



2019-2020 BID BOARD of DIRECTORS MEETING MINUTES

Date: July 9, 2020
Location: **Virtual Zoom**
538 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

SPECIAL NOTICE REGARDING COVID-19

On March 04, 2020 Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Downtown Huntington Beach Business Improvement District Board and or Staff may participate in this meeting telephonically or electronically.

PUBLIC PARTICIPATION/AUDIO/VIDEO ACCESS TO BOARD MEETINGS: Pursuant to Executive N-29-20 and given the current health conditions, member to the public are encouraged to access the meeting live on-line at zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/82882585284?pwd=d0lOR3R3L0srRi9LZllwcjJkNVZWdz09>

Meeting ID: 828 8258 5284

Password: HBDBID

To ensure the public's right to participate in this meeting, please perform the following;

1. In order to ensure adequate social distancing, the Board will not make a physical location available for the public to observe the meeting or offer public comment in person.
2. **PUBLIC COMMENTS:** Members of the public wishing to participate in the HBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to bidmanager@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received on later than 4:00PM Wednesday July 8, 2020 in order to ensure inclusion into, and read during the meeting.

1. Call to Order: 9:00am

2. 2019-2020 Board of Director's Roll Call

Board Members: Dave Shenkman, Kelly Miller, Kate Leigh, Stuart Goldberg, Tony Duran, Mike Williams

Absent: Brett Barnes, Danny Othman, and Mike Ali.

HBDBID Staff: Sarah Kruer, Jaime Strong and Jessica LaBrenz

Additional Attendees: Mayor Semeta, Robert Ramirez, Mike Vigliotta, Pat Rogers, Ursula Luna-Reynosa

3. Public Comments

This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.

4. Approve Minutes

Reviewed Meeting Minutes from June 23, 2020 BID Board Meeting. Motion was made to record and file minutes by Kelly Miller. Seconded by Kate Leigh.
Passed 6-0

5. Treasurer Report – Financials

Treasurer Mike Williams reported that our revenue for the month was \$7,153 from Bid Assessments. There are about \$23K in delinquent assessments. There are about 40-50 business that have not paid. Revenue in Oct should be up as assessments will no longer be deferred. Motion was made by Kate Leigh to record and file the June accountants' compilation report for the HBDBID. Seconded by Tony Duran. Passed 6-0

Discussion was had regarding the 2020-2021 Annual Report complete with Proposed Assessments and Budget. Dave said it looked great. Motion was made by Dave Shenkman to approve the 2020-2021 Annual Report. Seconded by Mike Williams. Passed 6-0

6. President Report

Discussion was had regarding the 2nd block closure for outdoor dining. Ursula spoke about the encroachment permit for the restaurants. Bob with Public Works will be the main lead for this. She mentioned that if they want to sell alcohol, they will need to contact the ABC and also get the proper insurance to do so. Ursula stated the sidewalk is open to pedestrians and the restaurants have moved into the the parking spaces and the street of the 2nd block. There are 12 spots on the IHOP side and 3 spots on the Longboards side. So far there has only been 1 business that was not interested in participating. Businesses needed to get their applications in. The hours will 7am to 10pm 7 days a week. It will open this Sat 7.11.20. Dave asked is there was a document regarding this for the BID to send out to their stakeholders. Ursula stated they are still working on a document and once its competed they will send it over. Kelly stated ABC had a few day wait right now. Ursula stated the city has no control over ABC timing. It will be up to the businesses to do what they need to do. Dave was asking if something can be done to beautify

the space. Kelly asked if there was a city yard that had plants that could be used. Mayor Semeta stated she was not aware that there was one. Mayor Semeta also wanted to acknowledge and thank the city staff for all of their hard work on this. Kelly stated that cleanliness needs to be amplified by all restaurants.

Committee Reports:

7. Executive Committee

a. No meeting

8. Budget and Finance Committee

a. No meeting

9. Special Events Committee

a. No meeting

Staff Reports:

10. BID Executive Director – Sarah Krueer

Sarah discussed the revised security contract proposal from Pac West which removed the bikes and all cellphones. We have a \$140k in the budget for security. We also will need to provide cell phones on our own. Dave asked if we still have a 30day cancellation option. Sarah stated yes, we do. Dave also asked if we could modify the hours on the fly should the need arise. Sarah stated yes, we can. A motion was made by Mike Williams to enter into the new contract. Seconded by Stuart Goldberg. Passed 6-0

Surf City Nights is scheduled to return on 7.14.20. We are working with the city to open safely. We have submitted a revised footprint with reduction of 50% capacity of vendors. Strict safety guidelines to include social distancing signage, hand sanitation stations, vendor booths spaced 6ft apart and all vendors must also have side panels on their booths. There will be a single flow pedestrian path to follow. We will also be adding 5th & PCH. Th original plan that was submitted included the 2nd block. We will resubmit a plan to adapt accordingly with the 2nd block closure.

Other:

11. City of Huntington Beach Update

Robert gave an update on the Covid-19 Small Business Relief Program. They received over 1000 applicants and a lottery was held on 7.2.20 to determine who would be receiving the funds. They hoped to have the first checks out by 7.17.20. Kelly asked what the average loan size was, and Robert stated there were 3 amounts, 5K, 7.5Km and 10K.

Robert discussed the OneHB \$5K Micro grant program. They are finalizing the fundraising effort and details of the program. All information regarding these would be on the HBReady.com site.

12. HBPD Update Lieutenant Dereszynski spoke about the 4th of July. Said it was uneventful which was good. No major issues. He was looking forward to SCN opening back up.
13. Announcements
14. Adjournment: 9:44am The next HBDBID Board Meeting is Thursday August 13, 2020

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to staff at info@hbdowntown.com or 714-536-8300.