



2019-2020
BID BOARD of DIRECTORS MEETING AGENDA

Date: February 13, 2020
Location: HB Art Center
538 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

1. Call to Order
2. 2019-2020 Board of Director's Roll Call Board Members: Dave Shenkman, Brett Barnes, Mike Williams, Kelly Miller, Kate Leigh, Danny Othman, Mike Ali, Whitney Reimann, and Tony Duran. HBDBID Staff: John Gilbert, Darci Henderson, and Jessica LaBrenz.
3. Public Comments <i>This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed three minutes, and time may not be donated to another speaker.</i>
4. Approve Minutes a. Information: Review Meeting Minutes from the January 23, 2019 Special BID Board Meeting. Recommendation: Record and file Meeting Minutes from the January 23, 2019 Special BID Board Meeting.
5. Treasurer Report – Financials a. Information: Treasurer Mike Williams will report on the current financial information provided by the CPA. Attachment 5a. Recommendation: Record and file the January 2019 accountants' compilation report for the HBDBID. b. Information: Treasurer Mike Williams will present the 2019 HBDBID taxes as prepared by our accountant. c. Recommendation: Approve the 2019 HBDBID taxes as prepared by our accountant.
6. President Report a. Information: Dave Shenkman will provide a report on past month meetings and activities.
Committee Reports:
7. Executive Committee a. Information: Update and report out on meeting.
8. Governance and Finance Committee a. Information: Update and report out on meeting.
9. Special Events Committee a. Information: Update and report out on meeting. Present Discover Downtown event options to BID BOD. Recommendation: Discuss and vote for direction of Discover Downtown promotional event.
Taskforce Reports:
10. Surf City Nights Taskforce

<p>a.Information: Update and report out on meeting. Approve new Surf City Nights Rules & Regulations and rate structure. Recommendation: Discuss and approve new Surf City Nights Rules & Regulations and rate structure.</p>
<p>11. Marketing Taskforce a. Information: Update and report out on meeting.</p>
<p>12. Reputation Management Taskforce a. Information: Update and report out on meeting.</p>
<p>13. BID Assessment Refund Policy a.Information: Adopt City of Huntington Beach business license refund policy. Recommendation: Discuss and approve applying the City’s business license refund policy to BID assessments.</p>
<p>Staff Reports:</p>
<p>14. BID Executive Director – John Gilbert a. Information: John Gilbert will provide update on BID business.</p>
<p>15. Events Coordinator – Darci Henderson a. Information: Darci Henderson will report on Surf City Nights and BID events.</p>
<p>Other:</p>
<p>16. City of Huntington Beach Update a. Information: A representative from the City of Huntington Beach will report on important issues regarding businesses and new development in the downtown business improvement district.</p>
<p>17. HBPD Update a. Information: A representative from H.B.P.D. will report on important issues regarding the downtown business improvement district.</p>
<p>18. Announcements</p>
<p>19. Adjournment The next HBDBID Board Meeting is March 12, 2020.</p>

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, Suite E at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to staff at info@hbdownatown.com or 714-536-8300.