



**2017-2018
BID BOARD of DIRECTORS MEETING MINUTES**

Date: November 29, 2018
Location: HB Art Center
538 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

1. Call to Order 9:22 a.m.

2. 2017-18 Board of Director's Roll Call

Present: Matt Peterson, Bob Bolen, Mike Williams, Dave Shenkman, and Kate Leigh.
Past President: Steve Daniel. Absent: Lizzie Raudenbush, Michelle Vespe, and Max Schlutz.

HBDBID Staff: Marianne Tonjes, Darci Henderson
City Staff Kellee Fritzal and City Attorney Mike Vigliotta.

3. Public Comments

Kate Hoffman, from the HB Art Center, thanked the BID for the partnership support from the HBDBID staff through sharing information and marketing efforts for the Surf City Arts Fest 2018.

Sarah from HB Youth Shelter stated the BID has sponsored the Light a Light of Love event in past years and dropped off a sponsor packet in hope of continued support.

4. Approve Minutes

- a. Kate Leigh motioned to adopt the Minutes of the October 11, 2018, Board Meeting. Attachment 4a. Bob Bolen seconded. Ayes:4, Noes:0, Dave Shenkman abstained due to absence.
- b. Dave Shenkman motioned to adopt the Minutes of the October 22, 2018, Special Board Meeting. Attachment 4b. Bob Bolen seconded. Ayes:4, Noes:0.

5. Treasurer Report - Financials

- a. Treasurer Mike Williams reported on the current financial information provided by the CPA.

Kate Leigh motioned to approve the August and September accountant's compilation report for the HBDBID. Attachment 5a – 5a3. Bob Bolen seconded. Ayes:5, Noes:0.

Kate Leigh motioned to approve the August and September accountant's compilation report for Surf City Nights. Attachment 5a – 5a3. Bob Bolen seconded. Ayes:5, Noes:0.



- b. Information: Due to the change in the Visit Huntington HB's fiscal year the HBDBID portion of the Ambassador program will be \$3,000/month through June 30, 2019, rather than \$4,000/month.

6. President Report

- a. Matt Peterson thanked the Board for all their hard work and positive moves in a forward direction. He enjoyed how everyone worked together and tightened up the organization. Matt is hopeful the new Board will continue using some reserves on projects. He would like to see a lighting project completed.
- b. Matt Peterson announced the names of the 2018-19 HBDBID Board of Directors. Moe Kanoudi, Murat "Coach" Koc, Brett Barnes, and Kate Leigh.

Matt Peterson asked for a motion to certify the election results and the 2018-19 Huntington Beach Downtown Business Improvement District Board of Directors.

Dave Shenkman motioned to certify the election results, Bob Bolen seconded. Ayes:5, Noes:0.

7. Executive Committee

- a. Per the HBDBID Bylaws, the nominating committee met and proposed a slate of officers for the Executive Committee from the newly elected Board of Directors.

Steve Daniel, Nominating Committee Chair, presented the recommended slate of officers. President: Dave Shenkman, Vice President: Brett Barnes, Treasurer: Kate Leigh, Secretary: Moe Kanoudi.

Mike Williams motioned to approve the slate of officers for the 2018-19, HBDBID Board of Directors. Bob Bolen seconded. Ayes:5, Noes:0.

8. 2018-19 Board of Director's Roll Call

Present: Dave Shenkman, Brett Barnes, Kate Leigh, Moe Kanoudi, Mike Williams, Murat "Coach" Koc, and Past President Matt Peterson. Absent: Max Schlutz, Lizzie Raudenbush, and Michelle Vespe.

Staff Reports:

9. BID Manager-Contractor

Marianne Tonjes reported she is producing a survey to give to the BID members, so we can better address their concerns. Marianne shared the LA Times article done about using social media to promote businesses and the campaign we used during the



Thanksgiving weekend to shop and dine in the HBDBID.

10. Events Coordinator

- a. Darci Henderson reported the Grinch will be at Surf City Nights on December 18.
- b. Darci Henderson reported Halloween Fest 2018 went great and changes made from prior years were a hit.
- c. Darci Henderson reported on Miracle on Main Street 2018. Darci also reported Miracle on Main St. came in under budget this year. Due to the budget reduction for the tree we no longer have the music component. With the extra money in the budget the goal is to get an outdoor system to play holiday music that the BID will own and can continue to use. We are checking with the property owners, where the tree is located, about the possibility and options.

Other:

11. Signatures

Due to changes in the Board of Directors, we need additional Board members who can sign checks. Checks require two Board member's signatures.

Mike Williams motioned to approve adding Dave Shenkman to the list of authorized Board members who can sign checks for the HBDBID. Murat "Coach" Koc seconded. Ayes:6, Noes:0.

12. Security Contract

- a. The pilot program has been completed and the budget approved to continue private security in the HBDBID zone. This contract is for one year but can be terminated with a 30 day notice.

Board discussion included needing to change language in contract and going out to bid. Kate Leigh motioned to table the item, Moe Kanoudi seconded. Ayes:6, Noes:0.

13. City of HB Business Development Update

- a. Kellee Fritzal reported the City will be installing "giving meters" for donations to be made to give a hand-up not a hand-out. Kellee also reported there is a consultant working on ideas to marry the districts between Main and Pacific City. Kellee also shared the event permit fee will be increasing due to the amount of staff time it takes to process. Lastly Kellee shared the parking meters will be full rate annually and no longer peak and off-peak.



14. Announcements

Light a Light of Love Downtown Parade and activities will be Sunday, December 2, 2018 from 3:30 – 7:00 p.m. on Main Street. This is a Waymakers' event.

15. Adjournment

Mike Williams motioned to adjourn the meeting, Dave Shenkman seconded. Ayes:5, Noes:0. Meeting adjourned at 10:06 am

The next HBDBID Board Meeting is December 13, 2018.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to Marianne Tonjes, HBDBID Manager, at 714-536-8300.