passed 5-0

11. Marketing Taskforce

a. A new monthly BID member newsletter is being created called BID MATTERS. This will have a section for the president to say a few words. It will also include street closures and other pertinent information for BID members. Next Meeting will be Wed. February 19th.

12. Reputation Management Taskforce

a. None

13. BID Assessment Refund Policy

a. Worked with the city to find out their policy for refunding of business licenses. Implement city code and wording for refund, delinquent payments, and penalties being added onto annual business license fee. John is working with the city to get everything included in one statement.

Kate Leigh motioned to approve adopting the City's business license refund policy to BID assessments. Tony Duran seconded. Passed 5-0.

Staff Reports:

14. BID Executive Director – John Gilbert

- a. John is working with Robert on licensing fees. John also met with Ursula who is our new liaison to the BID. She is very Pro-Downtown and hopes to continue a great relationship between the city and the BID.
- b. There are a new level of taggers working downtown. We are asking business to assist us by taking pictures and sending them to us as well as the HBPD. Sgt. Smith is very proactive.
- c. March 25th at Black Bull Waymakers is hosting a meeting for evening nightclub bouncers and security to discuss working together alongside the HBPD to keep things under control.
- d. Kate mentioned she is having PacWest Security send incident reports directly to HBPD and will ask them to copy John as well.
- e. Cameras are being installed in some of the parking structures. John is checking with the property managers of the 200 Main property to see if they currently have cameras.

15. Events Coordinator – Darci Henderson

- a. Met with Terry from the city to remark booth spaces for SCN move. Load in and Load Out will change with the movement of the vendors. A test run was done with the large trailers and they will fit in their new locations, but it may be a bit difficult the first few weeks. Vendors do not like changes. Task force needs to be notified if any of the vendors become abusive and they will be removed from the market.

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| <p>16. City of Huntington Beach Update a. None</p> |
| <p>17. HBPD Update a. Sgt Smith reported that 7-day coverage changes are working well with the addition of hours. HBPD is able to be much more responsive and more interactive with the businesses. Beach detail will start in May. Vandalism issues are being tracked so please report them by using the MYHB app. Staff is being up'd to 8 for St. Paddy's Day and Cinco de Mayo. An amendment was made to the special events municipal code mainly protest oriented. John asked if he could communicate with Public Works about Uber/Lyft zones. Brad is researching the project. Kelly mentioned that PCH South of Beach is being used for homeless encampments and wanted to know what is being done about this. Sgt Smith stated that the police are applying pressure to get them to move but to please continue to report when you see it. State beach has difficulty with staffing hours, so HBPD is working with them to help with this.</p> |
| <p>18. Announcements: Brett Barnes stated the Surfing Museum has added 4 new spots to strengthen their board. They are being filled by Don Ramsey, Fred Wilson, Vanessa Yager and Ricky Blake. They are also looking into creating an advisory board.</p> |
| <p>19. Adjournment at 10:02am The next HBDBID Board Meeting is March 12, 2020.</p> |

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to staff at info@hbdownatown.com or 714-536-8300.