



## 2019-2020 BID BOARD of DIRECTORS MEETING AGENDA

Date: August 6, 2020  
Location: Virtual Zoom  
538 Main Street  
Huntington Beach, CA 92648

Day: Thursday  
Time: 9:00 AM

### SPECIAL NOTICE REGARDING COVID-19

On March 04, 2020 Governor Newsom proclaimed a State of Emergency in California as a result of the threat of COVID-19. On March 17, 2020, Governor Newsom issued Executive Order N-29-20 which allows a local legislative body to hold public meetings via teleconferencing, and to make public meetings accessible telephonically or otherwise electronically to all members of the public seeking to observe and to address the local legislative body. Pursuant to Executive Order N-29-20, please be advised that some members of the Downtown Huntington Beach Business Improvement District Board and or Staff may participate in this meeting telephonically or electronically.

**PUBLIC PARTICIPATION/AUDIO/VIDEO ACCESS TO BOARD MEETINGS:** Pursuant to Executive N-29-20 and given the current health conditions, member to the public are encouraged to access the meeting live on-line at zoom .

<https://us02web.zoom.us/j/88372381211?pwd=aTRZOW1vQWFleFFPZHgzbjREWjhCZz09>

Meeting ID: 883 7238 1211  
Passcode: 3158300

**To ensure the public's right to participate in this meeting, please perform the following:**

1. In order to ensure adequate social distancing, the Board will not make a physical location available for the public to observe the meeting or offer public comment in person.
2. **PUBLIC COMMENTS:** Members of the public wishing to participate in the HBBID Board meeting by submitting public comments on agenda or non-agenda items, can submit one communication per person of 300 words to [bidmanager@hbdowntown.com](mailto:bidmanager@hbdowntown.com). Public comments received in this way will be included as part of the meeting and read aloud to the Board during the meeting. Public Comments must be received on later than 4:00PM Tuesday August 4, 2020 in order to ensure inclusion into, and read during the meeting.

<b>1. Call to Order</b>
<b>2. 2019-2020 Board of Director's Roll Call</b> Board Members: Dave Shenkman, Brett Barnes, Mike Williams, Kelly Miller, Kate Leigh, Tony Duran, Danny Othman, Stuart Goldberg and Mike Ali. HBDBID Staff: Sarah Kruer, Jaime Strong and Jessica LaBrenz
<b>3. Public Comments</b> <i>This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each comment communication via e-mail will be read and entered into the minutes. Communications are limited to 300 words or less.</i>
<b>4. Approve Minutes</b> a. Information: Review Meeting Minutes from July 24, 2020 Emergency BID Board Meeting.  <b>Recommendation:</b> Record and file Meeting Minutes from Emergency BID Board Meeting July 24, 2020.
<b>5. Treasurer Report – Financials</b> a. Information: Treasurer Mike Williams will report on the current financial information provided by the CPA.  <b>Recommendation:</b> Record and file July accountants' compilation report for HBDBID
<b>6. Discussion of Events and Social Media Manager Position</b> a. Information: The board approved the position on Tuesday, June 23, 2020  <b>Recommendation:</b> Discuss and approve possible modification of role
<b>7. Masks Up Campaign</b> a. Information: Share details of Masks Up Campaign  <b>Recommendation:</b> Discuss campaign
<b>8. OneHB Grant Program</b> a. Information: Share details of OneHB Grant Program  <b>Recommendation:</b> Discuss program
<b>9. President Report</b> a. Information: Dave Shenkman will provide an update
<b>Committee Reports:</b>
<b>10. Executive Committee</b> a. No meeting

<p><b>11. Budget and Finance Committee</b>  a. No meeting</p>
<p><b>12. Special Events Committee</b>  a. No meeting</p>
<p><b>Staff Reports:</b></p>
<p><b>13. BID Executive Director – Sarah Kruer</b>  a. Information: Sarah Kruer will provide update on BID business.</p>
<p><b>Other:</b></p>
<p><b>14. City of Huntington Beach Update</b>  a. Information: A representative from the City of Huntington Beach will report on important issues regarding businesses and new development in the downtown business improvement district.</p>
<p><b>15. HBPD Update</b>  Information: A representative from H.B.P.D. will report on important issues regarding the downtown business improvement district.</p>
<p><b>16. Announcements</b></p>
<p><b>17. Adjournment</b>  The next HBDBID Board Meeting is Thursday September 10, 2020</p>

*In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3<sup>rd</sup> Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to staff at [info@hbdowntown.com](mailto:info@hbdowntown.com) or 714-536-8300.*