



2019-2020 BID BOARD of DIRECTORS MEETING MINUTES

Date: July 24, 2020
Location: **Virtual Zoom**
538 Main Street
Huntington Beach, CA 92648

Day: Friday
Time: 4:00 PM

SPECIAL NOTICE REGARDING COVID-19

On March 04, 2020 Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Downtown Huntington Beach Business Improvement District Board and or Staff may participate in this meeting telephonically or electronically.

PUBLIC PARTICIPATION/AUDIO/VIDEO ACCESS TO BOARD MEETINGS: Pursuant to Executive N-29-20 and given the current health conditions, member to the public are encouraged to access the meeting live on-line at zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/82882585284?pwd=d0lOR3R3L0srRi9LZllwcjJkNVZWdz09>

Meeting ID: 818 984 03023

Password: HBDBID

To ensure the public's right to participate in this meeting, please perform the following;

1. In order to ensure adequate social distancing, the Board will not make a physical location available for the public to observe the meeting or offer public comment in person.
2. **PUBLIC COMMENTS:** Members of the public wishing to participate in the HBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to bidmanager@hbdowntown.com. Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received on later than 8:00PM Thursday July 23, 2020 in order to ensure inclusion into and read during the meeting.

1. Call to Order: 4:06pm

2. 2019-2020 Board of Director's Roll Call

Board Members: Dave Shenkman, Kelly Miller, Kate Leigh, Stuart Goldberg, Tony Duran, Mike Williams, Brett Barnes

Absent: Danny Othman, and Mike Ali.

HBDBID Staff: Sarah Kruer

3. Public Comments

*This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less. **NONE***

4. Approve Minutes

Reviewed Meeting Minutes from July 22, 2020 BID Board Meeting. Motion was made to record and file minutes by Kelly Miller. Seconded by Kate Leigh
Passed 7-0

5. Bid Ask Letter to City Council for Main St. 2nd Block Closure Design Program

a. Discussion was had regarding the BID Ask letter to City Council to secure Cares funds for a comprehensive 2nd block design program on Main St. Brett asked if the 3rd block would be included in this as it was not mentioned. Dave Shenkman would like to change the wording to include the 3rd block or any other block in downtown. Let's make it as flexible as possible. Mike Williams mentioned that businesses on the even side of the 3rd block have showed lots of interest. Kelly Miller agrees we need to add additional blocks to this letter such as 3rd block, 5th & PCH, etc. Dave made it a point that what we want to make sure is that we do not leave any of our stakeholders out. Sarah stated we did not get any edits from the city regarding our initial letter as asked for. Kelly stated that the 2nd block is the initial concept and a starting point but that all blocks in the bid zones need to be included. Sarah did ask the city if they had a preferred vendor list they would like to be used for this project. Sarah stated there are 17 spots which not all are being used and the ones that are used are not all shaped or laid out the same currently. Sarah also stated that capacity is key and we do not want to do anything that will decrease capacity. What we are looking for each business spot to have is flooring, siding, coverage, décor, lighting, ambiance, etc. Kate Leigh thinks we need to get multiple bids as that way it keeps people honest. Dave reiterated that anything that effects capacity negatively is not what we want. Kelly stated we need to value engineer this with Code 4 and go from there. Kelly stated that that we should mention if additional areas are approved, we need to seek additional resources. Dave stated it would be very irresponsible if we do not include the other BID zones in our ask.

A motion was made by Dave Shenkman to approve the BID Ask Letter pending approval of edits from the Executive Committee. Seconded by Kelly Miller. Passed 7-0

<p>6. President Report None</p>
<p>Committee Reports:</p>
<p>7. Executive Committee a. No meeting</p>
<p>8. Budget and Finance Committee a. No meeting</p>
<p>9. Special Events Committee a. No meeting</p>
<p>Staff Reports:</p>
<p>10. BID Executive Director – Sarah Kruer None</p>
<p>Other:</p>
<p>11. City of Huntington Beach Update No Update</p>
<p>12. HBPD Update No Update.</p>
<p>13. Announcements Stuart made the announcement for Everyone To Have A Good Weekend!!.</p>
<p>14. Adjournment: 5:07PM The next HBDBID Board Meeting is Thursday August 06.2020</p>

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to staff at info@hbdowntown.com or 714-536-8300.