

**2017-2018
BID BOARD of DIRECTORS SPECIAL MEETING MINUTES**

Date: September 21, 2018
Location: BID Office
315 E. 3rd St., Ste E
Huntington Beach, CA 92648

Day: Friday
Time: 3:00 PM

1. Call to Order 3:01 pm

2. Roll Call

Board Members present: Matt Peterson, Bob Bolen, Mike Williams, Dave Shenkman, and Kate Leigh. Absent: Michelle Vespe, Lizzie Raudenbush, Max Schultz, and Past President: Steve Daniel. BID Staff: Marianne Tonjes, Darci Henderson. Also in attendance: City Staff Kellee Fritzal and Councilperson Patrick Brenden.

3. Public Comments

Kim Kramer stated there were two options on the agenda but not the most obvious in his opinion to remove ballots from non-BID members and remove names from consideration (after ballot count) for non-BID members. Kim also stated the BID was violating the bylaws and it's our 5th offense in his opinion. Kim told the board they would be personally liable if it were to go into litigation. Kim questioned the agenda item regarding the City asking the BID to share the cost of the planter bars and said the BID went to the City with the share request.

Shawna from Sakal Surf stated spending 10,000 from the reserves for planter bars is a waste of money and won't solve the problem.

4. Board of Director's Election

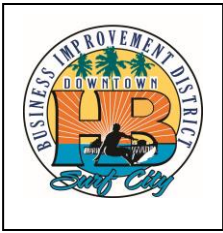
- a. Information: Due to the decision on Monday, September 17, by the City of HB's City Council to allow Pacific City, and the hotels including the Pasea, Hilton, and Hyatt to be removed from the BID assessment boundaries, four candidates currently on the ballot will no longer be eligible to run for a Board position. The Board has a choice to keep the current list of candidates and resend an updated ballot, or to reopen a new candidate application and election process.

Recommendation: Approve cancelling the current ballots, creating new ballots and resending them, or cancelling the entire current election process and reopening a new election process for the HBDBID Board of Directors.

Matt Peterson read the agenda item. Bob Bolen suggested tabling the item until we could get clarification in writing from the City Attorney. Matt said we hear what Mr. Kramer is saying and will air on the side of caution.

Dave Shenkman motioned to table for up to 2 weeks so we can meet with the City Attorney, Bob Bolen seconded. Ayes 5. Noes 0.

New Business



5. Golden Bear Plaque

- a. Information: The Historic Resource Board of Huntington Beach has requested the HBDBID help fund a new plaque for the Golden Bear on Pacific Coast Highway.

Recommendation: Approve \$500 funding to the Historic Resource Board toward a new Golden Bear plaque.

Dave Shenkman motioned to fund 500.00 towards a new plaque, Mike Williams seconded. Ayes 5. Noes 0.

6. Planter Bars

- a. Information: The City of Huntington Beach has requested funds to pay 50% of the costs of bars along the planter's downtown to eliminate individuals from sleeping on them.

Recommendation: Approve \$10,000 payment to the City of Huntington Beach for planter bars in the downtown area.

Kellee Fritzal explained the planter brick bars have been reviewed by public works, business development, HBPD, and the homeless task force. The City is asking the BID to share the cost.

Dave Shenkman motioned to approve the 10,000 for the planter bricks, Kate Leigh seconded. Ayes 5. Noes 0.

7. Event Committee Mission Statement

- a. Information: Pat Rogers will present the Event Committee Mission

Recommendation: Approve the Event Committee Mission: To promote pride, community spirit and enthusiasm. To enhance the downtown image and create opportunities to showcase members and attract visitors to downtown Huntington Beach to shop, dine, play and stay.

Steve Daniel read the events committee mission statement. Kate Leigh motioned to approve, Bob Bolen seconded. Ayes 5. Noes 0.

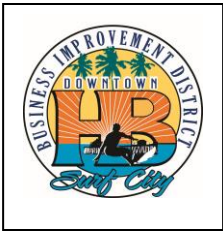
Other

8. City of HB Business Development Update

- a. Information: A representative from the City of Huntington Beach may report on important issues regarding businesses and new development in the downtown business improvement district.

9. Announcements

10. Adjournment Kate Leigh motioned to adjourn the meeting, Dave Shenkman seconded.



**Huntington Beach Downtown Business
Improvement District**
www.hbdowntown.com

Ayes 5. Noes 0. Meeting adjourned 3:17pm

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