



*Huntington Beach Downtown
Business Improvement District
www.hbdowntown.com*

2016 - 2017 & 2017-2018 BID BOARD Special Meeting Minutes

Date: October 5th, 2017
Location: International Surfing Museum
411 Olive Ave
Huntington Beach, Ca 92648

Day: THURSDAY
Time: 10 AM

- I. Call to order – 10:02 am**
- II. Roll Call – Present:** Bob Bolen, Brett Barnes, Dick Thorpe, Henry Carey, Keith Breiter, Matt Peterson, and Steve Daniel. **Absent:** Nicole Thompson, and Susie Smith.
- III. Public Comments: –**
 1. Kate Leigh (5th & PCH) reported they are 1 suite away from 100% occupancy.
 2. Dan Ohl introduced the new prosecuting attorney Michelle Ditzhazy.
 3. Brian from Operation Compassionate Care presented how they help vets with PTSD, addiction, and depression. They provide education and resources for cannabis treatment.
 4. Stephanie Wilson was present as the nominating committee chair.
 5. Pat (5th & PCH) shared HQ Gastro Pub expects to open Oct 28. Jimbo's Tacos will open in February or March. Pat added she would like to be on both the SCN and Art Walk committees.
- IV. Approval of the Minutes & Financials -**
 1. Bob wants a correction on the Sept 14th minutes. Change tree bid from \$7,900 to \$8,600. Brett motioned to approve BID BOD meeting minutes from September 14, 2017, Matt seconded. All in favor. Filed as written with correction.
 2. Henry motioned to approve August 2017 accountants compilation report, Keith seconded. All in favor with Bob abstaining. Filed as reported.
- V. Call to order of New 2017-2018 BID Board -** Steve thanked the outgoing board for their hard work and the changes made.
- VI. Roll Call - Present:** Matt Peterson, Bob Bolen, Mike Williams, Brett Barnes, Dick Thorpe, Keith Breiter, and Dave Shenkman. **Absent:** Susie Smith, and Lizzie Raudenbush.
- VII. Immediate Past President –** present the nominating committee recommendation for executive officer positions
 - President: Matt Peterson
 - Vice President: Bob Bolen
 - Treasurer: Mike Williams
 - Secretary: Brett Barnes
 - a) Executive Officer slate was presented. No discussion. All in favor. Executive officers accepted.

- VIII. President Items –** Matt thanked Steve for his leadership, dedication, and support.
1. Matt Peterson discussed first steps for new board to start the year.
 2. Next meeting discuss goals and priorities. Set committees.
 3. Consider what committees you'd like to serve on: Finance, Marketing, SCN, and Beautification.
 4. Board discussed best day and time to meet. Keep 2nd Thursday, move up to 9am. Location TBD.
 5. Stakeholders meeting will be Friday, November 17 at 3pm. Location tentatively at Legends.
- IX. Treasurer's Report –**
1. Mike summarized financials for September 2017.
 - I. Brett motioned to accept accountant's compilation report for September 2017. Keith seconded. All in favor. Filed as reported.
- X. Staff Reports -**
1. BID Manager report –
 - I. Mary Ann reported the Air Show Main street military closure was a great event. The bike valet was a success. Brett, Matt, and Mike agreed business was up and better than the US Open and even 4th of July weekend.
 - II. Mary Ann shared the He'e Nalu Aloha Pier Festival is next weekend. Concerned the event may be in the negative. Where do we get funds from if we're in the red? She added Art in the Park didn't produce revenue. Surf O Rama is a new event. Having issues with the date of Miracle on Main St suggests combing with the snowflake lighting event. The City has been charging for permit and police with an average of 5k per event.
 - a. Brett stated the finance/governance committee earmarked funds to allocate for newer events that have not made progress in generating revenue, and other misc items.
 - b. Matt doesn't want to nix an event the community looks forward to. He added we need to begin a conversation with the City and PD re: fees. Schedule a meeting with Kellee Fritzel, Chris Cole, and Fred Wilson.
 2. Surf City Nights Manager report –
 - I. Mary Ann Senske reported there is no SCN on Tuesday, October 31. Having pumpkin decorating contest during SCN on 10/24.
- XI. City of HB Business Development Update:** no update
- XII. City Council Comments: Councilpersons Brenden, Peterson & Posey:** no update
- XIII. Old Business:** Bob shared one palm tree was trimmed in planter on Main and Orange and looks great. He walked with representative from the City and they are getting a bid and will discuss how to move forward. Mary Ann added Beautification Committee could use solar lighting on trees if they are trimmed.
- XIV. New Business:** Bob is advocating using handles around planters to make it uncomfortable to lay and sleep on.
- XV. Board Comments/Announcements:**
1. Attend meeting on October 11th put on by City, mayor, PD, and City Attorney.
 2. Surf O Rama is on October 26th. ISBHOF event will be at the ISM and have cars and vendors on 5th.
- XVI. Adjourned:** 11:04
1. Next meeting October 26, 2017 @ 9am at International Surfing Museum.