



Huntington Beach Downtown
Business Improvement District
www.hbdowntown.com

2016 - 2017 BID BOARD MEETING MINUTES

Date: FEBRUARY 09, 2017
Location: HB International Surfing Museum
411 Olive Avenue

Day: Thursday
Time: 10:00 AM

Call to order 10:02am

- Roll Call: BID Board: Brett Barnes, Bob Bolen, Keith Breiter, Steve Daniel, Erin Henry, Matt Peterson, Nicole Thompson, Dick Thorpe
- Unexcused Absent: Scott Blakeslee

Public Comments

- Bobbi from Aloha spoke and reported she has noticed an increase in police presence and less homeless in the morning. She would like a newspaper article stating we have addressed some issues so come downtown and check it out for yourself

Approval of the Minutes

- Minutes from the Jan 19th meeting were read. Matt motioned to accept; Steve seconded. All in favor. Minutes accepted as written.

President

- Steve reported we are moving forward in this New Year with the top concerns: parking/ restrooms, homeless/public safety, and beautification.
- The police have been a bit more noticeable; moving out the homeless in the morning and business owners have noticed the foot beat.
- Working with Kelly Miller and Visit HB in a joint marketing for shuttle. We will be having a hotel concierge downtown tour so they can promote what we have to offer to their guests and those using shuttle.
- Erik Peterson asked for parking garage update at the last city council meeting after our CC liaisons had toured the garage.
- Visit HB will be at the Stakeholders meeting and will discuss the way finding project
- Holiday décor committee will report to Beautification and they will bring recommendations to the board.

Treasurer's Report

- Brett stated accountants compilation report now shows actual and budget for BID operating budget.

- Brett reviewed the financial summaries. Keith motioned to accept treasurer's report for Jan 2017. Dick seconded. All in favor. Report accepted and filed as presented.

Surf City Nights

- Mary Ann reported SCN had a rain out Feb 7. Surf City's Got Talent finals will be on March 7th.
- The City billed us at the end of year for bollards therefore \$5,200.00 was paid in Jan.
- Valentine's Day is next Tues during SCN
- We will have the Easter Bunny in April

BID Manager Report (See written report for month activities)

- Susan reported that she has sent out a monkey survey to businesses on behalf of Captain Rodriguez regarding Main St. closure for 4th of July.
- Chamber Event is approaching – inquired if any board members wanted to attend on behalf of the BID
- Had meeting with Denny from public works to review steam cleaning and day porter areas
- Travis Hopkins added the graffiti hotline number 714-960-8861. Download the go request app and use Surf City Pipeline to take graffiti pictures which show your location and the goal is to remove graffiti from businesses in 48 hours.

Parking Structure Report from City

- Jeanine from the City delivered a power point presentation regarding all parking structure construction updates. Phase 1 was mostly structural. Walls were x-rayed and weak cables replaced, concrete sealed, stairwell replaced on 2nd level, coating was replaced, re-striping, waterproofing on open air level 4, painted the ceilings and walls to reflect lighting, ducting repaired and bollards installed to protect in the future.
- Next phase to enhance lighting by changing to LED - completion date April 2017
- Adding restrooms 2017-2018. In each current group of restrooms one stall will be added by making each existing stall smaller and sinks will be removed to discourage homeless from bathing. Restroom cleaning schedule expected to increase in May and final remodel of restrooms completed by year-end.
- The garage is steam cleaned quarterly. Plan to increase budget to add porter for trash. Now restrooms are cleaned every 2 hours from 9am-7pm. Elevators and stairwells have porter cleaning.
- Businesses addressed security issues in structure and wanting their patrons to feel safe as it effects their desire to return. Inquired about adding security cameras. Anthony from LAZ parking who manages Pacific City structure mentioned they have several "see it / say it" type signs with numbers to call throughout their structure to empower their guests to report problems they may come across. Stated it's working well.

Adjournment – Meeting adjourned 11:07 due to lack of quorum

Next meeting: Thursday, March 09, 2017 @ 9AM at the HB International Surfing Museum.